



ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,
Accredited by National Board of Accreditation (NBA), New Delhi &
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade
PERUNDURAI -638 057, TAMILNADU, INDIA.



7.1.1. ANNUAL GENDER SENSITIZATION ACTION PLAN AND ACTIVITY



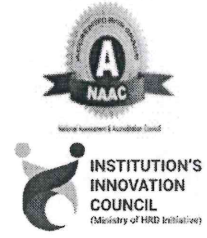
Principal,
Erode Sengunthar
Engineering College,
Thudupathi, Erode-638 057



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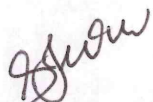


Annual Gender Equality Sensitization


Action Plan

2020-2021

S.No	Date	Name of the Event	Students Participants	No. of Students Participated
1	24.06.2020	Virtual solo singing	II, III & IV Year	72
2	10.07.2020	English Essay writing	II, III & IV Year	63
		Tamil Essay writing	II, III & IV Year	94
3	12.08.2020	Virtual Tamil Speech	II, III & IV Year	150
		Virtual Tamil Speech	II, III & IV Year	90
4	11.10.2020	Quiz Competition	I Year	500
5	17.02.2021	Online Drawing competition	I, II, III & IV Year	130


Convener/ WEC



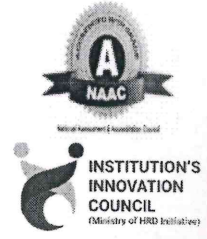

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Constitution of Women Empowerment Cell for the Year 2020- 21

ERODE SENGUNTHAR ENGINEERING COLLEGE ,PERUNDURAI -57

WOMEN EMPOWERMENT CELL

ESEC/WEC/015 /2020-21


22.06.2020

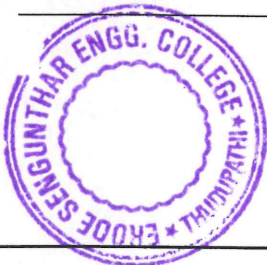
The women empowerment cell (WEC) has established in the college campus to empower the women, to enhance understanding of issues related to women and make the college campus a safe place for women students.

All the heads of the departmenta are requested to nominate one faculty member as coordinator and two second year students as executive membersfor consulting WEC for the year 2020-21.

Copy to

1. All coordinators
2. Administrative Manager
3. All the HODs


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Women Empowerment cell members for the academic year 2020-21

ERODE SENGUNTHAR ENGINEERING COLLEGE ,PERUNDURAI -57 WOMEN EMPOWERMENT CELL

ESEC/WEQ/015 /2020-2021

05.07.2020

Sub:reconstitution of "Women Empowerment Cell" for the academic year 2020-21

The Women Empowerment Cell of Erode Sengunthar Engineering College is reconstituted for the academic year 2020-21. With Ms.Renuka as convener and the following faculty members as coordinators and the students as executive members. And all the women staff members and students are members of the cell

S.NO	COORDINATORS	DEPARTMENT
1	Ms.Sowmiya, AP	ENG
2	Ms.Gomathi, AP	Chemistry
3	Ms.R.Dhivya, AP	BME
4	Ms.Jothipriya, AP	EEE
5	Poornima, AP-EC	ECE
6	Dr. S.Revathi AP	CSE
7	Dr.T.Usha AP	Chemical
8	Mrs.G.Revathi AP	EIE
9	Ms.A.Fathima Darras Gracy, AP	Civil
10	Dr.S.Selvi AP	IT
S.NO	EXECUTIVE MEMBERS	DEPARTMENT
11	Ms.P.Deepika	II BE BME
12	Ms.Y.Mathumitha , CSE	II BE CSE A
13	Ms.B.Anitha , IT	II BE IT A
14	Ms.K.Kokila , IT	II BE IT B
15	Ms.L. Mathumitha , CSE	II BE CSEB
16	Ms.S.Reshma , IT	II BE IT A
17	Ms.N.Haripriya , IT	II BE IT B
18	Ms.P.Sowndharyalakshmi , IT	II BE IT A

Copy to:

Administrative Manager and HODs


Principal

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VIRTUAL SOLO SINGING

INVITATION

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**WOMENS DEVELOPMENT CELL
ORGANIZING**

virtual solo singing

**On 24-06-2020
At 10 am**

Content

- On 24.06.2020 Virtual solo singing competition conducted for II, III, IV year students nearly 72 students were participated.
- In that ES19IT04 ARUNKUMAR M got first prize, ES18CH14 GEETHA got second prize, ES19CH40 POWLEENNESIKA C got third prize



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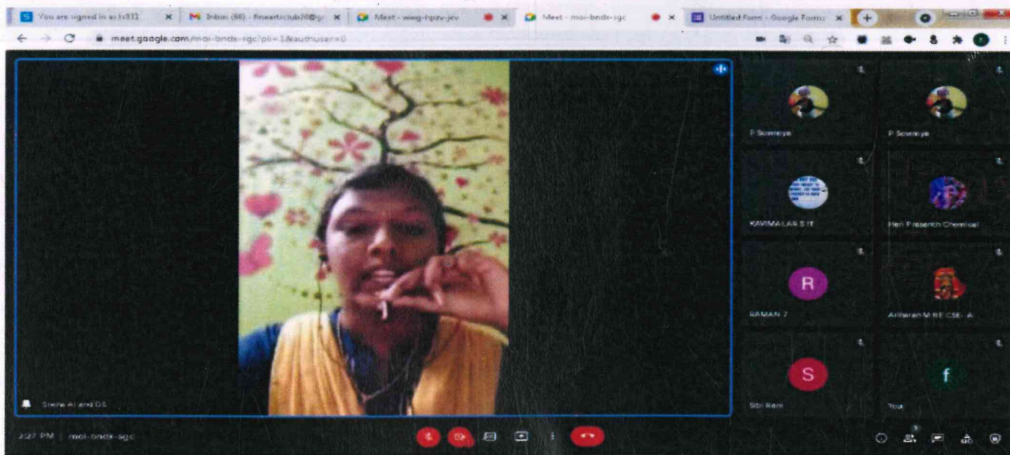
Committee and Its Role

S.No	Name of the Committee	In-charge	Designation/Department
1.	Guest Confirmation	Dr.S.Selvi	ASP/IT
2.	Invitation printing & Dispatch	Ms.T.Kalaiselvi Dr..Revathi	AP/CSE ASP/CSE
3.	Arrangement of the Contest	Ms.P.Renuka	AP/Maths
4.	Prize Announcement	Ms.N.S.Kavitha	AP/CSE
5.	Vote of Thanks	Ms.K.Senthilvadivu	AP/CSE

Events

S.No	Name of the Event
1.	Solo singing (staff)
2.	Solo singing(students)

Photo Gallery



Conclusion

Empowering women is essential to the health and social development of families, communities and countries. When women are living safe, fulfilled and productive lives, they can reach their full potential. Contributing their skills to the workforce and can raise happier and healthier children.



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English & Tamil Essay Writing Competition Invitation (English Essay Writing Competition)

**ERODE SENGUNTHAR
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WOMENS DEVELOPMENT CELL
ORGANIZING

English Essay writing
competition

on 10-07-2020
At 10 AM

Content

- On 10.07.2020 English Essay writing competition conducted for II,III, IV year students nearly 63 students were participated.
- In that ES18EE22 SATHYA D got first prize, ES19EC33 LAVANYA M got second prize, ES19EI13 RAVI T.



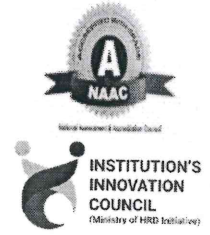
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Committee and its role

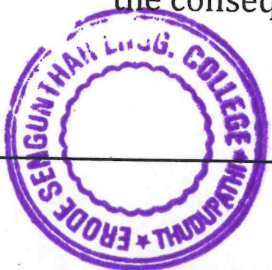
S.No	Name of the Committee	In-Charge	Designation/Department
1.	Guest Confirmation	Dr.M.ShyamalaGowri	AP/EEE
2.	Invitation printing &Dispatch	Ms.T.Kalaiselvi	AP/CSE
3.	Arrangement of Event	Ms.P.Remuka	AP/Maths
4.	Prize Announcement	Ms.N.S.Kavitha	AP/CSE
5.	Vote of Thanks	Ms.R.UmaPriya	AP/Chemical

Events

S.No	Name of the Event	No of participated
1.	Women peace and security	Faculty:12 Students:35
2.	Gender base violence	Faculty:18 Students:39

Conclusion

Gender awareness rising plays an important role in informing women and men about gender equality, the benefits of a more gender-equal society and the consequences of gender inequality.



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Invitation (English Essay Writing Competition)

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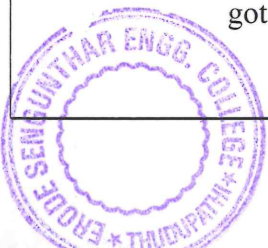
**WOMENS DEVELOPMENT CELL
ORGANIZING**

**Tamil Essay writing
competition**

**On 10-07-2020
At 10 am**

Content

- On 10.07.2020 Tamil Essay writing competition conducted for II,III, IV year students nearly 94 students were participated.
- In that ES19EC11 GANESHKUMAR M got first prize, ES18CS52 SILAMBARASAN S got second prize, ES18CS03 ANJALI R.



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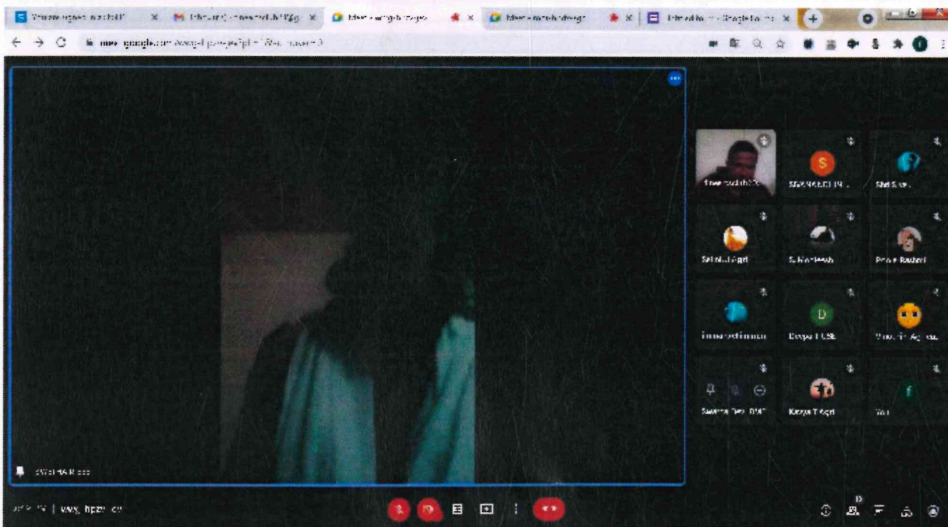
Committee and its role

S.No	Name of the Committee	In-charge	Designation/Department
1.	Guest Confirmation	Dr.S.Selvi	AP/IT
2.	Invitation printing & Dispatch	Ms.T.Kalaiselvi	AP/CSE
		Dr.Revathi	AP/CSE
3.	Overall Arrangement	Ms.P.Renuka	AP/Maths
4.	Prize & Memento	Ms.N.S.Kavitha	AP/CSE
5.	Vote of Thanks	Ms.K.Senthilvadivu	AP/CSE

Events

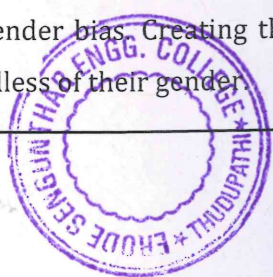
S.No	Name of the Event	No of participated
1.	Women peace and security	Faculty:20
		Students:40
2.	Gender base violence	Faculty:18
		Students:34

Photo Gallery



Conclusion

The concept of gender sensitivity is a way to reduce the barriers caused due to discrimination and gender bias. Creating the right kind of gender-sensitive environment leads to mutual respect regardless of their gender.



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Virtual Tamil Speech Competition

Invitation

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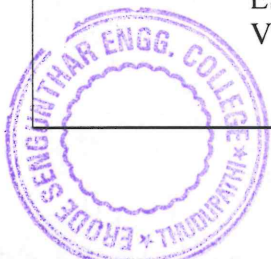
**WOMENS DEVELOPMENT CELL
ORGANIZING**

virtual tamil speech
competition

On 12-08-2020
At 11 AM

Content

- On 12.08.2020 Virtual Tamil Speech competition conducted for all ESEC students nearly 150 students were participated.
- In that ES20CE09 SARANYA P got first prize, ES19IT47 SOWMIYA got first prize, ES18CS03 ANJALI R and ES20CS116 VIGNESH G got second prize, ES20AI53 VISANTH A got third prize.



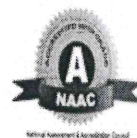
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Committee and its role

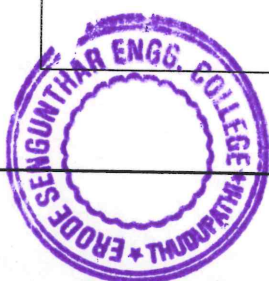
S.No	Name of the Committee	In-Charge	Designation/Department
1.	Guest Confirmation	Dr.S.Tamilselvi	AP/EEE
2.	Invitation printing & Dispatch	Dr.S.Revathi	AP/CSE
3.	Overall Arrangement	Ms.P.Renuka	AP/Maths
4.	Prize Announcement	Ms.M.S.Devimani	AP/CSE
5.	Vote of Thanks	Ms.S.Arulmozhi	AP/Civil

Events

S.No	Name of the Event	No. of participants
1.	Women Empowerment	Faculty:15 Students:30
2.	Women Education	Faculty:18 Students:35

Conclusion

The Women's Development Cell (WDC) was a statutory body for the prevention of and action against sexual harassment of women. The main objective of WDC was to look into the grievances of teaching staff, non-teaching staff and students, especially in cases of gender discrimination.



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Virtual English Speech Competition

Invitation

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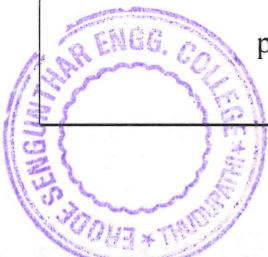
**WOMENS DEVELOPMENT CELL
ORGANIZING**

**virtual English speech
competition**

**On 12-08-2020
At 11 am**

Content

- On 12.08.2020 Virtual English Speech competition conducted for all ESEC students nearly 90 students were participated.
- In that ES18EC52 PRAKASH K got first prize, ES19CH25 KOWSALYA M got second prize and ES19ME20 PRAGADESHWARAN S got third prize.



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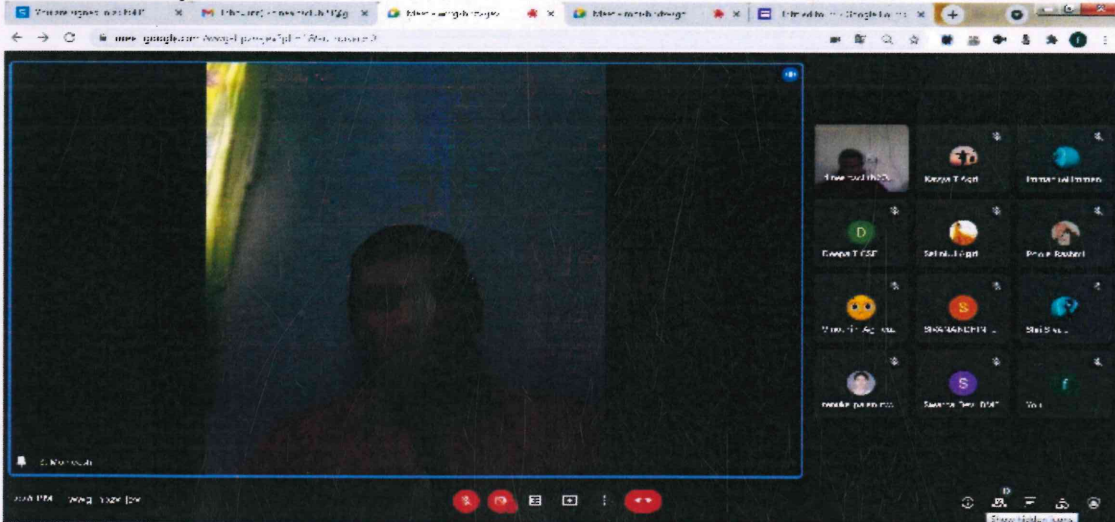


S.No	Name of the Committee	In-Charge	Designation/Department
1.	Guest Confirmation	Ms.T.Usharani	AP/Chemical
2.	Invitation printing &Dispatch	Ms.T.Kalaiselvi	AP/CSE
3.	Overall arrangement	Ms.P.Renuka	AP/Maths
4.	Prize Announcement	Ms.R.Ramya	AP/English
5.	Vote of thanks	Ms.C.Kasthuri	AP/Maths

Events

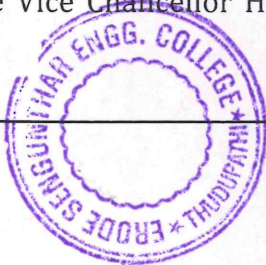
S.No	Name of the Event	No. of participants
1.	Women Empowerment	Faculty:16 Students:33
2.	Women Education	Faculty:15 Students:30

Photo Gallery



Conclusion:

The cell is also responsible to undertake the awareness programmes on gender sensitization, women rights and women empowerment in university campuses and colleges. The Vice Chancellor Hon. Prof. SuhasPednekar is the ex-officio president of the WDC.



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Quiz Competition

Invitation

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**WOMENS DEVELOPMENT CELL
ORGANIZING**

Quiz competition

**On 11-10-2020
At 9:30 am**

Content

- On 11.10.2020 Quiz competition conducted for the first year students nearly 500 students were participated.
- In that ES20CS29 DHIVAAN T got first Prize, ES20EE17 MANOJ KAVIN K got second Prize, ES20EC39 NAMAKESHWARI S and ES20CH59 VISHALI S got third Prize.



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Committee and its role

S.No	Name of the Committee	In-Charge	Designation/Department
1.	Guest Confirmation	Dr.M.ShyamalaGowri	AP/CSE
2.	Invitation printing&Dispatch	Dr.Revathi	AP/CSE
3.	Overall Arrangement	Ms.P.Renuka	AP/CSE
4.	Prize Announcement	MsNS.Kavitha	AP/CSE
5.	Comparing	Ms.S.Ramya	AP/English

Events

S.No	Name of the Event	No. of participants
1.	Social rights for women	Faculty:30 Students:50
2.	Sexual harsment against women	Faculty:35 Students:40

Conclusion

The women's cell works to ensure a safe work environment, and to provide a mechanism for looking into situations of sexual harassment in the workplace. Any issues relating to sexual harassment at the workplace can be brought to any of these members in confidence.



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Online Drawing Competition



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WOMENS DEVELOPMENT CELL
ORGANIZING

**Online Drawing
competition**

On 17-02-2021
At 9:30 am

Content

- On 17.02.21 Online Drawing competition conducted for all ESEC students nearly 132 students were participated.
- ES20RM15 RALPH ANTO J got first prize, ES20AG27 THIRUMALA M got second prize, ES18CS07K. Deepika got third prize.



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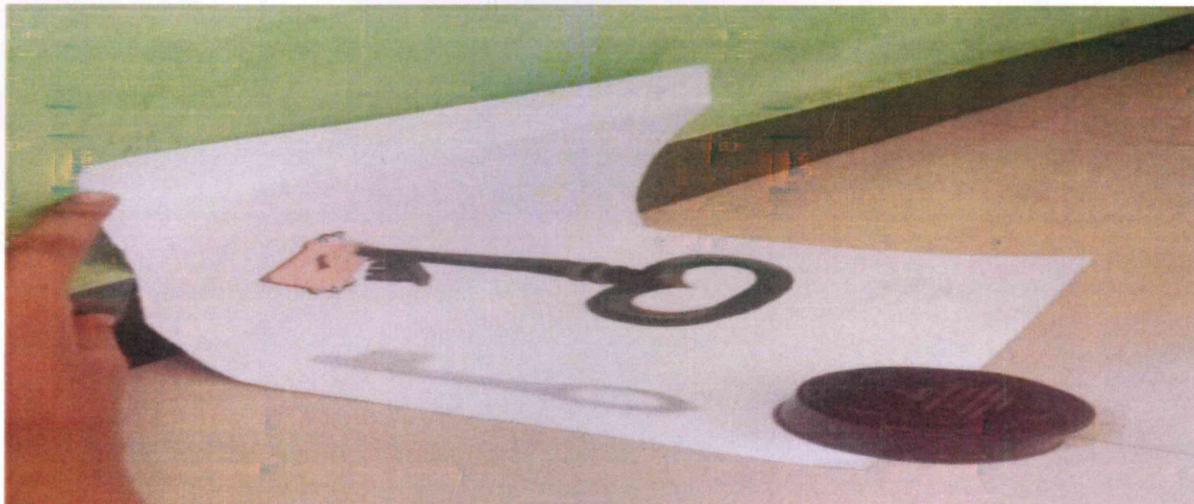
Committee and its role

S.No	Name of the Committee	In-Charge	Designation/Department
1.	Guest Confirmation	Pro. Solomon V Anbuchelvan	P/English
2.	Invitation printing & Dispatch	Ms.T.Kalaiselvi	AP/CSE
3.	Overall Arrangement	Ms.P.Renuka	AP/Maths
4.	Prize Announcement	Ms.C.Kasthuri	AP/Maths
5.	Comparing	Ms.R.Ramya	AP/English

Events

S.No	Name of the Event	No of participated
1.	Female foeticide	Faculty:15 Students:30
2.	Violence against female	Faculty:24 Students:30

Photo Gallery



Conclusion

In general, women, more than men, are still the keepers of the house, the planners of family events, the bill payers and errand runners. Mothers, more than fathers, are the ones who stay home with sick kids, join the PTA, plan school dances and banquets and field trips.



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