



ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,
Accredited by National Board of Accreditation (NBA), New Delhi &
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade
PERUNDURAI – 638 057, TAMILNADU, INDIA.



DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Curriculum feedback received and Action taken Report

S.No	Academic Year	Stakeholder	Feedback Received	Action Taken	Year of Implementation
1.	2021-22	Students	Suggested to introduce course relating to Tourism and Hotel Management , Logistics and Shipping Management	Organized DAYOUT Training Programmes in Tourism and Hotel Industry to give practical exposure as per 4 th BOS Meeting held on 30 th December 2021.	2022
2.	2021-22	Parents	Need more focus on Family business management skills and Social entrepreneurship	New elective course 19MEE06-Family Business Management offered in the Entrepreneurship stream to inculcate the entrepreneurial traits.	2022
3.	2021-22	Alumni	Need to equip students for emerging employment trends in health care industries	Proposed to introduce Hospital Management Specialization courses	2022
4.	2021-22	Employer	Suggested to develop curriculum in order to foster innovative mindset.	New Product Design, Innovative business models and Case studies are included as a part of Internal assessment.	2022


HOD/DOMS




PRINCIPAL

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