



# ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi, Permanently Affiliated to Anna University, Chennai & New Delhi, NAAC, Bangalore & IE(I), Kolkata)



PERUNDURAI, ERODE – 638 057



2024 - 2025  
(JULY 2024 - JUNE 2025)

## NEWS LETTER



NEWS LETTER  
JULY 2024 - JUNE 2025

## **ABOUT THE DEPARTMENT**

The Department of Management Studies started in the year 2008 and permanently affiliated to Anna University, Chennai, is well equipped with adequate infrastructure and competent faculty. The program has an annual intake of 60 students. The students must complete dual specialization. The first year comprises of core courses covering all the functions of management. In the second year, apart from the core courses, students are free to choose their electives based on their specializations. Our budding managers are continually exposed to industry scenario through Guest Lectures, Industrial Visits, Industry - Institute interactions, Conferences, Workshops, etc., The Department offers opportunities to the students to specialize in areas like Human Resource Finance, Marketing, Systems, Entrepreneurship Development, Operations, Logistics and Shipping Management, Tourism and Hotel Management and Hospital Management. We constantly strive for excellence in Management Education.



## DEPARTMENT OF MBA



### Vision:

Our vision is to be a management school of excellence in shaping leaders and decision makers for global work places with a clear focus on scientific approach in managerial decision making and ethical business practices.

### Mission:

- ❖ **Awareness of Employment Opportunities:** Impart management education with a wide exposure to global business scenario and best practices,
- ❖ **Innovative Ideas and Positive Attitude:** Nurture the innovative mindset of students with right skills, attitude and knowledge to make a positive change in the society,
- ❖ **Industry– Academia Partnership:** Build industry academia research partnership to equip students to gain expertise in application of modern managerial tool for decision making,
- ❖ **Team Work and Leadership:** Work in teams and assume leadership roles during the career.
- ❖ **Ethical Practices:** To promote social responsibility among the students with a strong commitment towards business ethics, environmental protection and social inclusiveness.



## Program Educational Objectives (PEOs):



- ❖ **Employability:** To prepare students for successful career in managerial roles that meet the needs of Indian and multinational companies.
- ❖ **Entrepreneurship:** To equip students to demonstrate their entrepreneurial capabilities to start innovative business ventures.
- ❖ **Scientific Decision Making:** To develop analytical thinking and quantitative approach among students to enable them to work with modern managerial decision-making tools.
- ❖ **Collegiality and Captaincy:** To foster leadership qualities and team spirit.
- ❖ **Professional Moral values:** To embed social values and inspire them to commit to high ethical standards in their career.

## PROGRAM OUTCOMES (Pos):

PO1	Business Environment and domain knowledge	Apply the knowledge about functioning of local and global business environment.
PO2	Critical thinking business analysis and innovative solutions	Foster analytical and critical thinking abilities for data-base decision making in functional and sectoral areas.
PO3	Leadership and Team Work	Exhibit appreciate leadership skills to work with multi-disciplinary team for the achievement of business boundaries.
PO4	Effective communications	Ability to communicate and negotiate effectively to achieve organizational and individual goals.
PO5	International and Cross-Culture Connect	To demonstrate global outlook with the ability to identify aspects of global business and cross-culture understanding.
PO6	Professional Ethics and Social Responsibility	Graduates are expects to identify contemporary social problems and demonstrate ethical standards in organizational decision.



# MBA

NEWS LETTER  
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## CONFERENCE / JOURNAL PUBLICATION BY THE FACULTY

- ❖ **Dr. A. Ravisankar** has showcased remarkable academic contributions through a series of high-impact, **Scopus-indexed** publications across globally reputed publishers. His recent works reflect a strong blend of innovation, emerging technologies, and strategic business insights, aligning with the latest global trends in research and practice.
- ❖ **Dr. A. Ravisankar** scholarly contributions include *"Strategic Marketing and Distribution Alliances for Driving Startup Growth"* (IGI Global, April 2025), *"Secured Health Insurance Management"* (Scrivener Publishing, 2025), and *"Bibliometric Analysis of AI Research in Sustainable Smart Cities"* (IGI Global, November 2024). These works address contemporary challenges and offer practical frameworks for business leaders, policymakers, and technology innovators.
- ❖ Further strengthening his research portfolio, **Dr. Ravisankar** has also published *"Finance and Technology – Integrated Digital Economy"* (IGI Global, August 2024), *"Economic Growth and Blockchain Technology Inferences in E-Mobility"* (IGI Global, July 2024), and *"Harnessing 6G for Consumer–Centric Business Strategies Across Electronic Industries"* (IGI Global, July 2024). These publications collectively demonstrate his commitment to advancing interdisciplinary knowledge and contributing to the global academic community.
- ❖ **Dr. A. Ravisankar P & Head** presented *"Sustainable Development Goal (SDG) on Green Marketing: A Path to a Greener Future"* at the **Green Entrepreneurship Research for Startup under the SDGs** – an initiative of the SANKALP Scheme, Ministry of Skill Development & Entrepreneurship, organized by **ICSSR and Sri Ramakrishna College of Arts and Science, Coimbatore**, on **6 September 2024**.
- ❖ **Dr. S. M. Uvaneswaran** has successfully published two Scopus-indexed research articles: *"Circular Economy Strategies for Resource Efficiency and Sustainable Development in Manufacturing Industries"* in the **South Eastern European Journal of Public Health** (December 2024) and *"Challenges of Financial Behavior in Personal Investment: Analyzing the Role of Psychological Factors in Decision Making"* in **Educational Administration: Theory and Practice** (June 2024).

- ❖ **Dr. A. Ravisankar P & Head** presented "*Optimizing Remote Work Performance Management: Ethical Implications of AI and AI Advancement*" at the **3rd International Conference on Optimization Techniques in the Field of Engineering (ICOFE – 2024)**, KSR College of Engineering, Namakkal, on **23 October 2024**.
- ❖ **Dr. A. Ravisankar P & Head** presented "*AI in Social Media Marketing – Opportunities and Challenges*" at the **National Conference on Future Unleashed: AI-Enabled Business Innovation & Technology**, Rajalakshmi School of Business & Tamil Nadu State Council for Science and Technology, on **14 March 2025**.
- ❖ **Dr. S. M. Uvaneswaran** has been granted a patent for his "*Real-Time Personal Finance Tracking Device*" (Patent No. 449698-001) on **28 February 2025**.
- ❖ **Dr. S. M. Uvaneswaran** presented "*Application of Artificial Intelligence in Business Management Decision*" at the **International Conference on Artificial Intelligence in Commerce, Economics and Management**, K.S.R. College of Arts and Science for Women, on **29 August 2024**, and his paper "*Ethics and Bias in AI Marketing*" was accepted for presentation at the **National Conference on Future Unleashed: AI-Enabled Business Innovation & Technology**, Rajalakshmi School of Business, on **14 March 2025**.
- ❖ **Dr. S. M. Uvaneswaran** authored "*Introduction to IPR*", published by JSR Publication in August 2024 with ISBN registration
- ❖ **Mrs. D. Kalaiselvi** has published two patents: "*AI-Based System for Automated Candidate Screening and Selection*" (Patent No. 202541022905 A), filed on 13 March 2025 and published on 21 March 2025, and "*AI-Driven Recommendation System for E-Commerce Platforms*" (Patent No. 202541027392 A), filed on 24 March 2025 and published on 25 April 2025.
- ❖ **Mr. M. Nandhakumar** has filed patents for "*AI-Based Traffic Management System with IoT Integration for Sustainable and Efficient Urban Mobility in Smart Cities*" on **25 March 2025**, and "*Advanced Image Recognition and Classification Using Deep Learning Systems*" (Patent No. 202541033640) on **1 April 2025**.
- ❖ **Dr. S. M. Uvaneswaran** has released his latest book, "*Introduction to Intellectual Property Rights*", published by **JSR Publication** in August 2024, proudly carrying an ISBN registration

***Our faculty members have made significant contributions through book publications and Scopus-indexed research works in reputed publishers during 2024:***

- **Dr. R. Shanthi** published *“Green Entrepreneurship Startups”* with Coimbatore Institute of Information Technology (August 2024, ISBN: 978-93-6126-266-1) and contributed *“International Conference on Business Towards Sustainability and Social Responsibility”* with Pandit Publications, Sivakasi (October 2024, ISBN: 978-93-93769-66-4).
- **Mr. Somnath Bhattacharjee** published the Scopus-indexed work *“Emerging Startups in the Evolving Industry Landscape by Empowering Entrepreneur Growth: An Agile Marketing Practice”* with IGI Global in October 2024.
- **Mr. M. Nandhakumar** published the Scopus-indexed work *“Financial and Economic Analysis of Sustainable Practices for Green Computing”* with IGI Global in September 2024.
- **Mrs. D. Kalaiselvi** published the Scopus-indexed chapter *“Future Developments of Higher Education on Social Psychology: Innovation and Changes”* with IGI Global in June 2024.
- **Mr. M. Ramarajan** published the Scopus-indexed research *“AI-Driven Job Displacement and Economic Impacts: Ethics and Strategies for Implementation”* with IGI Global in September 2024, and *“Medimapper: An AI & AML Powered Platform Guiding Healthcare Data Towards Precision Medicine”* (ISBN: 978-93-341-1826-1) in September 2024.



## Academic Outreach: Faculty Guest Lectures & Workshops

- ❖ **Dr. S. M. Uvaneswaran** delivered a **guest lecture** on “*AI Tools for Business Decisions*” at the **SNMV Institute of Management** on **5 March 2025**.
- ❖ **Dr. S. M. Uvaneswaran** conducted a **workshop** on “*Business Model Canvas*” at **K.S. Rangasamy College of Arts and Science** on **12 March 2025**.
- ❖ **Dr. S. M. Uvaneswaran** has created educational content on YouTube to enhance learning and knowledge sharing. His video on “*AI Tools for Business Decisions*” (28 minutes) is available at <https://youtu.be/fhGgzd8FJYs>, offering insights into leveraging AI for strategic decision-making. Another video on “*Entrepreneurial Business Model*” (22 minutes), accessible at <https://youtu.be/ZyFYVrXw5cc>, explores innovative approaches to business model development for entrepreneurs.





## FACULTY PARTICIPATION – SEMINAR / WORKSHOP / FDP

- ❖ **Dr. S. M. Uvaneswaran** attended a 6-day Faculty Development Programme organized by ATAL Academy – Dr. SNS Rajalakshmi College of Arts and Science (Offline) from 9 December 2024 to 14 December 2024, and another 6-day FDP organized by ATAL Academy – SRM TRP Engineering College (Offline) from 16 December 2024 to 21 December 2024.
- ❖ **Dr. R. Shanthi** participated in the ICSSR-sponsored Capacity Building Programme on “Mixed Method Research” held at NIT Kurukshetra, Haryana, from 22 August 2024 to 5 September 2024.
- ❖ **Mrs. D. Kalaiselvi** participated in the AICTE–ATAL sponsored Faculty Development Programme on “*Catalysing Entrepreneurship: Navigating the Dynamic Landscape of India’s Startup Ecosystem*” organized by Christ University, Bangalore, from 7 October 2024 to 12 October 2024.
- ❖ **Mr. M. Nandhakumar** attended a 5-day FDP at Kongu Arts and Science College, Erode (Online) from 3 February 2025 to 7 February 2025.
- ❖ **Mr. M. Nandhakumar** Attended a 6-day AICTE–ATAL FDP at Dr. SNS Rajalakshmi College of Arts & Science, Coimbatore (Offline) from 9 December 2024 to 14 December 2024.
- ❖ **Mr. M. Nandhakumar** Attended a 5-day NITTTR FDP at Erode Sengunthar Engineering College (Autonomous), Perundurai (Offline) from 25 November 2024 to 29 November 2024.
- ❖ **Mr. M. Nandhakumar** Attended a 6-day AICTE–ATAL FDP at Dr. N.G.P Arts and Science College, Coimbatore (Offline) from 4 November 2024 to 9 November 2024.
- ❖ **Mr. M. Nandhakumar** presented a paper on “*Digital Transformation Roadmaps for MSMEs*” at the International Conference on Industry 5.0 on Global Competitiveness – Strategies for MSMEs to Remain Competitive, organized by the School of Commerce & MSME Technology Development Centre, Coimbatore, on 27 September 2024.

## FACULTY PARTICIPATION – SEMINAR / WORKSHOP / FDP

- ❖ Mrs. D. Kalaiselvi attended a 6-day AICTE-sponsored FDP on “Catalyzing Entrepreneurship: Navigating the Dynamic Landscape of India’s Start-up Ecosystem” at Christ University, Bangalore, from 7 October 2024 to 12 October 2024 (Offline).
- ❖ Mrs. D. Kalaiselvi attended a 6-day AICTE-sponsored FDP on “Incorporating Sustainable Development Goals in Bringing out Industry Ready Professionals” at Dr. SNS Rajalakshmi College of Arts & Science, Coimbatore, from 9 December 2024 to 14 December 2024 (Offline).
- ❖ Mrs. D. Kalaiselvi participated in the Green Entrepreneurship Research for Startups under the Sustainable Development & Entrepreneurship programme at Sri Ramakrishna College of Arts and Science, Coimbatore, on 6 September 2024 (Offline, 1 day).
- ❖ Mrs. D. Kalaiselvi successfully completed a 6-week NPTEL course on “Brand Management” (Online) from July to September 2024.
- ❖ Mrs. D. Kalaiselvi completed a 5-day STTP on “Outcome Based Education and Accreditation Process” (Online) from 25 November 2024 to 29 November 2024.
- ❖ Mrs. D. Kalaiselvi attended a 1-day online workshop on “Digital Marketing” on 23 June 2024.



## DEPARTMENT ACTIVITIES – DETAILS OF EVENT ORGANIZED

- ❖ Dr. S. M. Uvaneswaran conducted *Leaders Talk on “The Double Edged Pixel: Opportunities and Pitfalls in Digital Marketing”* on **14 May 2025**.
- ❖ Dr. S. M. Uvaneswaran delivered *Hands-on Training on “Academic Project to Paper: Mastering the Art of Research Publication”* on **7 May 2025**.
- ❖ Dr. S. M. Uvaneswaran led the **Management Development Program (MDP)** on *“Customer-Centric Culture through Emotional Intelligence and AI Tools”* on **18 January 2025**.
- ❖ Dr. S. M. Uvaneswaran delivered a *Guest Lecture on “Operational Excellence and Sustainability of Business”* on **24 February 2025**.
- ❖ Dr. S. M. Uvaneswaran conducted *Leaders Talk on “Connect, Learn, Succeed: Career Opportunities in Professional Associations”* on **23 October 2024**.
- ❖ Dr. S. M. Uvaneswaran organized a **Two-day Training Program** on *“Unlocking Securities: Market Insights & Career Opportunities”* on **25–26 September 2024**.
- ❖ Dr. S. M. Uvaneswaran presented *Leaders Talk on “Fresher Awakening”* on **10 September 2024**.
- ❖ Dr. S. M. Uvaneswaran delivered a *Guest Lecture on “Growth, Progress and Success – The Pursuit of Happiness”* on **22 August 2024**.
- ❖ Dr. S. M. Uvaneswaran conducted an *International Seminar on “Data Visualization using Power BI”* on **19 June 2024**.
- ❖ Mrs. D. Kalaiselvi organized a **food donation program** at **Sri DS Students Hostel** on **7 March 2025**, involving **5 students** and **2 faculty members** in the noble initiative.
- ❖ Dr. S. M. Uvaneswaran organized a **Polio Awareness Rally** through the **Rotaract Club of ESEC** in **September 2024**, with the participation of **412 students** and **20 faculty members**.
- ❖ Dr. S. M. Uvaneswaran coordinated the **Wayanad Flood Relief Fund Donation** initiative under the **Rotaract Club of ESEC** in **August 2024**, involving **160 students** and **15 faculty members**.



## FACULTY – NPTEL COURSE

- ❖ **Mrs. D. Kalaiselvi** successfully completed the **NPTEL course** on “*Brand Management*”.  
July –Sep 2024
- ❖ **Mr. M. Ramarajan** successfully completed the **NPTEL course** on “*Labour Welfare and Industrial Relations*” July –Sep 2024



## FACULTY BOOK CHAPTER PUBLICATION

- ❖ **Dr. S. M. Uvaneswaran** authored and published the book “*Introduction to Intellectual Property Rights*” with JSR Publication in August 2024, carrying an ISBN registration.
- ❖ **Dr. R. Shanthi** authored the book “*Green Entrepreneurship Startups*”, published by **Coimbatore Institute of Information Technology, Coimbatore** on **2 August 2024** (ISBN: 978-93-6126-266-1).
- ❖ **Dr. R. Shanthi** contributed to the book “*International Conference on Business towards Sustainability and Social Responsibility*”, published by **Pandit Publications, Sivakasi** on **4 October 2024** (ISBN: 978-93-93769-66-4).





# STUDENT PARTICIPATION

Workshop /Seminar Attended Details						
S. No.	Name of the Student	Year / Semester	Name of the event (Workshop / Seminar)	Name of the Institution organized	National / International Level	Date
1	JANANI.K	II/III	A National Level workshop on Business Analytics and Data Driven Decision Making	Kongu Engineering College	National	10.09.2024
2	ILAYASANKAR.R	II/III	A National Level workshop on Business Analytics and Data Driven Decision Making	Kongu Engineering College	National	10.09.2024
3	HARSHITA GOYAL	II/III	A National Level workshop on Business Analytics and Data Driven Decision Making	Kongu Engineering College	National	10.09.2024
4	GOWTHAMAN	II/III	A National Level workshop on Business Analytics and Data Driven Decision Making	Kongu Engineering College	National	10.09.2024
5	GOKUL.S	II/III	A National Level workshop on Business Analytics and Data Driven Decision Making	Kongu Engineering College	National	10.09.2024
6	SUNNY KUMAR	II/III	A National Level workshop on Digital Marketing Decoded: Tools, Trends, and Tactics	Bannari Amman Institute of Technology	National	24.10.2024
7	BARANEETHARAN.K	I/II	A National Level Seminar on Beyond Demographics : AI Powered Hyper Personalization in Marketing	KS Rangasamy College of Arts and Science	National	13.03.2025
8	DHARANEBAAI.K.S	I/II	A National Level Seminar on Beyond Demographics : AI Evaluation in E- Commerce	KS Rangasamy College of Arts and Science	National	13.03.2025
9	GOKUL ANAND.R	I/II	A National Level Seminar on Beyond Demographics : AI & Commerce Redefining the shopping Experience of tomorrow	KS Rangasamy College of Arts and Science	National	13.03.2025
10	GOKUL.K	I/II	A National Level Seminar on Beyond Demographics : AI in E- Commerce: AI in future E-Commerce	KS Rangasamy College of Arts and Science	National	13.03.2025
11	JANANI.M	I/II	A National Level Seminar on Beyond Demographics : AI in E- Commerce: AI evaluation in future E - Commerce	KS Rangasamy College of Arts and Science	National	13.03.2025
12	KATHIRAVAN.S	I/II	A National Level Seminar on AI and Marketing : the crucial role of AI in marketing field	KS Rangasamy College of Arts and Science	National	13.03.2025
13	KAVIMANI.V	I/II	A National Level Seminar on AI and Marketing : the crucial	KS Rangasamy College of Arts	National	13.03.2025

SPORTS Attended Details						
S. N o.	Name Of The Student	Year / Semest er	Name of the Title	Name of the Institution organized	National / Internation al Level	Date
1.	PREETHI.T	I/II	Kabbadi	Erode Sengunthar Engineering College	National	24.04.2025
2.	PREETHI.T	I/II	Throw Ball	Erode Sengunthar Engineering College	National	24.04.2025
3.	PREETHI.T	I/II	Hand Ball- Women	Erode Sengunthar Engineering College	National	24.04.2025
4.	RUBIKA.R	I/II	4*400M Relay	Erode Sengunthar Engineering College	National	24.04.2025
5	RUBIKA.R	I/II	Hand Ball- Women	Erode Sengunthar Engineering College	National	24.04.2025
6	DHARANE BAAI	I/II	Hand Ball- Women`	Erode Sengunthar Engineering College	National	24.04.2025
7	NIVETHA.V	I/II	Hand Ball- Women`	Erode Sengunthar Engineering College	National	24.04.2025
8	NIVETHA.V	I/II	Throw Ball	Erode Sengunthar Engineering College	National	24.04.2025
9	RANI.J	I/II	Throw Ball	Erode Sengunthar Engineering College	National	24.04.2025
10	RANI.J	I/II	Kabbadi	Erode Sengunthar Engineering College	National	24.04.2025
11	LOKESH.V	I/II	Volley Ball	Erode Sengunthar Engineering College	National	24.04.2025

## STUDENTS – INDUSTRY TRAINING

			08.09.2024
2.	ANIL KUMAAR K M	HRIRAM BHARATH CHEMICALS & DETERGENTS (P) LTD ERODE	26.08.2024 - 08.09.2024
3.	ARUNRAJA K	SKA DAIRY FOODS INDIA PRIVATE LIMITED, SALEM	26.08.2024 - 08.09.2024
4.	ARYA S R	ANGEL STRACH FOOD PVT LTD ERODE	26.08.2024 - 08.09.2024
5.	AVINASH SOLOMON A	INSTAKART SERVICE PRIVATE LIMITED COIMBATORE WITH STIPEN	26.08.2024 - 08.09.2024
6.	BARANIDHARAN K A	V GUARD INDUSTRIES PVT LTD SIPCOT, PERUNDURAI 10K STIPEND	26.08.2024 - 08.09.2024
7.	DEVASURYA S	SNT SOFT, VILLAKURUCHI, COIMBATORE	26.08.2024 - 08.09.2024
8.	DHINESH M	V S AQUA TECHNOLOGIES, BHAVANI ROAD, PERUNDURAI	26.08.2024 - 08.09.2024
9.	GOKUL S	INDOSPACE SKILL LOGISTICS PARK COIMBATORE WITH STIPEN	26.08.2024 - 08.09.2024
10.	GOWRISANKAR K	STOCKHOLDER CORPORATION PRIVATE LIMITED, COIMBATORE	26.08.2024 - 08.09.2024
11.	GOWTHAMAN R	BUSINESS THAMIZHA	26.08.2024 - 08.09.2024
12.	HARSHITA GOYAL	PRATEEK FOOD PRODUCTS(BITOOZZZ NAMKEEN), JAIPUR	26.08.2024 - 08.09.2024
13.	ILAYASANKAR R	SAM TURBO INDUSTRY PRIVATE LIMITED, COIMBATORE	26.08.2024 - 08.09.2024
14.	JANA M	MAHENDRA PUMPS, COIMBATORE	26.08.2024 - 08.09.2024
15.	JANANI K	SAKTHI AUTO PVT, VIJAYAMANGALAM	26.08.2024 - 08.09.2024
16.	KANAGAVALLI V	ATC TIRES PRIVATE LTD	26.08.2024 - 08.09.2024
17.	KEERTHANA K	CASA GRANDE PROPCARE, THIRUVANMIYUR	26.08.2024 - 08.09.2024
18.	LOGANATHAN G	CAPARO ENGINEERING INDIA PVT LTD, SRIPERAMBATHUR, CHENNAI NO STIPEND	26.08.2024 - 08.09.2024
19.	MADHANPRASATH P	APOLLO PHARMACY CORPORATE OFFICE, CHENNAI NO STIPEND	26.08.2024 - 08.09.2024
20.	MANIKANDAN S	AMAZON LOGISTICS CHETTIPALAYAM , COIMBTORE	26.08.2024 - 08.09.2024
21.	MD TAJREYAN ALAM	AMAZON LOGISTICS CHETTIPALAYAM , COIMBTORE	26.08.2024 - 08.09.2024
22.	MUNIYAPPAN B	SHIMMA CREATION ( CLOTHES DYEING PRINT ), ERODE	26.08.2024 - 08.09.2024
23.	NAVEEN R	SRI JAISHANTH AUTOMATION & ENGINEERING SOLUTIONS	26.08.2024 - 08.09.2024
24.	NITHISH P	NETWORK CLOTHING PRIVATE LIMITED, TIRUPPUR	26.08.2024 - 08.09.2024

S.NO	Name of the Student Benefitted	Name of the Organization	Duration
25.	PAADAGALINGESHWARAN S	RUBY FOOD PRODUCTS PVT LTD	26.08.2024 -08.09.2024
26.	PRAKALATHAN R	APOLLO PHARMACY	26.08.2024 -08.09.2024
27.	PRAKASH P	ANAMALLAIS AGENCIES (STADIUM) EICHER SALES AND SERVICE, ERODE	26.08.2024 -08.09.2024
28.	PRIYA E	RIVERA COIL REWINDING , ERODE	26.08.2024 -08.09.2024
29.	PRIYADHARSHINI M	INTIMATE FASHIONS INDIA PRIVATE LTD, CHENNAI	26.08.2024 -08.09.2024
30.	RITHESH KUMAR S	MSR COCONUT OIL	26.08.2024 -08.09.2024
31.	SANTHIYA S	FUSION GREEN HEALTHCARE PRIVATE LIMITED, CHENNAI	26.08.2024 -08.09.2024
32.	SATHIYAPRIYA D	SKM EGG PRODUCTS EXPORTS, ERODE	26.08.2024 -08.09.2024
33.	SAVITHA A	MOLECULAR CONNECTIONS PVT LTD, CHENNAI	26.08.2024 -08.09.2024
34.	SENTHIL NATHAN A	YTSE TECHNOLOGIES, CHENNAI	26.08.2024 -08.09.2024
35.	SHAHINA B	BRAND MONK PRIVATE LIMITED, COIMBATORE	26.08.2024 -08.09.2024
36.	SIVA C	ECAPPZ TECHNOLOGY PVT LTD COMPANY, CHENNAI	26.08.2024 -08.09.2024
37.	SIVASANKAR S (01-09-2000)	NETWORK CLOTHING PRIVATE LIMITED, TIRUPPUR	26.08.2024 -08.09.2024
38.	SIVASANKAR S (15-03-2002)	SRI SAKTHI VINAYAGAR AQUA INDUSTRY (PESUMAI) ERODE	26.08.2024 -08.09.2024
39.	SNEHA S	NAGA LIMITED FOODS	26.08.2024 -08.09.2024
40.	SRIDHARAN D	SRI KARPAGA VINAYAGA TILES	26.08.2024 -08.09.2024
41.	SUGUMAR A	TRIDENT TEX WALLPAPER	26.08.2024 -08.09.2024
42.	SUMAN P	YALI MOBILITY PRIVATE LIMITED	26.08.2024 -08.09.2024
43.	SUNANTHA S	ECOMM ENABLERS ( BACKEND OF AMAZON)	26.08.2024 -08.09.2024
44.	SUNNY KUMAR	AMAZON LOGISTICS CHETTIPALAYAM , COIMBTORE	26.08.2024 -08.09.2024
45.	SWETHA C	TVS - RKS AUTOMOTIVES	26.08.2024 -08.09.2024
46.	UJJWAL MISHRA	AMAZON LOGISTICS CHETTIPALAYAM , COIMBTORE	26.08.2024 -08.09.2024
47.	UMA R	RAJESWARI TRADING&CO..	26.08.2024 -08.09.2024
48.	VARUN PRASANDH S	AMAZON LOGISTICS CHETTIPALAYAM , COIMBTORE	26.08.2024 -08.09.2024
49.	VEDA SRUTHI R K	RHYTHM KNIT INDIA PRIVATE LIMITED	26.08.2024 -08.09.2024



S.NO	Name of the Student Benefitted	Name of the Organization	Duration
50.	YAZHINI V	GOLDEN HILLS ESTATES PVT LTD , COONOR	26.08.2024 -08.09.2024
51.	YOGESHWARAN K	APOLLO PHARMACY (HR OFFICE)	26.08.2024 -08.09.2024

## GLIMPSES OF INDUSTRIAL VISITS – 2024-2025



## STUDENTS PLACED IN COMPANIES AY 2022 – 23

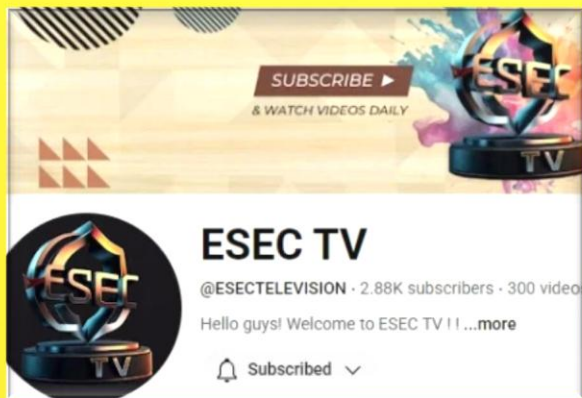
S.NO.	NAME OF THE STUDENT	NAME OF THE EMPLOYER	Salary Package (LPA)
1.	ARYA S R	Armia Systems BDE Kochin	3,00,000
2.	BARANIDHARAN K A	VIP Security System, SIPCOT	1,60,000
3.	DEVASURYA S	RND Softech Private Ltd Coimbatore	2,90,000
4.	DHINESH M	Plasmid Technologies Bangalore	4,00,000 to 6,00,000
5.	GOKUL S	Senior Assistant Instakart Services Private Ltd	4,00,000 to 6,00,000
6.	GOWRISANKAR K	Plasmid Technologies Bangalore	4,00,000 to 6,00,000
7.	KANAGAVALLI V	Plasmid Technologies Bangalore	4,00,000 to 6,00,000
8.	MD TAJREYAN ALAM	Quess Corporation Limited Bangalore	3,00,000
9.	PRIYADHARSHINI M	Armia Systems BDE Kochin	3,00,000
10.	SANTHIYA S	Plasmid Technologies Bangalore	4,00,000 to 6,00,000
11.	SIVA C	RND Softech Private Ltd Coimbatore	1,20,000
12.	SNEHA S	Plasmid Technologies Bangalore	4,00,000 to 6,00,000
13.	SUNANTHA S	Carries Paths, Bangalore	2,50,000
14.	SUNNY KUMAR	Quess Corporation Limited Bangalore	3,00,000







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**JULY 2024 – JUNE 2025**

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