



ERODE SENGUNTHAR ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE - 638057




DEPARTMENT OF MANAGEMENT STUDIES

Curriculum feedback received and Action taken Report

S.No	Academic Year	Stakeholder	Feedback Received	Action Taken	Year of Implementation
1.	2020-21	Students	Need to allocate more hours for placement training.	Placement training course introduced in the one and two semester from the academic year 2020-21 19MTP01 –Soft skills - I and 19MTP02- II in the updated curriculum as per 3 rd BOS Meeting held on 6 th November 2020.	2021
2.	2020-21	Parents	Suggested to include more courses in the curriculum to improve the employment opportunities	One credit course related to the taxation offered to enhance employability of finance specialization students.	2021
3.	2020-21	Alumni	Suggested to introduce the certificate course in the field of Digital Marketing, Business Planning and Project Management, GST Procedures and Managing change in organizations	The list of NPTEL course relating to these areas like Marketing, Tax provision, Organizational climate changes are arranged and appropriate training were provided.	2021
4.	2020-21	Employer	Need to focus on Presentation skills and provide real time projects	Value added courses are provided to improve the presentation skills and more industrial visits and internships will be arranged to get live projects	2021


HOD/DOMS




PRINCIPAL
Erode Sengunthar
Engineering College,
Thudupathi, Erode - 638057