

ROLE OF EDUCATIONAL INSTITUTIONS IN PROTECTING CONSUMERS

A. Ramesh¹ and Dr. Shanthi Rangasamy²

¹ Assistant Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Erode
– 638 503.

² Assistant Professor, Department of Management, Kaamadhenu Arts and Science College,
Erode – 638 503.

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ABSTRACT

Education has a great social importance especially in the modern, complex industrialized Societies. Philosophers of all periods, beginning with ancient stages, devoted to it a great deal of attention. Accordingly, various theories regarding its nature and objective have come into being. Let us now examine some of the significant functions of education. Education's main role in modern society remains enlightenment and empowerment. Education also improves the quality of life, reduces ignorance and exposes frontiers and opportunities not previously handled. Analysts believe that the demand for new information in modern society is at an all time high; the gap can only be filled using education. Despite being the best investment in one's life, education provides one with the best opportunities of becoming successful in the modern society. In terms of the knowledge, qualities, skills, attitudes, and capacities, education enables individuals to become conscious subjects of their growth and active responsible participants in a systematic process of building a new world order.

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INTRODUCTION

Education has a great social importance especially in the modern, complex industrialized societies. Philosophers of all periods, beginning with ancient stages, devoted to it a great deal of attention. Accordingly, various theories regarding its nature and objective have come into being. Let us now examine some of the significant functions of education. Education's main role in modern society remains enlightenment and empowerment. Education also improves the quality of life, reduces ignorance and exposes frontiers and opportunities not previously handled. Analysts believe that the

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demand for new information in modern society is at an all time high; the gap can only be filled using education. Despite being the best investment in one's life, education provides one with the best opportunities of becoming successful in the modern society. In terms of the knowledge, Qualities, skills, attitudes, and capacities, education enables individuals to become conscious subjects of their growth and active responsible participants in a systematic process of building a new world order.

THE SOME MAIN ROLE OF EDUCATIONAL INSTITUTIONS IS LISTED BELOW:

1. To Complete the Socialization Process: Socialization Education itself is a process or socialization. It changes those who receive education. It develops personality traits among the students.

- (a) **Rational Thinking:** It makes man to think rationally. He can see the cause of an event and understand the situation clearly. It makes man an independent individual in society.
- (b) **Personal Adjustment:** By education an individual makes personal adjustment with the environment. In which he lives. He can very easily adjust himself in the social group of his Community.

2. To Transmit the Central Heritage: Family Living – Education trains man how to live in family. He knows the status of the members of his family and fits himself with them by his roles. Marriage, marital roles, children and the roles of father all get into his Knowledge and he lives a successful life.

3. For the Formation of Social Personality: Character Building – The major function of education is to build character among the students. They learn the social and cultural values and become useful members of society. The character is morality which is transmitted through education.

4. Educations for Occupational Placement: Professional practice is an integral part of the occupational therapy entry level programs, both at the undergraduate and graduate level. This consists of block placements and other guided learning experiences. These experiences provide students with an opportunity to practice skills and take responsibility commensurate with their background knowledge and level of development acquired during the course. Placements are periods that may be one week to ten weeks in length, where students generally attend an external setting five days a week full time for approximately 37.5 hours per week. In the Master of Occupational Therapy program, some placements may be indicated as part time, depending on the design of the curricula. The placements occur during Semester time and during recess periods, at all levels of the courses, and are Located in metropolitan, regional, rural and remote facilities and occasionally interstate. Every student is expected to complete at least one placement out of the Sydney metropolitan area during their program.

5. Conferring of Status: The typically focused on the manifest creation because of which they get more or less wedded to the principle of physical verifiability for whatever they accept as reality. This induces them to question aspects of spirituality and particularly to faith in God as they consider this to be beyond physical verification and usual intellectual reasoning.

6. Education Encourages the Spirit of Competition in Patriotism: Patriotism – Patriotism develops through education in the young Generation. The children recognize themselves and their duties toward nation. In modern World the +educational institution plays an important role in Society too.

2.1 The Main Role in Society are:

1. Well knowledge persons
2. Education is the development of the power to think and not the acquisition of information.
3. Education is a search for ‘virtue’ and truth rather than technical proficiency.
4. Education looks to lasting truth, based on reason, not to mere opinion or to Practical knowledge. Besides these aims John Dewey added that education is the reconstruction of experience. These aims can be attained through educational institutions.
5. Well development in a society.
 - a) Cultural Transmission – The system of education transmits our cultural values to the next generation. During education the following three processes take place.
 - b) The teacher while teaching learns the socio-cultural norms himself. He himself is socialized first in the cultural ways of life.
 - c) While teaching he adds his own experiences in the knowledge what he received from his parents and teachers. He does not transmit the same without change. By adding his experiences, he makes knowledge up-to-date and according to the requirements of society.
 - d) He, by transmitting the new knowledge, educates the younger generation and thus brings a social change. It means teaching and transmitting change the teacher, the methods, the matter of education and those who receive education. The ways of life of or ancestors are handed down to coming generations through education.
 - e) Well development in country Social Integration – Education creates social organization in society by harmonizing the attitudes, ideas, habits, customs, emotions and sentiments of the people. It develops homogeneity by developing general laws of social life. Different social groups are organized together on the cooperation of common principles found in education. In this way education integrates different groups of people into an organized unit.
 - f) Future Occupation – Education directs towards selection of future occupation. It is a guidance of social life. It provides methods to acquire information on various aspects of life. The individual by this information selects his profession as the most suitable for him.
 - g) Techniques of Learning Skills – Education enable man to learn the techniques of the profession he has adopted. Education provides facilities for one who wants to study medical, engineering or legal knowledge. It is a

Weapon by which an individual can gather the technical skills of his profession.

CONCLUSION

In response to growing competition and demand for well-educated workers and professionals in the world economy, the country is re-evaluating its policies and Approaches to higher education. While evolutionary rather than revolutionary change is most likely, change is clearly in the offing. Elected government officials and their appointees increasingly are becoming directly and actively engaged in shaping educational policy.

Their active interest and involvement in higher education policy is a positive development; vitally necessary financial and policy support is unlikely to materialize without it. Yet advancing knowledge and disseminating knowledge and practical skill much more extensively throughout the population will require more than the support of current political leaders. It will not be possible to achieve these goals and sustain progress without a broadly based social consensus spanning political parties and terms of office. A strong commitment to these emerging social priorities within higher education is equally necessary.

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