



ERODE SENGUNTHAR ENGINEERING COLLEGE
(An Autonomous Institution)

(Approved by AICTE, New Delhi, Permanently Affiliated to Anna University - Chennai
& Accredited by NAAC & National Board of Accreditation (NBA), New Delhi.)
PERUNDURAI, ERODE – 57.



DEPARTMENT OF MANAGEMENT STUDIES

Ref: ESEC / MBA/ DAAC / CIR & AGENDA

04.02.2019

CIRCULAR

All Department Academic Advisory Committee members are requested to attend the DAAC meeting on 11.02.2019 (Monday) at 01.10 p.m. with the following agenda.

Agenda:

- Welcoming the members.
- Detailed presentation of departmental activities by the convener covering all aspects
- Feedback from the members.
- Any other matter.


Co-convener


Convener

Copy to:

1. DAAC Members
2. Principal
3. Department File Copy



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PERUNDURAI, ERODE – 57.

DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA/ DAAC / Members


04.02.2019

DEPARTMENT ACADEMIC ADVISORY COMMITTEE (DAAC)

Team of Department Academic Advisory Committee (DAAC) members

S. No.	Name of the members	Designation	Roles & Responsibilities
1.	Mr.D.Nidhyananth	HoD/MBA	Convener
2.	Dr.K.T.Kalaiselvi	Professor	Co-convener
3.	Dr.V.Venkatachalam	Principal	Member
4.	Dr.Chirstian Johnson	Director / Academics	Member
5.	Ms.Hema Nandhini	HR, Saint Gobain, Sipcot, Perundurai	Industrial Experts- Member
6.	Mrs.K.Gomathi	Senior Executive HR Department, Saint Gobain Perundurai	Industrial -Member
7.	Dr.G.Balamurugan	Associate Professor (Sr.Grade) Department of MBA, Anna University, BIT Campus, Tiruchirappalli	Academic -member
8.	Dr.M.P.Pandikumar	Associate Professor, Loyola Institute of Business Administration, Chennai	Academic -member
9.	Dr.A.Ravisankar	Assistant Professor	Member
10.	Mr.A.Jafer Sadhiq	Assistant Professor	Member
11.	Mrs. E. Kamatchi Muthulakshmi	Assistant Professor	Member
12.	Mr.V.Prakash	Assistant Professor	Member
13.	Mr.R. Thangamani	Assistant HR, AKR Industries, Tirupur	Alumni (2017) Member
14.	Mr.S.Vasanthakannan	PRO, Karur Gold Finance, Perundurai	Alumni (2017) Member
15.	Mr.V.Subramani	Father of S.Ranjithkumar	Parent Member

16.	Mr.A.Umanath	Father of U.Preethi	Parent Member
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Co convener


Convener

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PERUNDURAI, ERODE – 57.

DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA/ DAAC / Attendance

11.02.2019

ATTENDANCE OF DAAC MEETING

S. No.	Name of the members	Designation	Roles & Responsibilities	Signature
1.	Mr.D.Nidhyanth	HoD/MBA	Convener	
2.	Dr.K.T.Kalaiselvi	Professor	Co-convener	
3.	Dr.V.Venkatachalam	Principal	Member	
4.	Dr.Chirstian Johnson	Director / Academics	Member	
5.	Ms.Hema Nandhini	HR, Saint Gobain, Sipcot, Perundurai	Industrial Experts-Member	
6.	Mrs.K.Gomathi	Senior Executive HR Department, Saint Gobain Perundurai	Industrial - Member	
7.	Dr.G.Balamurugan	Associate Professor (Sr.Grade) Department of MBA, Anna University, BIT Campus, Tiruchirappalli	Academic - member	
8.	Dr.M.P.Pandikumar	Associate Professor, Loyola Institute of Business Administration, Chennai	Academic - member	
9.	Dr.A.Ravisankar	Assistant Professor	Member	
10.	Mr.A.Jafer Sadhiq	Assistant Professor	Member	
11.	Mrs. E. Kamatchi Muthulakshmi	Assistant Professor	Member	
12.	Mr.V.Prakash	Assistant Professor	Member	
13.	Mr.R. Thangamani	Assistant HR, AKR Industries, Tirupur	Alumni (2017) Member	
14.	Mr.S.Vasanthakannan	PRO, Karur Gold Finance, Perundurai	Alumni (2017) Member	



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DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA/ DAAC / MOM

12.02.2019

DEPARTMENT ACADEMIC ADVISORY COMMITTEE (DAAC)

MINUTES OF MEETING

Department Academic Advisory Committee (DAAC) meeting of Management Studies held on 11.02.2019 at 1.10 P.M in the Philip Kotler Hall. The following points were discussed during the meeting and the minutes were recorded as below.

1. Convener welcomes the members.
2. Convener narrated the purpose of the Department Advisory Committee meeting and importance of outcome based education. He informed the members about the accreditation process.
3. The presentation covered the following topics
 - Institutional details and approval process
 - Vision, mission and PEOs
 - Programme Curriculum and syllabus.
 - Teaching Learning Process.
 - Industry Interaction
 - Course outcome & Program Outcome attainments
 - Students performance
 - Faculty information and contribution
 - Facilities support
 - Continuous improvement
 - Students support systems
 - Department achievements
 - Future plan
4. Convener highlighted the process being followed in evolving the department's Vision, Mission and Program Educational Objectives and presented the statements for review to the DAAC members.

5. Convener presented the academic wise progress of the department as follows

- The major topics finding the gap in curriculum and identifying the scheme to bridge the gap.
- Value added Courses, Internship and online courses.
- Teaching Learning Process-PDCA, Activities for advance learners and slow learners, online course details, Quality of internal assessment, students' projects.
- Performance in end semester examination.
- Placement and Higher studies details- Year wise.
- Students support systems such as feedback systems, Mentors Systems, Co-curricular and extracurricular activities, student scholarships.
- Faculty information and contribution in FDPs, Workshops, Industrial Visit, Academic research and funded research.
- Academic- Industry interaction through MOUs, Industrial visits, Internship etc.,
- Department achievements.

6. After the detailed presentation, the suggestion for improvement was invited from the members.

7. Initially the members congratulated the process of the department growth with the involvement of stake holders.

8. Dr.M.P.Pandikumar suggested the following points

- Analysis about the placement experience and previous year placement statistics can be done to improve more number of placements and it helps to find the weaker area
- The progress of the department in all aspects going on the right path and he suggested the point related to the accreditation
- Suggestion in Program Educational Objectives and Mission Matrix.
- In framing the vision, mission, PEO – suggestions from employers and alumni can also be considered.
- The PEO statement can be limited in future.
- In project review assessment, 3 level rubrics may be used.
- The details of skill development for non teaching staff members can be included.

10. Mr.V.Subramani suggested the following points:

- In student projects, the problem statement can be obtained from the industry experts in the early stages of the review which helps to improve the quality of the projects.
- The project proposal submissions to the funding agency can be done in consultation with the industry experts.

11. Mr.Umanath suggested the following points:

- The entrepreneurship skills can be developed with proper guidance.
- The students should be identified right from the first year and should be given awareness about various schemes of the central government and start-ups.

12. Internal members suggested the following points:

- Special training for hostellers can be arranged topic wise while the faculty members visiting the hostel.
- The attainment through value added course can be done.
- The project can be finally audited based on societal needs.

13. Mr.R.Thangamani Alumni member suggested that their junior students should be exposed to diversity of jobs available in the field. The student can be exposed to different situation for solving the similar problem like case study.

14. Convener requested to form alumni network for benefits to both the institution and the alumni.

15. The meeting was closed by extending a heartfelt vote of thanks by the convenor for the valuable suggestions shared by each member towards the progress of the department and he assured the suggestions will be implemented in the forthcoming semesters. Finally, he thanked all the members for the prospective development of the department.


Co convener


Convener

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