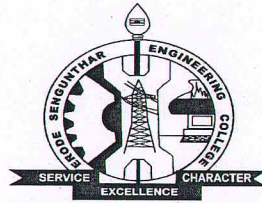


ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution, Affiliated to Anna University, Chennai)

PERUNDURAI, ERODE - 638 057



Department of Management Studies

1st BOARD OF STUDIES MEETING

13th July 2019 @ 10.00am ✓

Venue: Philip Kotler Hall



ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,

Accredited by National Board of Accreditation (NBA), New Delhi &

National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade)

PERUNDURAI, ERODE – 638 057.



Department of Management Studies

1st Board of Studies Meeting - AGENDA

ITEM	Particulars
ITEM 01	WELCOMING OF BOARD OF STUDY MEMBERS
ITEM 02	TO CONSIDER AND APPROVE THE REGULATIONS OF MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME.
ITEM 03	TO CONSIDER AND APPROVE THE CURRICULUM OF I TO IV SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.
ITEM 04	TO CONSIDER AND APPROVE THE SYLLABI OF I TO II SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.
ITEM 05	AS PER THE INSTRUCTIONS FROM DIRECTOR / ANNA UNIVERSITY ACADEMIC COURSES, FOR III TO IV SEMESTERS OF CURRENT 2 ND YEAR STUDENTS OF MBA (MASTER OF BUSINESS ADMINISTRATION), THE SAME SYLLABUS UNDER ANNA UNIVERSITY 2017 REGULATIONS WILL BE FOLLOWED.

ITEM 01 WELCOMING OF BOARD OF STUDY MEMBERS

Mr. D. Nidhyanth, HoD / DoMS, Chairman of MBA Board of Studies welcoming the members

ITEM 02 TO CONSIDER AND APPROVE THE REGULATIONS OF MBA. (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME.

Regulations 2019 of MBA

This content is placed before the Board of Studies for consideration and approval.

ITEM 03 TO CONSIDER AND APPROVE THE CURRICULUM OF I TO IV SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.

Curriculum 2019 of MBA (Master of Business Administration)

This content is placed before the Board of Studies for consideration and approval.

ITEM 04 TO CONSIDER AND APPROVE THE SYLLABI OF I TO II SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.

Syllabus R – 2019 of MBA (Master of Business Administration)

This content is placed before the Board of Studies for consideration and approval.

ITEM 05 THE INSTRUCTIONS FROM DIRECTOR / ANNA UNIVERSITY ACADEMIC COURSES, FOR III TO IV SEMESTERS OF CURRENT 2ND YEAR STUDENTS OF MBA (MASTER OF BUSINESS ADMINISTRATION), THE SAME SYLLABUS UNDER ANNA UNIVERSITY 2017 REGULATIONS WILL BE FOLLOWED.

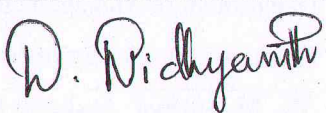
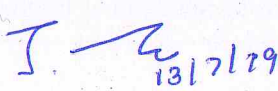
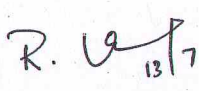

*** For information**

DEPARTMENT OF MANAGEMENT STUDIES

ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI, ERODE - 638057

An Autonomous Institution Affiliated to Anna University, Chennai

The First Board of studies meeting of Management Studies for the MBA degree program from the academic year 2019 – 20 onwards was convened and held on 13th July 2019 in the MBA department Philip Kotler Hall, Erode Sengunthar Engineering College, Perundurai. The following members were present during the meeting.

S. No.	Members	Signature
1.	Mr. D. Nidhyanth , Head – MBA, Department of Management Studies, Erode Sengunthar Engineering College, Perundurai.	
2.	Dr. J. Ashok , Director , School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam.	
3.	Dr. R. Vanathi , Assistant Professor, Department of Management Studies, Erode Arts and Science College, Erode.	
4.	Dr. G. Barani , Associate Professor, Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.	- AB -
5.	Mr. K. Sampathkumar , HR, Roots Corporate Training Centre, Roots Industries India Ltd., Thoppampatti, Coimbatore.	

6.	Mr. E. S. Keerthivasan , Managing Partner, ESK Photography, Erode.	E. S. K
7.	Dr. A. Ravisankar , Assistant Professor Department of Management Studies, Erode Sengunthar Engineering College, Perundurai.	RS
8.	Dr. K. T. Kalaiselvi , Professor, Department of Instrumentation Engineering, Erode Sengunthar Engineering College, Perundurai.	J. T. Kalaiselvi
9.	Dr. S. Kalaivani , Assistant Professor Department of Management Studies, Erode Sengunthar Engineering College, Perundurai.	S. Kalaivani
10.	Mr. V. Prakash , Assistant Professor Department of Management Studies, Erode Sengunthar Engineering College, Perundurai.	Vp
11.	Ms. M. Sathya , Assistant Professor Department of Management Studies, Erode Sengunthar Engineering College, Perundurai.	Sathya

D. P. Dhyaan
Chairman
(BoS – MBA)

ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI, ERODE - 638057

An Autonomous Institution Affiliated to Anna University, Chennai

DEPARTMENT OF MANAGEMENT STUDIES

The Board of studies meeting of Management Studies degree program from the academic year 2019 – 20 onwards was convened and held on 13th July 2019 in the Philip Kotler Hall at MBA department, Erode Sengunthar Engineering College, Perundurai. The Minutes of the Meeting was

ITEM 01 WELCOMING OF BOARD OF STUDY MEMBERS

The Chairman of MBA Board of Studies welcomed all members of Board of Studies. He presented the introduction and achievements of the department and briefed the agenda to be discussed followed by introduction of all members present.

ITEM 02 TO CONSIDER AND APPROVE THE REGULATIONS OF MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME.

The Chairman of MBA Board of Studies presented the Regulations 2019 of MBA (Master of Business Administration) programme. The Board of Studies reviewed the regulations and resolved to approve the regulations of MBA (Master of Business Administration) programme brought forward by the Chairman.

ITEM 03 TO CONSIDER AND APPROVE THE CURRICULUM OF I TO IV SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.

The Chairman of MBA Board of Studies presented the Curriculum 2019 of I to IV semesters for the MBA (Master of Business Administration) programme. The Board of Studies reviewed the Curriculum and suggested following modifications.

- Dr.J.Ashok suggested to include elective papers in the IV semester of MBA programme instead of core papers.
- Dr.J.Ashok insisted to reduce the number of theory papers from eight to seven papers for each semester and give practical exposure to the students.
- Dr.R.Vanathi suggested to remove Human Resource Development subject in the Human Resource elective list and include the papers like Change Management/ Talent Management/ Knowledge Management.
- Dr.J.Ashok & Mr.N.Sampathkumar suggested to include Micro and small business Management paper instead of e-Retailing and e-Payments (1 credit course) in the IV semester of MBA programme.
- Dr.R.Vanathi suggested to include International Business Management subject instead of Export Management in the IV semester of MBA programme.

The Board of Studies resolved to approve the Curriculum of 2019 of I to IV for the MBA (Master of Business Administration) programme brought forward by the Chairman incorporating the above mentioned changes.

ITEM 04

TO CONSIDER AND APPROVE THE SYLLABI OF I TO II SEMESTERS FOR THE MBA (MASTER OF BUSINESS ADMINISTRATION) PROGRAMME TO BE OFFERED UNDER R-2019 WITH EFFECT FROM THE ACADEMIC YEAR 2019 – 2020 ONWARDS.

The Chairman of MBA Board of Studies presented the syllabi of I to II for the MBA (Master of Business Administration). The Board of Studies reviewed the syllabus of I & II semesters of MBA programme.

The Board of Studies resolved to approve the syllabi of I to II semesters for the MBA (Master of Business Administration) Programme brought forward by the Chairman..

AS PER THE INSTRUCTIONS FROM DIRECTOR / ANNA UNIVERSITY ACADEMIC COUSES, FOR III TO IV SEMESTERS OF CURRENT 2ND YEAR STUDENTS OF MBA (MASTER OF BUSINESS ADMINISTRATION), THE SAME SYLLABUS UNDER ANNA UNIVERSITY 2017 REGULATIONS WILL BE FOLLOWED.

The chairman informed that, as per the instructions from Director / Anna university Academic courses, for III to IV semesters of current 2nd year students of MBA (Master of Business Administration), the same syllabus under Anna university 2017 regulations will be followed.

ITEM 06 ANY OTHER MATTERS

- Mr.N.Sampathkumar and Dr.R.Vanathi suggested to incorporate industry oriented practical sessions.
- Dr.J.Ashok and Mr.N.Sampathkumar suggested to give more practical exposure on curriculum oriented topics
- Dr.J.Ashok and Mr.N.Sampathkumar suggested to provide the industrial application oriented training programmes for both faculty members and students
- The members briefed the importance of English communication and suggested to improve the language skill of the students
- Dr.R.Vanathi & Dr.J.Ashok suggested to introduce the current business practices oriented subjects like Digital marketing, Change Management and Marketing practices.
- Mr.K.Sampathkumar suggested to practice the students with real time assignments.
- The members suggested to include the student members in the next BOS meeting.

h

D. N. Sengunthar

ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI, ERODE - 638057

An Autonomous Institution Affiliated to Anna University, Chennai

DEPARTMENT OF MANAGEMENT STUDIES

The Board of studies meeting of Management Studies degree program from the academic year 2019 – 20 onwards was convened and held on 13th July 2019 in the Philip Kotler Hall at MBA department, Erode Sengunthar Engineering College, Perundurai. The Action Taken Report is as follows:

Action Taken Report

S.No	Recommendation	Action Taken
1.	Dr.J.Ashok suggested to include elective papers in the IV semester of MBA programme instead of core papers.	As per the recommendation four elective papers were included in the fourth semester – Implemented.
2.	Dr.J.Ashok insisted to reduce the number of theory papers from eight to seven papers for each semester and give practical exposure to the students.	As per the recommendation the number of papers per semester was reduced from eight to seven papers – Implemented.
3.	Dr.R.Vanathi suggested to remove Human Resource Development subject in the Human Resource elective list and include the papers like Change Management/ Talent Management/Knowledge Management.	As per the recommendation Human Resource Development was removed from the curriculum and the subjects like Performance Management, Competency Mapping and Development were included – Implemented.
4.	Dr.J.Ashok & Mr.N.Sampathkumar suggested to include Micro and small business Management paper instead of e-Retailing and e-Payments (1 credit course) in the IV semester of MBA programme.	Since a separate specialization (Entrepreneurship development) has been provided, the suggested point has not been implemented – Not implemented.
5.	Dr.R.Vanathi suggested including International Business Management subject instead of Export Management in the IV semester of MBA programme.	As per the recommendation the International Business Management subject has been included in the IV semester of the curriculum – Implemented.

h

P. R. Sengunthar