

ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution, Affiliated to Anna University, Chennai)

PERUNDURAI, ERODE - 638 057



Department of Management Studies

4th BOARD OF STUDIES MEETING

30th December 2021 @ 09.30am

GOOGLE ONLINE MEET

Link: <https://meet.google.com/zvo-qysi-egi>



ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI - 638057

(An Autonomous Institution - Affiliated to Anna University, Chennai)



DEPARTMENT OF MANAGEMENT STUDIES

04th Board of Studies Meeting of the Department of Management Studies

Mode: Through Online (Meeting Link: <https://meet.google.com/zvo-qysi-egi>)

Venue: Warren Buffet Hall, Department of Management Studies,

Date & Time: 30.12.2021 & 09.30 a.m.

AGENDA

The Fourth Board of studies meeting of Management Studies degree program for the academic year 2021 – 22 onwards was convened and held on 30th December 2021 in the Warren Buffet Hall at MBA department, Erode Sengunthar Engineering College, (Autonomous) Perundurai. The Minutes of the Meeting was

BoS / MBA 4.1	:	Welcome address and opening remarks by chairman, board of studies in the department of management studies
BoS / MBA 4.2	:	Confirmation of the 3 rd Board of Studies Meeting minutes of the department of management studies and action taken report of 3 rd Board of Studies Meeting
BoS / MBA 4.3	:	To review the curriculum and regulation 2019 include new electives of management studies
BoS / MBA 4.4	:	To review and approve the new elective-syllabus of management studies
BoS / MBA 4.5	:	Any other matter

DEPARTMENT OF MANAGEMENT STUDIES

MINUTES OF THE MEETING

The 04th Board of Studies meeting of Department of Management Studies was held on 30th December 2021 at 09.30 a.m. through online.

The following members were present:

1.	Dr. A. Ravisankar , Professor & HoD / DoMS, ESEC	Chairman
2.	Dr. V. Venkatachalam , Principal, ESEC	Member
3.	Dr. J. Ashok , Director , School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam.	University Nominee
4.	Dr. R. Vanathi Assistant Professor/BBA, Erode Arts & Science College, Erode.	Academic Experts
5.	Dr. G.Barani Associate Professor, Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.	
6.	Mr.K.Sampathkumar , HR, Roots Corporate Training Centre, Roots Industries India Ltd., Thoppampatti, Coimbatore-641 049.	Industrial Expert related to Placement
7.	Mr.E.S.Keerthivasan , Managing Partner, ESK 2 Photography, Erode.	Meritorious Alumnus Nominated by the Principal
8.	Mr. D. Nidhyananth , Associate Professor	Internal Members
9.	Dr. S. Kalaivani , Associate Professor	
10.	Dr. V. Gayathri , Assistant Professor	
11.	Mr. V. Prakash , Assistant Professor	
12.	Ms. M. Sathya , Assistant Professor	
13.	Mr. K. R. Vijayakumar , Assistant Professor	
14.	Mr. Somanth Bhattacharjee , Assistant Professor	

BoS / DoMS 4.1	:	WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN, BOARD OF STUDIES IN THE DEPARTMENT OF MANAGEMENT STUDIES.
		The Chairman, BOS of the Management Studies welcomed and introduced the members of Board of Studies and thanked each of them for spending their valuable time to attend the meeting.
BoS / DoMS 4.2		CONFIRMATION OF THE 3 RD BOARD OF STUDIES MEETING MINUTES OF THE DEPARTMENT OF MANAGEMENT STUDIES AND ACTION TAKEN REPORT OF 3 RD BOARD OF STUDIES MEETING.
		The Chairman, BOS of the Management Studies brief about the changes made in the Regulation 2019 and Action Taken Report of the 3 rd Board of Studies Meeting.
BoS / DoMS 4.3	:	TO REVIEW THE CURRICULUM AND REGULATION 2019 INCLUDE NEW ELECTIVES OF MANAGEMENT STUDIES.
		<p>The Chairman, BOS of the Management Studies presented the curriculum and syllabus of regulation 2019 of Master of Business Administration (MBA) including the new electives such as Tourism and Hotel Management and Logistics and Shipping management among the Board of Studies members.</p> <p>The BoS members suggested the following:</p> <ul style="list-style-type: none"> ❖ Mr.K.Sampathkumar suggested as follows ❖ Include the “DAYOUT TRAINING PROGRAMMES” for Tourism and Hotel Management elective students to developing the knowledge in that domain. ❖ To sign new MOU for Logistics and Shipping and Tourism and Hotel service providers to gain practical knowledge and career developments for students. ❖ Dr. R.Vanathi suggested to add the Business Analytics related topics in any subject in I Semester. ❖ Dr. J. Ashok suggested including Python related courses for MBA. ❖ Other members approve the same.
BoS / MBA 3.4	:	TO REVIEW AND APPROVE THE NEW ELECTIVES -SYLLABUS OF MANAGEMENT STUDIES

		<p>The Chairman, BOS of the Management Studies presented new elective courses syllabus in Regulation 2019 of Master of Business Administration (MBA) among the Board of Studies members. The BoS members suggested including one more one credit course related to taxation.</p> <ul style="list-style-type: none"> ❖ Mr.K.Sampathkumar suggested changing the front office management instead of front office department in third unit of Hospitality Management subject. To add the CARO 2020 relates to customs in Logistics and Shipping Management electives. ❖ Other members approve the same.
BoS / MBA 4.5		ANY OTHER MATTER
		<ul style="list-style-type: none"> ❖ Dr.G.Barani suggested including Tally, GST, NPTEL (Swayam) for one credit course.

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CHAIRMAN

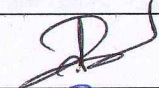
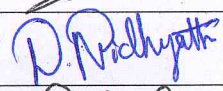
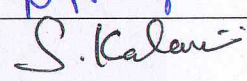
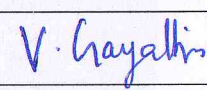

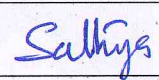
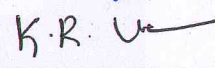



BOARD OF STUDIES

EXTERNAL MEMBERS PRESENT IN ONLINE

1.	Dr. J. Ashok Director , School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam.	University Nominee
2.	Dr. R. Vanathi Assistant Professor/BBA, Erode Arts & Science College, Erode.	Academic Experts
3.	Dr. G. Barani Associate Professor, Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.	
4.	Mr. K. Sampathkumar HR, Roots Corporate Training Centre, Roots Industries India Ltd., Thoppampatti, Coimbatore-641 049.	Industrial Expert related to Placement
5.	Mr. E. S. Keerthivasan Managing Partner, ESK 2 Photography, Erode.	Meritorious Alumnus Nominated by the Principal

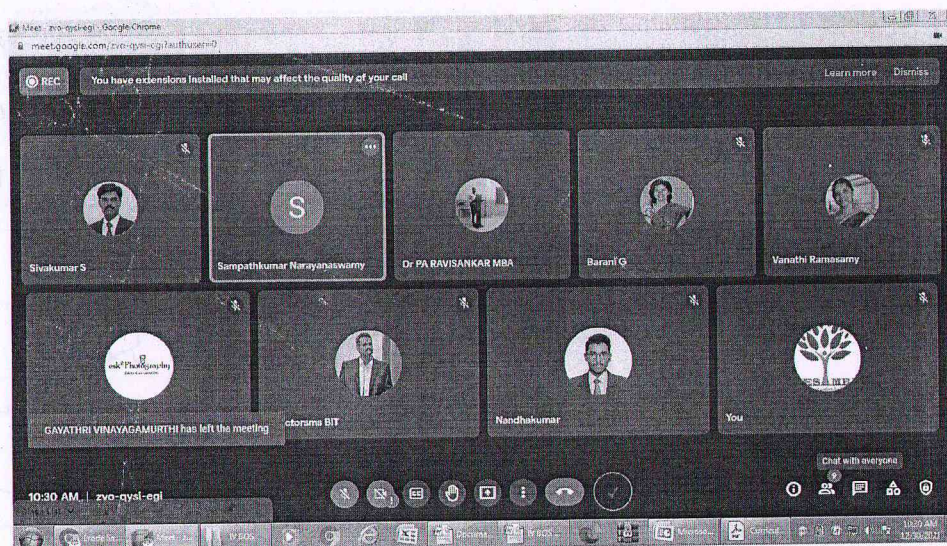
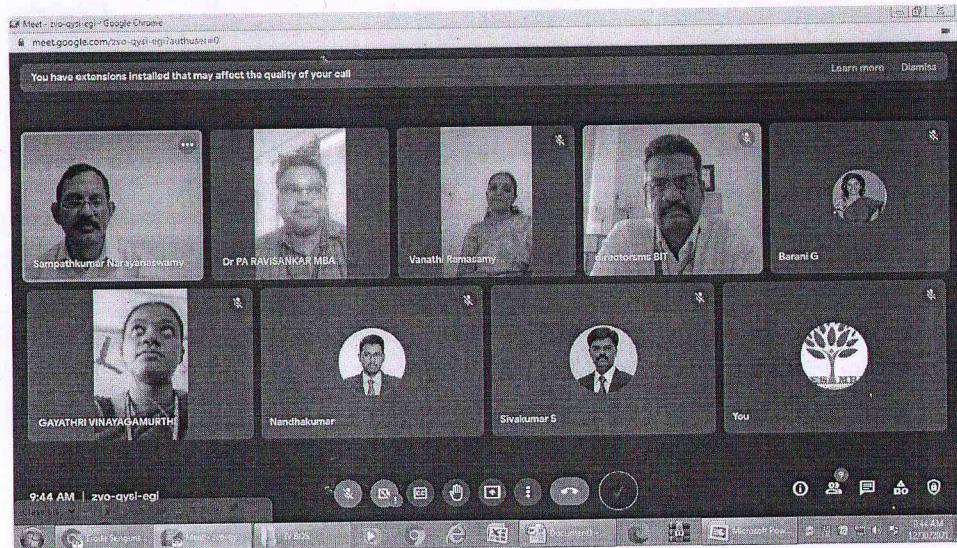
INTRENAL MEMBERS PRESENT IN OFFLINE

1	Dr. A. Ravisankar , Professor and Head	
2	Mr. D. Nidhyanth , Associate Professor	
3	Dr. S. Kalaivani , Associate Professor	
4	Dr. V. Gayathri , Assistant Professor	
5	Mr. V. Prakash , Assistant Professor	
6	Ms. M. Sathya , Assistant Professor	
7	Mr. K. R. Vijayakumar , Assistant Professor	
8	Mr. Somanth Bhattacharjee , Assistant Professor	

Department of Management Studies

The 04th Board of studies meeting held on 30.12.2021 through the following link:

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DEPARTMENT OF MANAGEMENT STUDIES

The fourth Board of studies meeting of Management Studies degree program for the academic year 2021 – 22 onwards was convened and held on 30th December 2021 in (Online) the Philip Kotler Hall at MBA department, Erode Sengunthar Engineering College, Perundurai. The Action Taken Report is as follows:

Action Taken Report

S.No	Recommendation	Action Taken
1	Mr.K.Sampathkumar suggested to Including the “DAYOUT TRAINING PROGRAMMES” for Tourism and Hotel Management elective students to developing the knowledge in that domain.	As per the recommendation, DAYOUT TRAINING PROGRAMMES” for Tourism and Hotel Management elective will be added– Implemented.
2	Mr.K.Sampathkumar suggested to signing new MOU for Logistics and Shipping and Tourism and Hotel service providers to gain practical knowledge and career developments for students.	As per the recommendation, to arrange to sign MOU for Logistics and Shipping and Tourism and Hotel elective from above service providers has been added – Implemented
3	Dr. R.Vanathi suggested adding the Business Analytics related topics in any subject in I Semester.	As per the recommendation, at present unable to add the Business Analytics related topics in I semester because non availability of relevant subject– Not Implemented
4	Dr. J. Ashok suggested including Python related courses for MBA.	As per the recommendations, at present unable to add the Python related courses for MBA– Implemented
5	Mr.K.Sampathkumar suggested changing the front office management instead of front office department in third unit of Hospitality Management subject.	As per the recommendation, subject content has been changed.– Implemented.
6	Mr.K.Sampathkumar suggested to adding the CARO 2020 relates to customs in Logistics and Shipping Management electives.	As per the recommendation, CARO 2020 relates to customs in Logistics and Shipping Management electives have been added– Implemented.

7	Dr.G.Barani suggested including Tally, GST, NPTEL (Swayam) for one credit course.	As per the recommendation, subjects of Tally, GST, NPTEL (Swayam) for one credit course have been added- Implemented.
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