



# ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,  
Accredited by National Board of Accreditation (NBA), New Delhi &  
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade

**PERUNDURAI -638 057, TAMILNADU, INDIA.**



## Cultural Policy



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## CULTURAL POLICY

### Objectives

The primary objectives of the Fine Arts Club are,

- To unite ESEC student body in the appreciation of the disciplines of computer graphic design, English, film, music, theatre and visual art.
- To provide opportunities for active awareness of the fine arts for students and community and to build a working relationship for creative outreach among the Anna University affiliated Colleges and the local community.
- To foster the inherent talents of the students towards writing articles in Tamil and English.
- To sharpen the critical thinking of students and to promote creativity.

### Cultural Policies:

- The Motto of the Fine Arts Club is to inspire and enable our students to actively learn the artistic expressions and develop their talent and skills.
- Promote opportunities for everyone to experience culture and develop their Creative abilities.
  - The supreme motive is to bringing out the hidden talents of the students to Limelight.
  - Our club provides an opportunity to the students to let their imagination run wild and provides them with the sight to see things in a different way.
  - Club co-coordinators and its members were exerted to inculcate a passion towards our native arts and culture.
  - Promote a dynamic cultural heritage that is preserved, used and developed
  - Encourage the students to participate and organize the Cultural events and competitions at college /Intercollegiate /University /State /National /International Level.
  - The aim of the club is students to achieve a lot of prizes, medals, awards and certificates in cultural activities so they can enhance their talents and also to encourage others to participate in events and activities.