

(An Autonomous Institution)

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Annexure –I	: Action Plar	n: - Planned Progra	ams, Acti	vities, Bud	get Allocatior	<mark>, and Annu</mark>	al Targets	
					on rce)	Annual Ta (Process/(
I&E Policy Objectives	Thrust Area	Planned Intervention: Program/Activities (Input)	Unit of Measure ment (KPIs)	Current Status (Base line Value)	Budget Allocatio n /Collaboration (Resource/Source)	Year1	Year2	Year3
Objective 1: To establish institutional mechanisms, processes and guidelines to generate	Start Up	A Webinar on Startups in Private and Public Sector	%	40%		55%	60%	70%
knowledge, intellectual properties and innovations from	Innovation	How to build an Innovative ideas	%	40%	RS. 80,000	55%	60%	70%
institute and commercialization of innovations through	Start Up	Legal and Ethical steps in Startups	%	40%		55%	60%	70%
technology transfer, technology licensing and startups etc.	Start Up	Internship at start up	%	40%		55%	60%	70%
Objective 2: To Develop a critical mass of motivated students & faculties with creative potential, and	Entreprene urship	Motivational session by successful Entrepreneur/ startup founder	%	45%	RS. 90,000	60%	65%	70%



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entrepreneurial orientation & skill set.	Critical And Design Thinking	Workshop on Design Thinking	%	45%		60%	65%	70%
	Entreprene urship	Workshop on Entrepreneurship Development Phases	%	45%		60%	65%	70%
	Entreprene urship	Entrepreneur's Life & Crossroad – Motivational Speak	%	45%		60%	65%	70%
Objective 3: To build and strengthen the in- house mentor pool and human resource capacity to drive campus	Innovation	Workshop on Entrepreneurship and Innovation	%	40%	RS.85,000	50%	55%	65%
I&E activities; identifying, handholding and guiding potential/early stage entrepreneurs, student innovators at the Institute on regular basis.	Entreprene urship	Mentorship session for Innovators or student Entrepreneurs through experts	%	40%		50%	55%	65%
	Entreprene urship	Entrepreneurship and Innovation as Career Opportunities	%	40%		50%	55%	65%
	Innovation	"Factors Influencing Innovation	%	40%		50%	55%	65%



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PERUNDURAI -638 057, TAMILNADU, INDIA.



INSTITUTION'S INNOVATION

COUNCIL (Ministry of HRD Initiative)

Field/Exposure Objective 4: Visit to Incubation To build infrastructure support and Unit/Patent facilities to promote innovation & Incubation % Facilitation 40% 55% 65% 75% startup and enabling environment Facilities Centre/Technology of easy access to resources within Transfer anoutside the institute. Rs. Centre/ Co-1,00,000 working spaces Workshop on Prototype/Process 75% Innovation % 40% 55% 65% Design and Development -Prototyping Session/ Preincubati Workshop on % 40% 65% 75% 55% **Business Model** on Canvas (BMC) **Business** Plan/Prototype Incubation Competition to % 40% 55% 65% 75% Invite Innovative **Business Models** from Students



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		Annexure –2: Timeline a	and Progress Tracking Sheet				
				Annual T	<mark>Fargets (Pr</mark>	ocess/Outp	ut)
I&E Policy Objectives	Thrust Area	Planned Intervention: Program/Activities (Input)	Responsibility Unit/Dept./ Person Incharge	Year 1 Quarter 1	Year 1 Quarter 2	Year 1 Quarter 3	Year 1 Quarter 4
Objective 1: To establish institutional	Start Up	A Webinar on Startups in Privateand Public Sector	Dr. G.S.Satheeshkumar IIC- Coordinator				
mechanisms, processes guidelines to	Innovation	Innovative ideas to build projects	Dr.T.S.Senthil, Startup- Coordinator				
generate knowledge, intellectual properties and	Start Up	How to Plan forStartups - legal and ethical steps	Dr. G.Sivakumar HoD/CSE Innovation Coordinator				
innovations from institute and commercialization of innovations through technology transfer, technology licensing and startups etc.	Start Up	Internship at startup	Dr. P.G.Palanimani KAPILA Patent Funding Coordinator				
Objective 2: To Develop a	Entrepreneurship	Motivational session	Dr. R.Kalaivani Innovation Coordinator				



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critical mass of motivated students & faculties with creative potential,	Critical And Design Thinking	Workshop on Design Thinking,critical Thinking and innovative design	Dr. M.P. Thiruvenkatasuresh IIC Innovation Ambassador		
and entrepreneurial orientation & skill set.	Entrepreneurship	Workshop on Entrepreneurship Development Phases	Dr. S.Karthik, IIC Innovation Ambassador		
	Entrepreneurship	Entrepreneur's Life& Crossroad – Motivational Speak - To be Share by Entrepreneurs	Dr. M. Shyamala Gowri, IIC Innovation Ambassador		
Objective 3: To build and strengthen the in- house mentor	Innovation	Workshop on Entrepreneurship and Innovation as career opportunities	Dr. S.Karthik, IIC Innovation Ambassador		
pool and human resource capacity to drive campus I&E activities; identifying,	Entrepreneurship	Mentorship session for Innovator or student Entrepreneurs through experts	Dr. R.Kalaivani Innovation Coordinator		
handholding and guiding potential/early stage entrepreneurs,	Entrepreneurship	Entrepreneurship and Innovation as Career Opportunities	Dr. G.Sivakumar HoD/CSE Innovation Coordinator		
student innovators at the Institute onregular basis.		Factors Influencing Innovation	Dr. P.G.Palanimani KAPILA Patent Funding Coordinator		



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INSTITUTION'S

INNOVATION COUNCIL

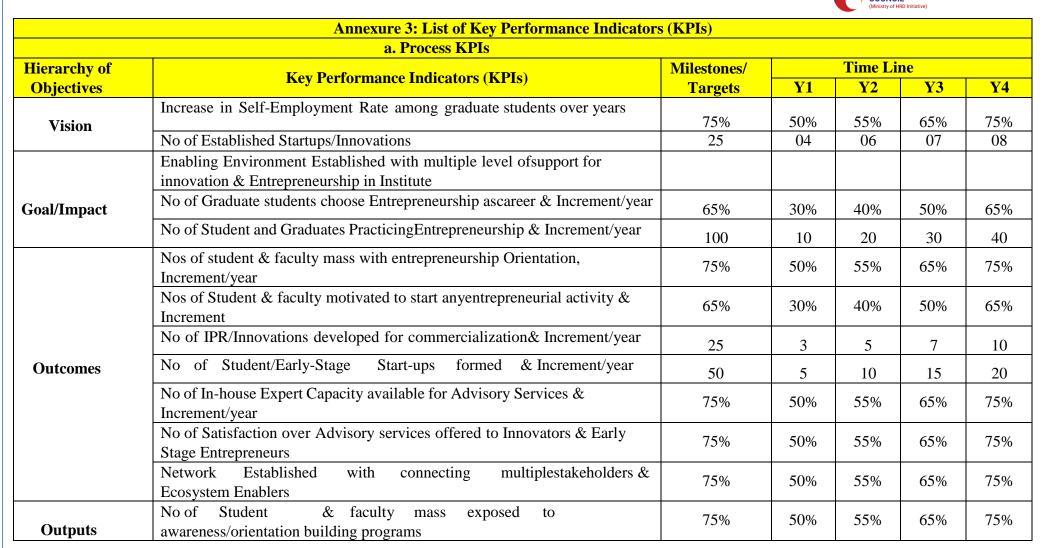
Field/Exposure Visit to Objective 4: Incubation Unit/Patent Dr. G.S.Satheeshkumar build То Facilitation **IIC-Coordinator** Incubation infrastructure support Facilities Centre/Technology and facilities to Transfer Centre/ Copromote innovation working spaces & startup and Workshop on enabling environment Prototype/Process Dr. M.P. Thiruvenkatasuresh of easy access to Design and **IIC Innovation Ambassador** Innovation resources within an Development outside the institute Prototyping Session/ Workshop on Pre incubation **Business Model Canvas** Dr. M. Shyamala Gowri, IIC (BMC) Innovation Ambassador **Business Plan/Prototype** Dr. T.S.Senthil Director-R&D Competition to Invite Innovative Business Incubation Modelsfrom Students



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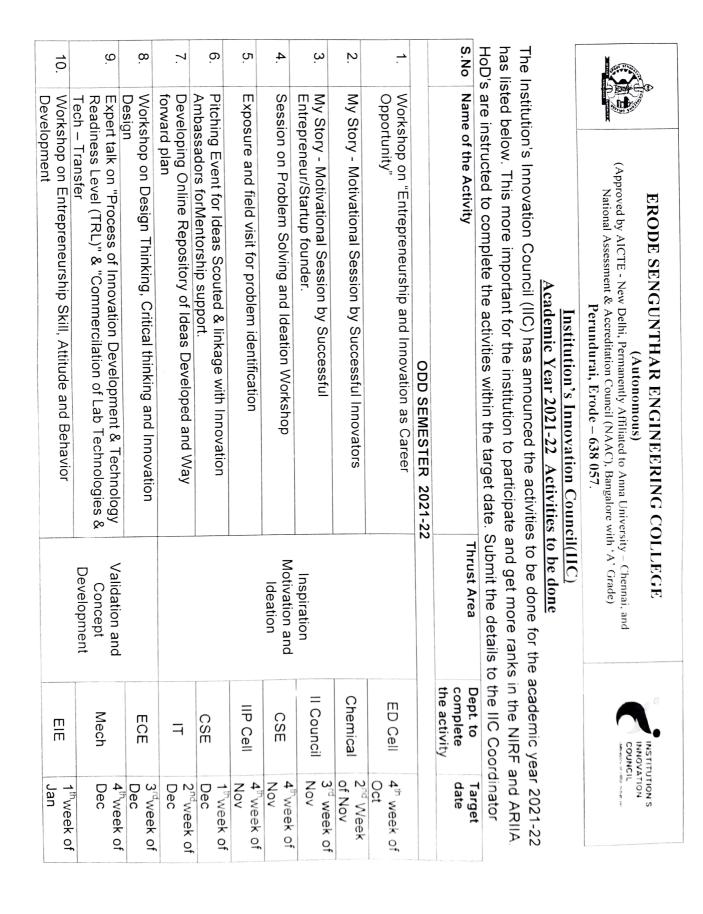


INSTITUTION'S

INNOVATION COUNCIL (Ministry of HRD Initiative

Annexure 4: List of Activities prescribed under IIC Calendar Activities

Our institution following the IIC calendar as per the guidelines MoE Institution innovation council.



14 _.	13	12,	1 1
Developing Online Repository of Proof of Concepts (PoCs) Developed and Way forward plan	Pitching Event for PoCs developed & linkage with innovation Ambassadors for Mentorship support.	Field/Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.	Session on Achieving Problem-Solution Fit & Product-Market Fit
Civil	EEE	II Cell	MBA
3 rd week of Jan	Jan	2 ^{no} week of Jan	1 th week of Jan

S.No	Day of Celebration	Date	Dept. to complete the activity	Target Date
<u>-</u>	India Startup Day	01.10.2021	IT .	01.10.2021
2.	National Innovation Day	15.10.2021	IIC	15.10.2021
ω	National Education Day	11.11.2021	IQAC	11.11.2021
.4	National Pollution Control Day	02.12.2021	Chemical	02.12.2021
Ωı	National Energy Conservation Day(India	14.12.2021	EEE	14.12.2021
<u></u> .	National Science Day	28.01.2022	S & H	28.01.2022
7.	World Earth Day	22.04.2022	Civil	22.04.2022
.00	World Intellectual Property Day	26.04.2022	IIC	26.04.2022
<u>.</u> 9	National Technology Day	11.05.2022	CSE	11.05.2022
10.	World Environment Day	05.06.2022	Civil	05.06.2022
 	World Entrepreneurs Day	21.08.2022	EDC	21.08.2022

For more details contact Dr. G. S. Satheesh Kumar, AP/ECE

