



ERODE SENGUNTHAR ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,
Accredited by National Board of Accreditation (NBA), New Delhi &
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade

PERUNDURAI -638 057, TAMILNADU, INDIA.



CAREER GUIDANCE CELL

Events Organized During the AY 2024 – 2025

S. No.	Name of the Topic	Date	Class & Department	No. of Students Attended	Resource Person	POs & PSOs
Agricultural Engineering						
1	Career Guidance programme on "Exploring Diverse Opportunities in the Banking Sector"	25.09.2024	III Agri & IV Agri	103	Mr. A. Prasanth, Branch Manager, Veranda Race, Erode	PO1, PO2, PO3, PO6, PO8, PO10, PO12
2	Career Guidance programme on "Leveraging technology to enhance learning efficiency "	15.10.2024	III Agri & IV Agri	87	Mr. G. V. E Dhayanithi, Academic Centre Head, Think and Learn Pvt Ltd, Erode.	PO1, PO2, PO3, PO6, PO8, PO10, PO12
3	Career Guidance programme on "Revolutionizing Farming: Shefa Agricare's Role in Agri-innovation"	29.01.2025	III Agri & IV Agri	78	Dr. P. Dharmalingam, Joint Managing Director, Shefa Agricare Technologies Private Limited, 16th Avenue, Ashok Nagar, Chennai - 600083.	PO1, PO2, PO3, PO6, PO8, PO10, PO12
4	Career Guidance programme on "Agrivoltaics: Combining Solar Panels and Farming"	28.02.2025	II Agri & III Agri	97	Mr. V. Arun Senthil Nathan, Founder & CEO, Nathan Green Tech, Namakalpalyam Busstop, Chennimalai - 638 051	PO1, PO2, PO3, PO4, PO6, PO8, PO10, PO12

Artificial Intelligence and Data Science						
5	Career Guidance Program on “Mastering the art of Interview Skills”	07.10.2024	IV AI&DS	125	Mr. Narendar Mani HR, Capegemini Technology services limited, Salem.	PO1, PO3, PO5, PO6, PO8, PO10, PO11, PS01, PS02
6	Career Guidance Program on “Navigating the transition from college to career”	28.08.2024	III AI&DS	130	Mr. Ramjith Radhakrishnan, Senior Software Engineer, Volvo cars, Sweden.	PO1, PO3, PO5, PO6, PO8, PO10, PO11, PS01, PS02
7	Career Guidance Program on “The Role of soft skills in Personal and Professional Growth”	21.11.2024	II AI&DS	116	Mr. Raviprakash Srinivashan, Communication & Soft skill Trainer, Humers Solution, Coimbatore.	PO1, PO3, PO5, PO6, PO8, PO10, PO11, PS01, PS02
Biomedical Engineering						
8	Career Guidance program on “Career Launchpad – A Keynote for Central and State Government Exams”	18.09.2024	II BME, III BME & IV BME	162	Mr. K. Manikandan Banking Trainer, Veranda RACE Coaching Institute, Erode.	PO1, PO3, PO5, PO6, PO8, PO10, PO11, PS01, PS02
9	Career Guidance Program on “It’s Your Turn”	25.11.2024	II BME	58	Dr. Arun Ranganathan, Associate Professor & HoD of CSE, AIDS, AIML, RVS Technical Campus, Founder & Chairman of Yaam Foundation, Coimbatore.	PO1, PO2, PO5, PO6, PO8, PO10, PO12, PS01, PS02
10	Career Guidance Program on “Job Opportunities in abroad ”	19.04.2025	II BME	58	Mr.G.Jayaraj, Software developer, Citi bank, North America.	PO1, PO2, PO5, PO6, PO8, PO10, PO12, PS01, PS02
Biotechnology						
11	"From Lab to Leadership: Career	25.03.2025	II Biotech	55	Dr. D. Muthu, Chief Executive Officer,	PO1, PO2, PO3, PO4,

	Development in Biotechnology"				Primas Bioscience, SIPCOT, Perundurai, Erode.	PO5, PO6, PO11, PO12, PS01, PS02
12	Seminar on "Insight and Emerging Trends in Drug Discovery and Development"	07.04.2025	II Biotech	55	Mr. R. Karukuvvelraja, Founder and Managing Director, Genolites Research and Development Laboratory, Coimbatore.	PO1, PO2, PO3, PO4, PO5, PO6, PO11, PO12, PS01, PS02
Chemical Engineering						
13	Innovations and Challenges: Innovations in Water Treatment Plant	19.03.2025	II B.Tech Chemical	68	Mr. Thamimul Ansari, Technical & Executive Director, Chemtex Aqua and Liquiditeq Engineering, Erode.	PO1, PO3, PO5, PO6, PO8, PO9, PO10, PO11, PS01, PS02
14	Insights and emerging Trends in Drug Discovery and Development	07.04.2025	III and IV B.Tech Chemical	125	Mr. R. Karukuvvelraja, Founder and Managing Director, Genolites Research and Development Laboratory, Coimbatore, Tamil Nadu.	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO10, PO12, PS01, PS02
Civil Engineering						
15	Career Guidance programme on "Navigating Your Career Journey: Exploring Diverse Opportunities in the Banking Sector"	25.09.2024	II Civil, III Civil & IV Civil	59	Mr. A. Prasanth, Branch Manager, Veranda Race, Erode.	PO1, PO2, PO3, PO6, PO8, PO10, PO12
16	Career Guidance programme on "Navigating Opportunities and Career Paths in Ed-Tech Empowering Innovation	15.10.2024	II Civil, III Civil & IV Civil	62	Mr. G. V. E Dhayanithi, Academic Centre Head, Think and Learn Pvt Ltd, Erode.	PO1, PO2, PO3, PO6, PO8, PO10, PO12

	in Learning Environments"					
17	Career Guidance programme on Pollinate your Profits: Strategies for sustainable Growth	17.02.2025	IV Civil	16	Mr. R. Annamalai, Founder and Director, AO Honey, Edapadi, Tamil Nadu.	P01, P02, P03, P06, P08, P010, P012
18	Career Guidance programme on Career Pathways in Surveying for Civil Engineering Students	04.03.2025	II Civil	21	Mr. S. Rajkumar, Chartered Survey Engineer, Salem Land Survey Institute, Salem.	P01, P02, P03, P04, P06, P08, P010, P012
Computer Science and Design						
19	Workshop on "Full Stack MERN Web Development"	13.3.2025 & 14.3.2025	III year	60	Mr.S.Aravindhan. Java Developer, Chennai and Mr.Praveen Murugan, Founder CEO, AVTech solution Pvt. Ltd.	P01, P02, P03, P05, P06, P08, P010, P012, PS01, PS02
Computer Science and Engineering						
20	The Career Launchpad: Step into your future	30.09.2024	III CSE & IV CSE	125	Dr. Manjula, Assistant Professor, Dr.N.G.P Arts and Science College, Career Counsellor, Coimbatore.	P01, P02, P03, P05, P06, P07, P08, P010, P012, PS01, PS02
21	Data Analyst and Career Industry	18.02.2025	II CSE & III CSE	256	Ms. A. Brindha, Data Analyst, Coimbatore.	P01, P03, P05, P06, P08, P09, P010, P011, PS01, PS02
Electronics and Communication Engineering						
22	Seminar on "Key Factors to Consider When Choosing a Country and University"	13.08.2024	IV ECE	92	Ms. S. Nagalakshmi, BEC Vantage certified Trainer, Vice President, Career Zone Consulting Pvt. Ltd., Coimbatore.	P01, P03, P05, P06, P08, P010, P011, PS01, PS02

23	Seminar on “Affordable Education in Europe”	04.09.2024	III ECE	125	Mr. Sivaraman Pandian, Director, Europe Study Centre, Chennai.	PO1, PO2, PO5, PO6, PO8, PO10, PO12, PS01, PS02
24	“GATE & JAM 2025 Awareness Outreach Activity”	12.09.2024	II ECE, III ECE & IV ECE	336	Dr. Arul Prakash K, Professor, Department of Applied Mechanics and Biomedical Engineering, IIT Madras.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
25	Webinar on “Opportunities After Engineering through GATE ESE PSU”	26.09.2024	III ECE	125	Mr. Kaushik, Senior Faculty Member, ACE Engineering Academy, Hyderabad.	PO1, PO2, PO3, PO6, PO8, PO10, PO12, PS01, PS02
26	Seminar on “Preparation Strategies for GATE 2025: Trends and Insights”	30.01.2025 10.00 AM	III ECE & IV ECE	215	Dr. K. Bavithra, Assistant Professor (Sr. Grade), Department of EEE, Higher Education Forum Coordinator, PSG Institute of Technology and Applied Research, Coimbatore.	PO1, PO2, PO3, PO4, PO6, PO8, PO12, PS01, PS02
27	Webinar on “International Opportunities for Higher Education”	03.02.2025 11.30 AM	II ECE	121	Ms. S R Madhumithaa, Director, Embriture, United Arab Emirates.	PO1, PO3, PO4, PO5, PO6, PO8, PO10, PO12, PS03
28	Seminar on “Creating an Effective Study Plan for GATE 2026: Tips and Timelines”	17.04.2025 11.30 AM	III ECE	125	Mr. N. Jayaprakash, Assistant Manager, ACE Engineering Academy, Tamilnadu.	PO1, PO2, PO4, PO6, PO10, PS03
29	Webinar on “Demo Class on German Language”	02.05.2025 3 PM	II ECE	121	Mrs. Kritika Senthil, Language Mentor, Language Learners Link, Madurai.	PO1, PO3, PO7, PO8, PO10, PS01

37	Awareness session on studying in aboard	04.04.2025	II IT	117	Mr. S. T. Srinivas Sambandam, Galaxy Training Academy, India.	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12, PS01, PS02, PS03
38	Awareness session on studying in aboard	04.04.2025	III IT	129	Mr. S. T. Srinivas Sambandam, Galaxy Training Academy, India.	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO9, PO10, PO11, PO12, PS01, PS02, PS03
M.Tech (Computer Science and Engineering)						
39	Seminar on “Hack your Career: The Power of Language in Technology”	19.02.2025	III - M.Tech (CSE)	62	Mr. S. R. Sarathkumar, Proprietor, The Poly Glot Academy, Tamilnadu.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
40	Webinar on “Code to Success: Exploring opportunities in the software Industry”	21.03.2025	III - M.Tech (CSE)	62	Mrs. B. Haseena, Validation Team Coordinator (INDIA), Medical Electronics Systems INDIA Pvt Ltd., Chennai.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
Master of Business Administration						
41	Unlocking Securities: Market Insights & Career Opportunities	27.11.2024	I MBA & II MBA	101	Dr. P. Karthika, SEBI, NISM, and NSE-RP, Volunteer Instructor, University of the People, California, USA & Associate Professor of MBA, Kebri Dehar University, Ethiopia.	PO1, PO2, PO3, PO5
42	Career Opportunities: The Double Pixel: Opportunities and Pitfall	14.05.2025	I MBA & II MBA	97	Mr. B. R. Nandha, CEO, GS Digital	PO1, PO2, PO3, PO4, PO5, PO6

	in Digital Marketing				Marketing, Erode, Tamilnadu.	
Master of Computer Applications						
43	Unlocking Your Potential to Navigate Your Career Journey Planning in Overseas	27.11.2024	I MCA & II MCA	112	Mr. K. Sivakumar, Data Quality Analyst Cloud Migrations, USA	PO1, PO3, PO5, PO6, PO8, PO9, PO10, PO11, PS01, PS02
44	Beyond the Classroom to Unlock Your Career Journey	17.03.2025	I MCA & II MCA	125	Mr. Kanagarasu Saminathan, Technical Architect, Brillo Technologies, Bangalore.	PO1, PO2, PO3, PO5, PO6, PO7, PO8, PO10, PO12, PS01, PS02
Mechanical Engineering						
45	Career Opportunities in Armed Forces	05.09.2024	III Mech (E &T)	65	Commander. Rige Bagra, Officer incharge, Service training team Indian navel academy, India.	PO1, PO2, PO3, PO6, PO8, PO10, PO12, PS02
46	Career Opportunities in Mechanical, Robotics and Automation Fields	19.02.2025	IV Mech	32	Mr. Venkatesan Jayaraman, Managing Director, Profenaa Technologies and Automation, Coimbatore.	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO10, PO12, PS01, PS02, PS03
Robotics and Automation Engineering						
47	Choosing the Right Career Path Based on Personality & Strengths	14.10.2024	III R&A	26	Mr. R. Manikandan, Junior Associate, HCL Technologies Ltd., Madurai.	PO1, PO2, PO3, PO6, PO8, PO10, PO12, PS02
48	Career Opportunities in Mechanical, Robotics and Automation Fields	19.02.2025	IV R&A	25	Mr. Venkatesan Jayaraman, Managing Director, Profenaa Technologies and Automation,	PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO10, PO12, PS01,

					Coimbatore.	PS02, PS03
Science & Humanities						
49	"Winning Strategies and Tips for GATE Exam Preparation"	04.11.2024	I AI&ML	58	Dr. K. Venkatesan CVR, Engineering College, Hyderabad	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
50	"Exploring Career Opportunities Abroad"	11.11.2024	I CYBER SECURITY	58	Dr. K. Manikandan, SRM Institute of Science & Technology, Chennai.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
51	Motivational Program on 'Your Success Begins from You'	22.11.2024	I AI&DS	120	Dr. K Ramesh, Professor, Department of Commerce, KSR College Of Arts and Science, Tiruchengode.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
52	Seminar on "Career Foundations in Physics and Instrumentation"	13.12.2024	I EIE, I RAE & I AI&ML	119	Dr. V. Radhika, Professor, Department of Physics - Science and Humanities Erode Sengunthar Engineering College, Thudpathi.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
53	Seminar on "Art of Effective Communication"	27.02.2025	I BME I CHEMICAL & I AI&DS	155	Jc Gowtham Krishnamoorthy, Founder/CEO, Nutz Technovation pvt Ltd, Erode.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
54	Seminar on "Shaping Your Future in IT"	21.03.2025	I IT	120	Mr. S. Vadivel, Lead System Architect/ Director Adept-View, Chennai.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02

55	Exploring Opportunities in “Government Sector Employment Opportunities: Trends and prospects”	26.03.2025	I ECE	123	Mr. S. Gladson, Assistant Professor, Dept. of ECE, Erode Sengunthar Engineering College, Thudupathi.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02
56	Awareness Program on “Words that Win: The Art of Impactful Communication”	03.04.2025	I CSE	181	Mr. A. Mohamed Kurzith Khan, Freelance English Language Trainer (IELTS & TOEFL), Palayamkottai, Tirunelveli.	PO1, PO2, PO3, PO5, PO6, PO8, PO10, PO12, PS01, PS02