



## ERODE SENGUNTHAR ENGINEERING COLLEGE

(Autonomous)

(Approved by AICTE - New Delhi, Permanently Affiliated to Anna University – Chennai, and National Assessment & Accreditation Council (NAAC), Bangalore with 'A' Grade) Perundurai, Erode – 638 057.



### Institution's Innovation Council(IIC)

#### Academic Year 2021-22 Activities to be done

The Institution's Innovation Council (IIC) has announced the activities to be done for the academic year 2021-22 has listed below. This more important for the institution to participate and get more ranks in the NIRF and ARIIA. HOD's are instructed to complete the activities within the target date. Submit the details to the IIC Coordinator

S.No	Name of the Activity	Thrust Area	Dept. to complete the activity	Target date
<b>ODD SEMESTER 2021-22</b>				
1.	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	Inspiration Motivation and Ideation	ED Cell	4 <sup>th</sup> week of Oct
2.	My Story - Motivational Session by Successful Innovators		Chemical	2 <sup>nd</sup> Week of Nov
3.	My Story - Motivational Session by Successful Entrepreneur/Startup founder.		II Council	3 <sup>rd</sup> week of Nov
4.	Session on Problem Solving and Ideation Workshop		CSE	4 <sup>th</sup> week of Nov
5.	Exposure and field visit for problem identification		IIP Cell	4 <sup>th</sup> week of Nov
6.	Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors forMentorship support.		CSE	1 <sup>st</sup> week of Dec
7.	Developing Online Repository of Ideas Developed and Way forward plan		IT	2 <sup>nd</sup> week of Dec
8.	Workshop on Design Thinking, Critical thinking and Innovation Design		ECE	3 <sup>rd</sup> week of Dec
9.	Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialation of Lab Technologies & Tech – Transfer		Mech	4 <sup>th</sup> week of Dec
10.	Workshop on Entrepreneurship Skill, Attitude and Behavior Development		EIE	1 <sup>st</sup> week of Jan

11.	Session on Achieving Problem-Solution Fit & Product-Market Fit		MBA	1 <sup>st</sup> week of Jan
12.	Field/Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.		II Cell	2 <sup>nd</sup> week of Jan
13.	Pitching Event for PoCs developed & linkage with Innovation Ambassadors for Mentorship support.		EEE	2 <sup>nd</sup> week of Jan
14.	Developing Online Repository of Proof of Concepts (PoCs) Developed and Way forward plan		Civil	3 <sup>rd</sup> week of Jan

S.No	Day of Celebration	Date	Dept. to complete the activity	Target Date
1.	India Startup Day	01.10.2021	IT	01.10.2021
2.	National Innovation Day	15.10.2021	IIC	15.10.2021
3.	National Education Day	11.11.2021	IQAC	11.11.2021
4.	National Pollution Control Day	02.12.2021	Chemical	02.12.2021
5.	National Energy Conservation Day(India)	14.12.2021	EEE	14.12.2021
6.	National Science Day	28.01.2022	S & H	28.01.2022
7.	World Earth Day	22.04.2022	Civil	22.04.2022
8.	World Intellectual Property Day	26.04.2022	IIC	26.04.2022
9.	National Technology Day	11.05.2022	CSE	11.05.2022
10.	World Environment Day	05.06.2022	Civil	05.06.2022
11.	World Entrepreneurs Day	21.08.2022	EDC	21.08.2022

For more details contact Dr. G. S. Sathesh Kumar, AP/ECE

Principal