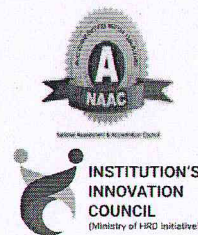


# ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,  
Accredited by National Board of Accreditation (NBA), New Delhi &  
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade  
**PERUNDURAI -638 057, TAMILNADU, INDIA.**



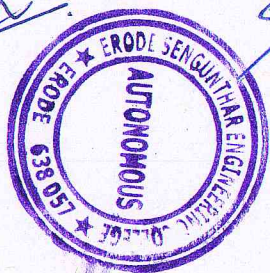
## DEPARTMENT OF MANAGEMENT STUDIES

**ACADEMIC YEAR 2022-2023**

### CURRICULUM FEEDBACK RECEIVED AND ACTION TAKEN REPORT

S.No	Academic Year	Stakeholder	Feedback Received	Action Taken	Year of Implementation
1	2022-23	Students	Parameter 2 – “Rate the courses that students have learnt in relation to their current Job” received a feedback score of 1.98	Value added courses in Digital Marketing, Crypto currency and Business Analytics were conducted	2022-23
			Parameter 11 received a feedback score of 2.20	Introduced NSE certificate courses, Data Analytics, Artificial Intelligence and Agile methodology courses	2022-23
2	2022-23	Teachers	Satisfactory feedback score greater than 2.3 received for all the parameters.	-	-
3	2022-23	Alumni	Satisfactory feedback score greater than 2.3 received for all the parameters.	-	-
4	2022-23	Employers	Satisfactory feedback score greater than 2.3 received for all the parameters.	-	-

Coordinator



HOD/ DoMS

Principal

**Dr. V. VENKATACHALAM, M.S., M. Tech., Ph.D.**  
**PRINCIPAL**  
Erode Sengunthar,  
Engineering College,  
Thadupattai, Erode - 638 057