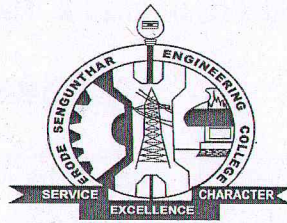


# **ERODE SENGUNTHAR ENGINEERING COLLEGE**

**(An Autonomous Institution, Affiliated to Anna University, Chennai)**

**PERUNDURAI, ERODE - 638 057**



**Department of Management Studies**

**10<sup>th</sup> BOARD OF STUDIES MEETING**

**Date: 02.03.2026 & Time: 10.30 a.m.**



# ERODE SENGUNTHAR

## ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi, Permanently Affiliated to Anna University- Chennai,  
Accredited by National Board of Accreditation (NBA), New Delhi &  
National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade

**PERUNDURAI - 638 057, TAMIL NADU, INDIA.**



### DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

10<sup>th</sup> Board of Studies Meeting of the Department of Management Studies (M.B.A.)

**Date:** 02.03.2026 & **Time:** 10.30 a.m.

#### AGENDA

BoS/DoMS 10.1	:	Welcome address by Chairman, Board of Studies in the Department of Management Studies.
BoS/DoMS 10.2	:	Review of action taken report of 09 <sup>th</sup> Board of Studies meeting held on 26.05.2025
BoS/DoMS 10.3	:	Review of detailed syllabus for the 3 <sup>rd</sup> and 4 <sup>th</sup> semester offered under R-2023 for batch 2025 - 2027
BoS/DoMS 10.4	:	Approval of curriculum from I to IV semester for the Master of Business Administration (M.B.A.) Programme to be offered under R-2023 with effect from the Academic year 2026 - 2027 (Batch 2026 - 2028) onwards.
BoS/DoMS 10.5	:	Review and approval on NPTEL SWAYAM / MOOC courses for credit transfer.
BoS/DoMS 10.6	:	Approval of panel of Examiners for theory, practical and project
BoS/DoMS 10.7	:	Consideration of addition / deletion / modification of topics in the existing syllabus, if any
BoS/DoMS 10.8	:	Suggestions for curriculum & syllabi for R-2023 of M.B.A
BoS/DoMS 10.9	:	Any other items
BoS/DoMS 10.10	:	Vote of thanks

## DEPARTMENT OF MANAGEMENT STUDIES

### MINUTES OF THE MEETING

The 10<sup>th</sup> Board of Studies meeting of Department of Management Studies was held on 02.03.2026 at 10.30 a.m. through offline mode

BoS/DoMS 10.1	:	Welcome to Board of Studies members and opening remarks by the Chairman, Board of Studies.
		The Chairman, BOS of the Management Studies, welcomed all the members of Board of Studies. He presented the introduction and achievements of the department and briefed the agenda to be discussed, followed by introduction of all members present in the meeting.
BoS/DoMS 10.2	:	Review of action taken report of 09 <sup>th</sup> Board of Studies meeting held on 26.05.2025
		The Chairman, BOS of the Management Studies briefed about the action taken report of the 6 <sup>th</sup> Board of Studies Meeting.
BoS/DoMS 10.3		Review of detailed syllabus for the 3 <sup>rd</sup> and 4 <sup>th</sup> semester offered under R-2023 for batch 2025 - 2027
		The Chairman, BOS of the Management Studies and BOS Members discussed the necessary changes to be carried in Syllabi and Curriculum of III and IV semester for M.B.A. programme regulation-2023 BoS members approved the changes from the academic year 2026-27 onwards
BoS/DoMS 10.4	:	Approval of curriculum from I to IV semester for the Master of Business Administration (M.B.A.) programme to be offered under R-2023 with effect from the Academic year 2026 - 2027 (Batch 2026 - 2028) onwards.
		BoS members approved the curriculum from I to IV semester for the Master of Business Administration (M.B.A.) programme to be offered under R-2023 with effect from the Academic year 2026 - 2027 (Batch 2026 - 2028) onwards.

BoS/DoMS 10.5	Review and approval on NPTEL SWAYAM / MOOC courses for credit transfer.
	The members reviewed the students who cleared the NPTEL SWAYAM / MOOC courses. Also discussed the syllabus for credit transfer details for the course “International Human Resource Management” with NPTEL Syllabus.
BoS/DoMS 10.6	Approval of panel of Examiners for theory, practical and project evaluations
	The members reviewed the Panel of Examiners for theory, practical and project evaluations for forthcoming semester and approved the same
BoS/DoMS 10.7	Consideration of addition / deletion / modification of topics in the existing syllabus, if any
	The members reviewed and suggested to motivate the students to do NPTEL Courses for the third semester courses during previous year of study so that they concentrate on project and placement.
BoS/DoMS 10.8	<p>Suggestions for curriculum &amp; syllabi for R-2023 of M.B.A</p> <ul style="list-style-type: none"> <li>❖ Dr. S. Chandrakumaramangalam suggested that Soft Skills – I (23MSS11) may be offered in Semester 1 and Soft Skills – II (23MSS21) in Semester 2 with 2 practical hours per week instead of lecture hours. This allows students to develop communication, teamwork and presentation skills through interactive activities, role plays, and group discussions.</li> <li>❖ Dr. P. Thirumoorthi suggested the addition of the topic “Managing HR in the Digital Age” in Unit IV of the course Negotiation and Conflict Management (23MHR04)</li> <li>❖ Dr. D. Muruganandam suggested that the topic “FinTech” be changed to “FinTech and Sustainability” in Unit III of the course Banking and Financial Services (23MFI03).</li> <li>❖ Mr Devaraj recommended adding the topic “Neuro marketing” in Unit II of the course Consumer Behavior (23MMR02).</li> </ul>

BoS/DoMS 10.9	:	Any other items
		Mr. Devaraj suggested the inclusion of the usage of Prompt AI tools in the course content.
BoS/DoMS 10.10	:	Vote of thanks
		Vote of Thanks delivered by Chairman, Board of Studies, Department of Management Studies.

  
CHAIRMAN

**BOARD OF STUDIES**

## DEPARTMENT OF MANAGEMENT STUDIES

### Screen Shots of 10<sup>th</sup> Board of Studies Meeting

Name of the Department : Department of Management Studies

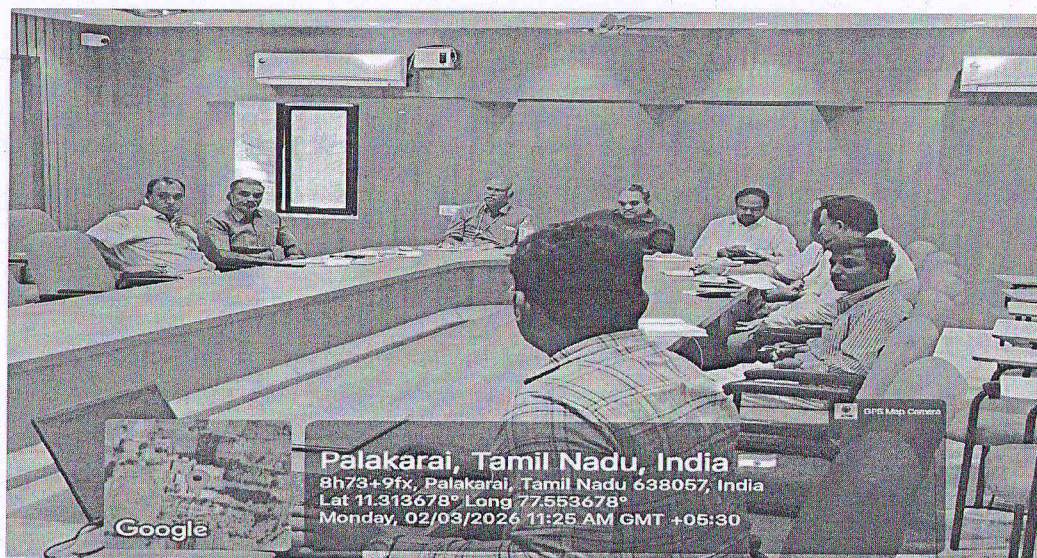
Name of the Board : Management


Programmes : M.B.A

Mode : Offline

Date & Time : 02.03.2026 & 10.30 a.m

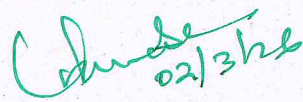
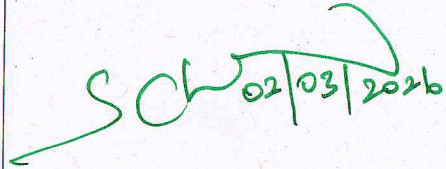
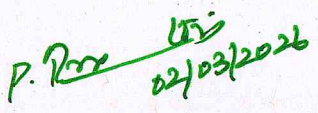
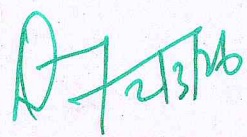
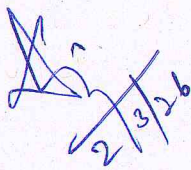
Glimpse of 10<sup>th</sup> Board of studies meeting held on 02.03.2026


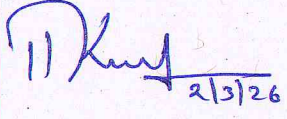


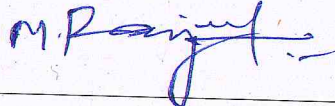


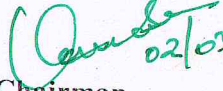
  
CHAIRMAN BOS / MBA

**ANNEXURE – I**

**The following members presented in the Board of Studies Meeting**

Sl. NO	Name & Designation	Category	Signature
1	Dr. S. M. Uvaneswaran, Professor and Head, Department of Management Studies, Erode Sengunthar Engineering College Erode – 638 057.	Chairman	 02/3/26
2	Dr. S. Chandrakumaramangalam, Associate Professor and Head, Department of Management Studies, Anna University- Regional Centre, Coimbatore - 46.	University Nominee	 02/03/2026
3	Dr.P.Thirumoorthi, Professor, Management Studies, Periyar University, Department of Management Studies, Periyar University, Salem – 636 011	Academic Experts	 02/03/2026
4	Dr. D. Muruganandam. Professor and Head. Department of Management, Bharathiar University post graduate extension and research center, Palanisamy college of arts campus, Perundurai, Erode - 638 052.		 02/3/26
5	Mr. N.Devaraj, Sivalinga Tea Industries, Managing Partner, Kottanally Nedugula Post, Kotagiri, The Nilgiris – 643 217.	Industrial Member	 2/3/26
6	Mr. R. Mouli, Executive – HRD, Milky Mist Dairy Food Private Ltd., Perundurai, Erode - 638 057.	Alumnus	ABSENT

7	Dr. R. Shanthi, Professor / DoMS, Erode Sengunthar Engineering College	Internal Members	 2/3/26
8	Dr.K.Mahesh Kumar Associate Professor Erode Sengunthar Engineering College	Internal Members	 2/3/26
9	Mr. M. Nandhakumar, Assistant Professor / DoMS, Erode Sengunthar Engineering College		
10	Mrs. D. Kalaiselvi, Assistant Professor / DoMS, Erode Sengunthar Engineering College		
11	Mr. M. Ramarajan, Assistant Professor / DoMS, Erode Sengunthar Engineering College		

  
02/03/2016  
Chairman  
BoS - DoMS

ERODE SENGUNTHAR ENGINEERING COLLEGE, PERUNDURAI, ERODE – 638009

An Autonomous Institution Affiliated to Anna University, Chennai

DEPARTMENT OF MANAGEMENT STUDIES (M.B.A)

Action Taken – 10<sup>th</sup> BoS on 02.03.2026

S. No	Name of the Expert	Suggestion Given	Action Taken	Remarks
1	Dr. S. Chandrakumaramangalam, Associate Professor and Head, Department of Management Studies, Anna University- Regional Centre, Coimbatore-46.	Soft Skills – I (23MSS11) may be offered in Semester 1 with 2 practical hours per week instead of lecture hours  Soft Skills – II (23MSS21) may be offered in Semester 2 with 2 practical hours per week instead of lecture hours	Changed lecture to practical hour - will be Implemented  Changed lecture to practical hour - will be implemented	
2	Dr. D. Muruganandam, Associate Professor, PG Extension Centre, Bharathiar University - Coimbatore, Erode -638052	The topic “FinTech” be changed to “FinTech and Sustainability” in Unit III of the course Banking and Financial Services (23MFI03).	The topic modified to “FinTech and Sustainability” as per the suggestion. - will be implemented	
3.	Dr.P.Thirumoorthi, Professor, Management Studies, Pieriyar University, Department of Management Studies, Pieriyar University, Salem – 636011	Addition of the topic “Managing HR in the Digital Age” in Unit IV of the course Negotiation and Conflict Management (23MHR04)	“Managing HR in the Digital Age” topic added to Unit IV of the course Negotiation and Conflict Management (23MHR04) - will be implemented	

4.	<p>Mr. N.Devaraj,  Managing Partner,  Sivalinga Tea Industries,  KottanallyNedugula Post,  Kotagiri, The Nilgiris-643217.</p>	<p>To add the topic “Neuro marketing” in Unit  II of the course Consumer Behavior  (23MMR02).</p>	<p>“Neuro marketing” topic added to Unit II of the  course Consumer Behavior (23MMR02).  - will be Implemented</p>	
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Chairman BoS/MBA