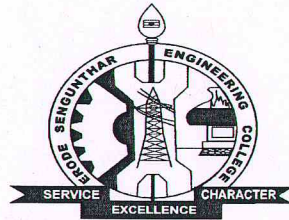


# **ERODE SENGUNTHAR ENGINEERING COLLEGE**

**(An Autonomous Institution, Affiliated to Anna University, Chennai)**

**PERUNDURAI, ERODE - 638 057**



**Department of Management Studies**

## **5<sup>th</sup> BOARD OF STUDIES MEETING**

**19<sup>th</sup> July 2022 @ 10.00am**

**GOOGLE ONLINE MEET**

Link: <https://meet.google.com/opt-dkdb-fzt>



# ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI - 638057

(An Autonomous Institution - Affiliated to Anna University, Chennai)



## DEPARTMENT OF MANAGEMENT STUDIES

05<sup>th</sup> Board of Studies Meeting of the Department of Management Studies

**Mode: Through Online (Meeting Link: <https://meet.google.com/opt-dkdb-fzt>)**

Date & Time: 19.07.2022 & 10.00 a.m.

### AGENDA

The Fifth Board of studies meeting of Management Studies degree program for the academic year 2022-23 was convened and held on 19<sup>th</sup> July 2022 through online (Google Meet). The Minutes of the Meeting was

BoS / DoMS 5.1	:	Welcome address and Opening Remarks by Chairman, Board of Studies in the department of Management Studies.
BoS / DoMS 5.2	:	Confirmation of the 4 <sup>th</sup> Board of Studies Meeting Minutes of the Department of Management Studies and Action taken report of 4 <sup>th</sup> Board of Studies meeting.
BoS / DoMS 5.3	:	Approve changes incorporated in R-2019 from 2022 onwards.
BoS / DoMS 5.4	:	Suggestions for curriculum & syllabi for regulations 2019 from 2022 onwards.
BoS / DoMS 5.5	:	Approve total credit changes incorporated in R-2019 from 2022 onwards.
BoS / DoMS 5.6	:	Any other items
BoS / DoMS 5.7	:	Vote of thanks



## DEPARTMENT OF MANAGEMENT STUDIES

### MINUTES OF THE MEETING

The 05<sup>th</sup> Board of Studies meeting of Department of Management Studies was held on 19<sup>th</sup> July 2022 at 10.00 a.m. through online.

The following members were present:

1.	<b>Dr. V. Venkatachalam</b> , Principal, ESEC	Principal
2.	<b>Dr. A. Ravisankar</b> , HoD / DoMS, ESEC	Chairman
3.	<b>Dr. J. Ashok</b> , Director, School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam.	University Nominee
4.	<b>Dr. R. Vanathi</b> Assistant Professor/BBA, Erode Arts & Science College, Erode.	Academic Experts
5.	<b>Dr. G. Barani</b> Associate Professor, Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.	
6.	<b>Mr. K. Sampathkumar</b> , HR, Roots Corporate Training Centre, Roots Industries India Ltd., Thoppampatti, Coimbatore - 641 049.	Industrial Expert related to Placement
7.	<b>Mr. E. S. Keerthivasan</b> , Managing Partner, ESK 2 Photography, Erode.	Meritorious Alumnus Nominated by the Principal
8.	<b>Dr. S. M. Uvaneswaran</b> , Professor	Internal Members
9.	<b>Mr. D. Nidhyananth</b> , Associate Professor	
10.	<b>Dr. S. Raj Kumar</b> , Associate Professor	
11.	<b>Dr. V. Gayathri</b> , Assistant Professor	
12.	<b>Mr. V. Prakash</b> , Assistant Professor	
13.	<b>Mrs. M. Sathya</b> , Assistant Professor	
14.	<b>Mr. Somnath Bhattacharjee</b> , Assistant Professor	
15.	<b>Mr. V. Malaravan</b> , Assistant Professor	
16.	<b>Mr. M. Nandhakumar</b> , Assistant Professor	



BoS / DoMS 5.1	:	WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN, BOARD OF STUDIES IN THE DEPARTMENT OF MANAGEMENT STUDIES
		The Chairman, BOS of the Management Studies welcomed the members of Board of Studies and thanked each of them for spending their valuable time to attend the meeting.
BoS / DoMS 5.2	:	CONFIRMATION OF THE 4 <sup>th</sup> BOARD OF STUDIES MEETING MINUTES OF THE DEPARTMENT OF MANAGEMENT STUDIES AND ACTION TAKEN REPORT OF 4 <sup>TH</sup> BOARD OF STUDIES MEETING
		The Chairman, BOS of the Management Studies briefed about the changes made in the Regulation 2019 and action taken report of the 4 <sup>th</sup> Board of Studies Meeting.
BoS / DoMS 5.3	:	APPROVE CHANGES INCORPORATED IN R-2019 FROM 2022 ONWARDS
		The Chairman, BOS of the Management Studies presented the changes passing requirements and award of letter grades as per the Anna University Recommendation Letter No: 4041/AU/CAC/Rel.Grading/2022 for regulations 2019 from 2022 onwards among the Board of Studies members. The BoS members approved the above changes in R-2019 from 2022 onwards.
BoS / DoMS 5.4	:	SUGGESTIONS FOR CURRICULUM & SYLLABI FOR REGULATIONS 2019 FROM 2022 ONWARDS
		The Chairman, BOS of the Management Studies presented the curriculum and syllabus of R-2019 of Master of Business Administration (MBA) including the new electives such as Hospital Management among the BOS members. The BoS members suggested the following: <ul style="list-style-type: none"> <li>❖ Mr. K. Sampathkumar suggested that NABH Guidelines need to be added in Hospital Organization and Management Theory.</li> </ul>



		<ul style="list-style-type: none"> <li>❖ Dr. R. Vanathi suggested that content need to be added in Legal and Medical Issues in Hospitals.</li> <li>❖ Dr. G. Barani suggested including the Project/Internship/Research for Hospital Management electives from reputed Hospitals.</li> </ul>
BoS / DoMS 5.5	:	APPROVE TOTAL CREDIT CHANGES INCORPORATED IN R-2019 FROM 2022 ONWARDS
		<p>The Chairman, BOS of the Management Studies presented the curriculum of R-2019 of Master of Business Administration (MBA) including the total credit changes from 109 credits to 106 credits among the BOS members. The following subjects credit changes from 4 credits to 3 credits.</p> <ul style="list-style-type: none"> <li>❖ Mr. K. Sampathkumar suggested that 19MST23 - Marketing Management subject to be reviewed the content in unit 5 such as political, economic, technological, social, cultural environment.</li> <li>❖ Dr. R. Vanathi suggested that 19MST24 - Human Resource Management subject to be excluded the content in unit 2 designing formal training programs.</li> <li>❖ Dr. G. Barani suggested that 19MST26 - Research Methods in Business subject to be reviewed the content in unit 1 Hallmarks in Research and also reviewed the content in unit 2 such as nominal, ordinal, interval, ratio scale.</li> </ul> <p>The BoS members approved the above changes in R-2019 from 2022 onwards.</p>
BoS / DoMS 5.6	:	ANY OTHER ITEMS
		Dr. J. Ashok, suggested to include NPTEL (Swayam), Business Analytics for value added course.
BoS / DoMS 5.7	:	VOTE OF THANKS
		Vote Of Thanks honored by Chairman, Board of Studies in the Department of Management Studies.

W




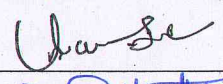
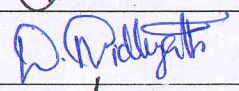
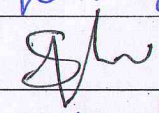
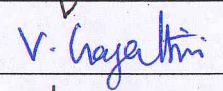

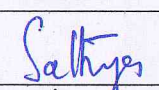
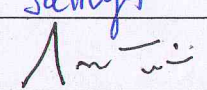
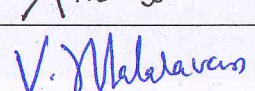
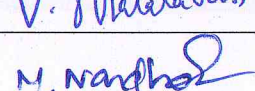
**CHAIRMAN**  
**BOARD OF STUDIES**



**EXTERNAL MEMBERS PRESENT IN ONLINE**

1	<b>Dr. J. Ashok,</b> Director, School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam.	University Nominee
2	<b>Dr. R. Vanathi</b> Assistant Professor/BBA, Erode Arts & Science College, Erode.	Academic Experts
3	<b>Dr. G. Barani</b> Associate Professor, Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.	Academic Experts
4	<b>Mr. K. Sampathkumar,</b> HR, Roots Corporate Training Centre, Roots Industries India Ltd., Thoppampatti, Coimbatore-641 049.	Industrial Expert related to Placement
5	<b>Mr. E. S. Keerthivasan,</b> Managing Partner, ESK 2 Photography, Erode.	Meritorious Alumnus Nominated by the

**INTRENAL MEMBERS PRESENT IN OFFLINE**

1	<b>Dr. A. Ravisankar,</b> Professor and Head	
2	<b>Dr. S. M. Uvaneswaran,</b> Professor	
3	<b>Mr. D. Nidhyananth,</b> Associate Professor	
4	<b>Dr. S. Raj Kumar,</b> Associate Professor	
5	<b>Dr. V. Gayathri,</b> Assistant Professor	
6	<b>Mr. V. Prakash,</b> Assistant Professor	
7	<b>Ms. M. Sathya,</b> Assistant Professor	
8	<b>Mr. Somnath Bhattacharjee,</b> Assistant Professor	
9	<b>Mr. V. Malaravan,</b> Assistant Professor	
10	<b>Mr. M. Nandhakumar,</b> Assistant Professor	



# Department of Management Studies

The 05<sup>th</sup> Board of studies meeting held on 19.07.2022 through the following link:

Google Meet Link: <https://meet.google.com/mnd-dcns-izk>

The screenshot shows a Google Meet window. At the top, a presentation slide titled "AGENDA" is displayed. The slide content is as follows:

AGENDA

The Fifth Board of studies meeting of Management Studies degree program for the academic year 2022-23 was convened and held on 19<sup>th</sup> July 2022 through online (Google Meet). The Minutes of the Meeting was

BoS / DoMS 5.1	Welcome address and Opening Remarks by Chairman, Board of Studies in the department of Management Studies.
BoS / DoMS 5.2	Confirmation of the 1 <sup>st</sup> Board of Studies Meeting Minutes of the Department of Management Studies and Action taken report of 1 <sup>st</sup> Board of Studies meeting.
BoS / DoMS 5.3	Approve changes incorporated in R-2019 from 2022 batch compared to 2019 batch.
BoS / DoMS 5.4	Suggestions for new curriculum & syllabi for regulations 2022 (R 2022)
BoS / DoMS 5.5	Any other item
BoS / DoMS 5.6	Vote of thanks

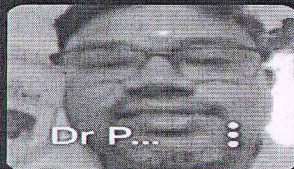
Below the slide, the Google Meet interface shows a grid of participants. The text "ESEC is presenting" is visible on the left. The participants are:

- Dr PA RAVI...
- Sampathk...
- Barani
- You
- ashok
- E2others



PRESENT			REVISED	
<b>Passing Requirements</b> ✓ 50% of the pass percentage in End Semester Examinations			<b>Passing Requirements</b> ✓ 40% of the pass percentage in End Semester Examinations	
AWARD OF LETTER GRADES			AWARD OF LETTER GRADES	
Letter Grade	Grade Points	Marks Range (Out of 100)	Letter Grade	Grade Points
O (Outstanding)	10	80-100	O (Outstanding)	10
A+ (Excellent)	9	70-79	A+ (Excellent)	9
A (Very Good)	8	60-69	A (Very Good)	8
B+ (Good)	7	50-59	B+ (Good)	7
B (Above Average)	6	40-49	B (Above Average)	6
C (Satisfactory)	5	30-39	C (Satisfactory)	5
SA (Satisfactory)	4	20-29	SA (Satisfactory)	4
RA (Marginal)	3	10-19	RA (Marginal)	3
W (Withdrawn)	0	-	W (Withdrawn)	0

ESEC is presenting



Dr P...



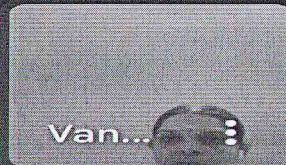
Sam...



Bar...



You



Van...



3 others

PRESENT			REVISED	
<b>Passing Requirements</b> ✓ 50% of the pass percentage in End Semester Examinations			<b>Passing Requirements</b> ✓ 40% of the pass percentage in End Semester Examinations	
AWARD OF LETTER GRADES			AWARD OF LETTER GRADES	
Letter Grade	Grade Points	Marks Range (Out of 100)	Letter Grade	Grade Points
O (Outstanding)	10	80-100	O (Outstanding)	10
A+ (Excellent)	9	70-79	A+ (Excellent)	9
A (Very Good)	8	60-69	A (Very Good)	8
B+ (Good)	7	50-59	B+ (Good)	7
B (Above Average)	6	40-49	B (Above Average)	6
C (Satisfactory)	5	30-39	C (Satisfactory)	5
SA (Satisfactory)	4	20-29	SA (Satisfactory)	4
RA (Marginal)	3	10-19	RA (Marginal)	3
W (Withdrawn)	0	-	W (Withdrawn)	0

ESEC is presenting



Dr P...



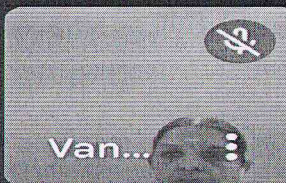
Sam...



Bar...



You



Van...



3 others

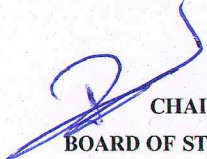


DEPARTMENT OF MANAGEMENT STUDIES

The 5<sup>th</sup> Board of Studies meeting of Management Studies degree program for the academic year 2022 – 23 onwards was convened and held on 19<sup>th</sup> July 2022 at MBA department, Erode Sengunthar Engineering College, Perundurai. The Action Taken Report is as follows:

Action Taken Report

S. No	Recommendation	Action Taken
1.	The Chairman presented the changes of passing requirements and award of letter grades as per the Anna University Recommendation Letter No: 4041/AU/CAC/Rel. Grading/2022 for regulations 2019 from 2022 onwards among the Board of Studies members.	As per the Anna University recommendation of BoS members approved the changes in R-2019 from 2022 onwards.
2.	Mr. K. Sampathkumar suggested that NABH Guidelines need to be added in Hospital Organization and Management Theory.	As per the recommendation of BoS member NABH guidelines will be added in Hospital Organization and Management Theory. - <b>Implemented</b>
3.	Dr. R. Vanathi suggested that content need to be added in Legal and Medical Issues in Hospitals.	As per the recommendation, that content will be added in Legal and Medical Issues in Hospitals. - <b>Implemented</b>
4.	Dr. G. Barani suggested including the Project/Internship/Research for Hospital Management electives from reputed Hospitals.	As per the recommendation of BoS member for Hospital Management elective to arrange reputed Hospitals for Project/Internship/Research - <b>Implemented</b>
5.	Dr. J. Ashok, suggested to include NPTEL (Swayam), Business Analytics for value added course.	As per the recommendation value added course will be added - <b>Implemented</b>

  
CHAIRMAN  
BOARD OF STUDIES