

**Events Organized 2021-22**

	<p>JC.HGF G. Shanmuga Sekar, Training Manager, Genzee Training &amp; Consultancy, Erode. Inaugurated activities of Entrepreneurship Development Cell for the academic year 2021 – 22 on 29.10.2021.</p>
	<p>Mr. P. Chandarasekaran, Managing Director, Sakthi fruit product, Erode, has delivered a guest lecture titled “Self Employment” to our EDC students.</p>
	<p>Mr. S. Ramamoorthy, CEO, R.G. Sunder &amp; Co, Erode, delivered a guest lecture on “Success story of an Entrepreneur” to the EDC students.</p>
	<p>Mr. Arun raaj Manickaraj, Business Head, AIC Raise, Coimbatore, Conducted a one day workshop on “Innovative Idea Generation &amp; Idea Validation” to the EDC students.</p>
	<p>Mr. R. Manoj, Alumnus, Team Head, One Box Mart Pvt Ltd, Coimbatore, has delivered a guest lecture titled on “How to become an Entrepreneur”.</p>