



ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,
Accredited by National Board of Accreditation (NBA), New Delhi &
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade
PERUNDURAI -638 057, TAMILNADU, INDIA.



DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA / DAAC / AGENDA

07.02.2020 /

CIRCULAR

All Department Academic Advisory Committee members are requested to attend the DAAC meeting on 14.02.2020 (Monday) at 01.30 p.m. with the following agenda.

Agenda:

- Welcoming the members.
- Detailed presentation of departmental activities by the convener covering all aspects
- Suggestions from the members.
- Any other matter.


Co-convener


Convener

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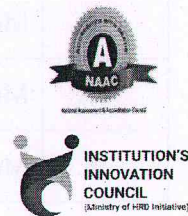
1. DAAC Members
2. Principal
3. Department File Copy



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DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA / DAAC / MEMBERS

07.02.2020

DEPARTMENT ACADEMIC ADVISORY COMMITTEE (DAAC)

Team of Department Academic Advisory Committee (DAAC) members

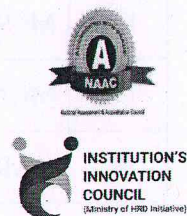
S. No.	Name of the members	Designation	Roles & Responsibilities
1.	Dr.A.Ravisankar	HoD / MBA	Convener
2.	Dr.K.T.Kalaiselvi	Professor	Co-convener
3.	Dr.V.Venkatachalam	Principal	Member
4.	Dr.Chirstian Johnson	Director/Academics	Member
5.	Ms.Hema Nandhini	HR, Saint Gobain Sipcot, Perundurai	Industrial - Member
6.	Mrs.K.Gomathi	Senior Executive HR Department, Saint Gobain Perundurai	Industrial - Member
7.	Dr.G.Balamurugan	Associate Professor (Sr.Grade) Department of MBA Anna University, BIT Campus, Tiruchirappalli	Academic - member
8.	Dr.M.P.Pandikumar	Associate Professor, Loyola Institute of Business Administration, Chennai	Academic - member
9.	Mr.D.Nidhyanth	Associate Professor	Member
10.	Dr.S.Kalaivani	Assistant Professor	Member
11.	Dr.G.T.Sasetharan	Assistant Professor	Member
12.	Mr.V.Prakash	Assistant Professor	Member
13.	Ms.M.Sathya	Assistant Professor	Member
14.	Mr.K.R.Vijiyakumar	Assistant Professor	Member
15.	Mr.R.Thangamani	Assistant HR, AKR Industries, Tirupur	Alumni (2017) Member



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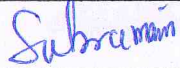
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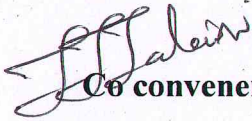
Ref: ESEC / MBA / DAAC / Attendance

14.02.2020

ATTENDANCE OF DAAC MEETING

S. No.	Name of the members	Designation	Roles & Responsibilities	Signature
1.	Dr.A.Ravisankar	HoD / MBA	Convener	
2.	Dr.K.T.Kalaiselvi	Professor	Co-convener	
3.	Dr. V. Venkatachalam	Principal	Member	
4.	Dr.Chirstian Johnson	Director/Academics	Member	
5.	Ms.Hema Nandhini	HR, Saint Gobain Sipcot, Perundurai	Industrial - Member	
6.	Mrs.K.Gomathi	Senior Executive HR Department, Saint Gobain Perundurai	Industrial - Member	
7.	Dr.G.Balamurugan	Associate Professor (Sr.Grade) Department of MBA Anna University, BIT Campus, Tiruchirappalli	Academic - member	
8.	Dr.M.P.Pandikumar	Associate Professor, Loyola Institute of Business Administration, Chennai	Academic - member	
9.	Mr.D.Nidhyananth	Associate Professor	Member	
10.	Dr.S.Kalaivani	Assistant Professor	Member	
11.	Dr.G.T.Sasetharan	Assistant Professor	Member	
12.	Mr.V.Prakash	Assistant Professor	Member	
13.	Ms.M.Sathya	Assistant Professor	Member	
14.	Mr.K.R.Vijiyakumar	Assistant Professor	Member	
15.	Mr.R.Thangamani	Assistant HR, AKR Industries, Tirupur	Alumni (2017) Member	

16.	Mr.S.Vasanthakannan	PRO, Karur Gold Finance, Perundurai	Alumni (2017) Member	
17.	Mr.A.Mani	Father of M.Arraviind	Parent Member	
18.	Mr.R.Subramani	Father of S.Sri Tharani	Parent Member	


Co convener


Convener

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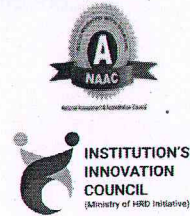
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DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Ref: ESEC / MBA / DAAC / MOM

14.02.2020

DEPARTMENT ACADEMIC ADVISORY COMMITTEE (DAAC)

MINUTES OF MEETING

Department Academic Advisory Committee (DAAC) meeting of Management Studies held on 14.02.2020 at 1.30 P.M in the Philip Kotler Hall. The following points were discussed during the meeting and the minutes were recorded as below.

1. Convener welcomes the members.
2. Convener reports the purpose of the Department Advisory Committee meeting and importance of outcome based education. He informed the members about the accreditation process.
3. The presentation covered the following topics
 - Institutional details and approval process
 - Vision, mission and PEOs
 - Programme Curriculum and syllabus.
 - Teaching Learning Process.
 - Industry Interaction
 - Course outcome & Program Outcome attainments
 - Students performance
 - Faculty information and contribution
 - Facilities support
 - Continuous improvement
 - Students support systems
 - Department achievements
 - Future plan
4. Convener highlighted the process being followed in evolving the department's Vision, Mission and Program Educational Objectives and presented the statements for review to the DAAC members.

5. Convener presented the academic wise progress of the department as follows

- The major topics finding the gap in curriculum and identifying the scheme to bridge the gap.
- Value added Courses, Internship and online courses.
- Teaching Learning Process-PDCA, Activities for advance learners and slow learners, online course details, Quality of internal assessment, students' projects.
- Performance in end semester examination.
- Placement and Higher studies details- Year wise.
- Students support systems such as feedback systems, Mentors Systems, Co-curricular and extracurricular activities, student scholarships.
- Faculty information and contribution in FDPs, Workshops, Industrial Visit, Academic research and funded research.
- Academic- Industry interaction through MOUs, Industrial visits, Internship etc.,
- Department achievements.

6. After the detailed presentation, the suggestion for improvement was invited from the members.

7. The department's growth method with stakeholder participation was welcomed at first by the members.

8. Mrs.Gomathi suggested the following points:

- In order to increase the quality of student projects, the problem statement might be received from industry professionals in the early phases of the evaluation.
- The project proposal submissions to the funding agency can be done in consultation with the industry experts.

10. Dr.G.Balamurugan suggested the following points

- The progress of the department in all aspects going on the right path and he suggested the point related to the accreditation
- Suggestion in Program Educational Objectives and Mission Matrix.
- Employers' and alumni's recommendations can also be taken into account when defining the vision, mission, and PEO.
- The PEO statement can be limited in future.
- In project review assessment, 3 level rubrics may be used.
- To increase the number of placements and identify the weakest areas, analysis of the placement experience and placement statistics from the prior year can be done.

11. Internal members suggested the following points:

- The attainment through value added course can be done.
- The project can be finally audited based on societal needs.

12. Mr.A.Mani suggested the following points:

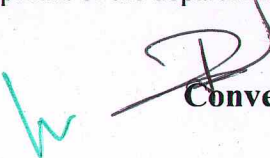
- The entrepreneurship skills can be developed with proper guidance.
- Students should be recognized from the first year onward and informed of the numerous government initiatives and start-ups.

13. Alumnus exposing their junior students to the variety of careers accessible in the sector.

For the same purpose as a case study, the student may be exposed to several situations.

14. The meeting was closed by extending a heartfelt vote of thanks by the convener for the valuable suggestions shared by each member towards the progress of the department and he assured the suggestions will be implemented in the forthcoming semesters. Finally, he thanked all the members for the prospective development of the department.


Co-convener


Convener

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