

**ERODE SENGUNTHAR
ENGINEERING COLLEGE,
(Autonomous)**

PERUNDURAI, ERODE 638 057. TAMILNADU

Website: <https://erode-sengunthar.ac.in/>

Email ID: hodba@esec.ac.in

SMART MANAGEMENT STUDIES ASSOCIATION

NEWS LETTER 2023-2024

VOLUME - I



PATRON - IN - CHIEF

*Thiru. G. Kamalamurugan
Correspondent*

PATRON

*Dr. V. Venkatachalam
Principal*

EDITOR - IN

*Dr. A. Ravisankar
Head*

ABOUT THE DEPARTMENT

The Department of Management Studies, established in 2008 and permanently affiliated to Anna University, Chennai, continues to deliver excellence in management education. With a well-established infrastructure and a team of experienced and committed faculty members, the department offers a robust MBA program with an annual intake of 60 students. The curriculum is thoughtfully designed with dual specialization options, allowing students to gain expertise in two areas of their interest. The first year focuses on core management subjects, providing a strong foundation across all functional domains. In the second year, students can choose electives aligned with their specializations to deepen their knowledge and skills.



To enhance industry exposure and real-time learning, the department regularly organizes guest lectures, industrial visits, conferences, workshops, and industry–institute interaction programs. These initiatives enable students to understand emerging business trends and prepare them for the dynamic corporate environment. The department offers a wide range of specialization areas, including Human Resource Management, Finance, Marketing, Systems, Entrepreneurship Development, Operations, Logistics and Shipping Management, Tourism and Hotel Management, and Hospital Management. With a commitment to academic excellence and holistic development, the Department of Management Studies continues to shape future managers and leaders with competence, confidence, and a strong ethical foundation.



DEPARTMENT OF MBA

Vision:

Our vision is to be a management school of excellence in shaping leaders and decision makers for global work places with a clear focus on scientific approach in managerial decision making and ethical business practices.

Mission:

- ***Awareness of Employment Opportunities:*** Impart management education with a wide exposure to global business scenario and best practices,
- ***Innovative Ideas and Positive Attitude:*** Nurture the innovative mindset of students with right skills, attitude and knowledge to make a positive change in the society,
- ***Industry– Academia Partnership:*** Build industry academia research partnership to equip students to gain expertise in application of modern managerial tool for decision making,
- ***Team Work and Leadership:*** Work in teams and assume leadership roles during the career.
- ***Ethical Practices:*** To promote social responsibility among the students with a strong commitment towards business ethics, environmental protection and social inclusiveness.

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Program Educational Objectives (PEOs):

- ***Employability:*** To prepare students for successful career in managerial roles that meet the needs of Indian and multinational companies.
- ***Entrepreneurship:*** To equip students to demonstrate their entrepreneurial capabilities to start innovative business ventures.
- ***Scientific Decision Making:*** To develop analytical thinking and quantitative approach among students to enable them to work with modern managerial decision-making tools.
- ***Collegiality and Captaincy:*** To foster leadership qualities and team spirit.
- ***Professional Moral values:*** To embed social values and inspire them to commit to high ethical standards in their career.





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PROGRAM OUTCOMES (Pos):

- *Apply Knowledge of Management theories and practices to solve business problems*
- *Foster Analytical and critical thinking abilities for data based decision making*
- *Ability to develop value based leadership ability*
- *Ability to understand , analyze and communicate global, economic , legal and ethical aspects of business*
- *Ability to lead themselves and others in the achievement of organizational goals , contributing effectively to team environment*
- *Identify contemporary social issues and apply ethical standards in organizational decision-making*

Editors desk
Faculty editor



Mr.M.Nandhakumar
Student Editors



Abigail J



Arul raj s



Aarthi s



Deepalakshmi D

DEPARTMENT OF MBA
EVENTS ORGANIZED



successfully organized the guest lecturer on "scheduling and sequencing in manufacturing plant" on 03.07.2023

*successfully organized the guest lecturer on "Demand" chief guest Dr. Kumaraperumal
Institution: Rajalakshmi Business School*



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successfully organized the Virtual Workshop on "Case Analysis and Presentation"

successfully organized the Leader's Talk on "Digital Marketing Skillset: Reality Vs Expectations" on 17.11.2023



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successfully organized
the guest lecturer on
"Let's Be Insured" on
24.11.2023

Alumni
Interactions on
"Overcoming
obstacles"



DEPARTMENT OF MBA



*Organized the Guest Lecture
on Market Structures held on
12.12.2023.*

*Our department organized AIC
RAISE "Business Idea Contest
2k23" - Startup TN Program to
UG and PG students*



DEPARTMENT OF MBA



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Market Structures held on
12.12.2023.*

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"Business Idea Contest
2k23" - Startup TN
Program to UG and PG
students*



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CONFERENCE / JOURNAL PUBLICATION BY THE FACULTY

- *Dr.A.Ravisankar, Professor, Department of Management Studies, et.al. (2023). Analysis Role of ML and Big Data Play in Driving Digital Marketing's Paradigm Shift in Proceedings - 2023 IEEE World Conference on Applied Intelligence and Computing, AIC 2023, 2023, pp. 388–394. (Article Scopus Indexed).*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, has published a paper on “Stage by stage E- Ecommerce market database analysis by using machine learning models”, in EAI ICISML 2023 - EAI 2nd International Conference on Intelligent Systems and Machine Learning organized by Sri Sri University Odisha (Accepted and to be published in - Scopus indexed journal).*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023, CSR and its role in achieving sustainable development goals in First International Conference on Recent trends in corporate social responsibility and sustainability development goals (ICON- 23) organized by VET Institute of Arts & Science College, Erode, Shanlax Publications ISBN No:9788119042425, pages:83-87.*

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- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023, Stage by stage E-commerce market database analysis by using machine learning models in EAI ICISML 2023 - EAI 2nd International Conference on Intelligent Systems and Machine Learning organized by Sri Sri University Odisha (Accepted and to be published in - Scopus indexed journal).*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023, Environmental Considerations in the Ethics of AI Adoption in Healthcare: Striving for Sustainable and Responsible Practices in International Conference on Artificial Intelligence and its Application (ICAIA - 2023), (Accepted and to be published in - Scopus indexed journal).*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023, Application of social media in business-to-business marketing under the perspective of marketing process in first International conference on Humanities for Smart Societies 2023 (HMSS- 2023) (Accepted and to be published in SEAS Transactions Scopusindexed journal).*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023, Customer Impulsive Buying Behaviour : A study of persuasion for buying the product in Seybold Report, ISSN 1533-9211, Volume 18, Issue 08, Pages: 78-86, Scopus Indexed Journal.*

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- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023 Integrating learning context and characteristics of Gen Z and Gen α in Korea Review of International Studies, ISSN 1226-4741, Volume 16, Issue 46, Pages: 175-181, ABDC Rating Journal ‘C’ Category.*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et al. 2023 Impact of Stress and its Employees Performance in it Industries in World Journal of Management and Economics, ISSN 819- 8643, Volume 16, Issue 01, Pages: 273-282, ABDC Rating Journal ‘C’ Category.*
PUBLICATIONS- (ARTICLE/BOOK CHAPTER / ABDC / CONFERENCE / SCOPUS)
- *Dr. S. M. Uvaneswaran, Professor, Department of Management Studies, et al. 2023, “Role of Artificial Intelligence in Business Intelligence and Decision Making: An Empirical Study”, in European Chemical Bulletin, 2023, 12 (S3), 165 – 172, DOI: 10.31838/ecb/2023.12.s3.024.*
- *Dr. S. M. Uvaneswaran, Professor, Department of Management Studies, et al. 2023, “Role of artificial intelligence in human resource management of selected it companies at Chennai city”, International Journal of Management and Commerce, Volume 5, Issue 1, 2023, Page No. 102-106, Online ISSN: 2664-6854, Print ISSN: 2664-6846.*

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- *Dr. S. M. Uvaneswaran, Professor, Department of Management Studies, et al. 2023, "A Study on Organisational Culture and It's Impact on Employees Behaviour with Special Reference to Christy Fried gram Industry, Trichengode", in International Journal of All Research Education and Scientific Methods (IJARESM), ISSN: 2455-6211, Volume 11, Issue 4, April-2023, Impact Factor: 7.429.*
- *Dr. S. M. Uvaneswaran, Professor, Department of Management Studies, et al. 2023, "The Influence of Tax Education on Tax Compliance of A B C Category Tax Payer's", in International Journal of Creative Research Thoughts (IJCRT), ISSN: 2023-2882, Volume 11, Issue 1 January 2023.*
- *Dr. S. M. Uvaneswaran, Professor, Department of Management Studies, et al. 2023, "CSR and Corporate Governance Interdependence: A Conceptual Study", in Journal of Harbin Engineering University, ISSN: 1006-7043, Vol 44 No. 6, June 2023.*
- *Mr. M. Nandhakumar, Assistant Professor, Department of Management Studies, et al. 2023, "A Study on Performance Appraisal of Employees with Special Reference to Lanco Agro Foods Pvt. Limited Erode", in International Journal of All Research Education & Scientific Methods, ISSN: 2455-6211, Impact Factor: 7.429, Volume 11 Issue 4, April- 2023.*

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- *Dr. R. Shanthi, Professor, Department of Management Studies, “The impact of Emotional Intelligence in Leadership Effectiveness among the Postsecondary Academic Level Educationalist” in Business Opportunities of Digital Horizon in Global Economy (BODHI – G2023) (Page; 43-47)*
- *Dr. R. Shanthi, Professor, Department of Management Studies, has participated and presented a paper title “A Study on Brand Loyalty and Customer satisfaction on Cosmetic Products in Coimbatore City”, in the International conference on ‘Business Opportunities of Digital Horizon in Global Economy’, Volume 1 Issue 1- 2023(Page; 36-41)*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et.al. (2023). Emerging Paradigms in Multidisciplinary Research in Weser Books.*
- *Dr. A. Ravisankar, Professor, Department of Management Studies, Economic Studies on Automobile Management: Working Capital and Investment analysis, in Multidisciplinary Approaches to Organisational Governance During Health Crises, IGI Global, March 2023, PP 169-198, DOI:10.4018/978-1-7998-9213-7.ch009.*

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- *Dr. A. Ravisankar, Professor, Department of Management Studies, Harnessing 6G for Consumer-Centric Business Strategies Across Electronic Industries, in AI Impacts in Digital Consumer Behaviour IGI Global, March 2024, PP 241-270, DOI:10.4018/979-8-3693-1918-5.ch010*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, et.al. (2023). Analysis Role of ML and Big Data Play in Driving Digital Marketing's Paradigm Shift in Proceedings - 2023 IEEE World Conference on Applied Intelligence and Computing, AIC 2023, 2023, pp. 388–394. (Article Scopus Indexed).*
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AWARDS RECEIVED

- *Dr.A.Ravisankar, Professor, Department of Management Studies received an award in the Courtesy of EduArena India Pvt Ltd, Bihar on 12.12.2022*
- *Dr.A.Ravisankar, Professor, Department of Management Studies, Erode Sengunthar Engineering College, Erode, has act as a Resource person for NBA preparatory audit organized by Sai Ram Institute of Technology, Chennai on 18.10.2023 & 19.10.2023.*





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FACULTY PARTICIPATION – SEMINAR / WORKSHOP / FDP

- *Dr.A.Ravisankar, Professor, Department of Management Studies has participated in workshop on “Structural Equation Modeling: Advances in Research methodology and Research Publications”, Organized department of Humanities and Management, Dr B R Ambedkar National Institute of Technology, Jalandhar, from 03.07.2023 to 07.07.2023.*
- *Dr.A.Ravisankar, Professor, Department of Management Studies has participated "Structural Equation Modeling: Advances in Research Methodology and Research Publications", organized by Department of Humanities and Management, Dr B R Ambedkar National Institute of Technology, Jalandhar from July 03.07.2023.*
- *Mr. M. Ramarajan, Assistant Professor, Department of Management Studies, has participated in the One Day National Webinar on “CONSUMER RIGHTS AND EDUCATION” held on 19.10.2023.*

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Institute – Institute Interaction

S. No.	Name& Designation	Organization	Date of Visit	Purpose of visit
1	Dr. S. Kumaraperumal, Associate Professor, Head marketing	Rajalaskmi School of Management (B- School), Chennai	12.12.2023	Delivered a special speech on Market Structures for our MBA Students
2	Dr. Seranmadevi R, Associate Professor, Department of Professional studies	CHRIST (Deemed to be University), Central Campus, Hosur Road , Bangalore - 560 029	09.11.2023	The purpose of placing the student in a “real world” situation and applying reflection and critical thinking skills to contemplate appropriate solutions, decisions for our MBA Students
3	Dr. S. Kumaraperumal, Associate Professor, Head marketing	Rajalaskmi School of Management (B- School), Chennai	05.10.2023	Delivered a special speech on Supply and Demand for our MBA Students
4	Dr. S. Kumaraperumal, Associate Professor	Head Marketing, Rajalaskmi School of Management (B- School), Chennai	03.07.2023	Delivered a special speech on Scheduling and Sequencing in Manufacturing Plant for our MBA Students
5	Dr. Karthikeyan Parthasarathy, Associate Professor,	Department of Management Studies, Kongu Engineering College, Erode	06.06.2023	Delivered a workshop on Scheduling and Research tools for budding managers for our MBA Students

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FACULTY BOOK CHAPTER PUBLICATION

- *Dr.A.Ravisankar, Professor, Department of Management Studies, et.al. (2023). Emerging Paradigms in Multidisciplinary Research in Weser Books.*
- *Dr. A. Ravisankar, Professor, Department of Management Studies, Economic Studies on Automobile Management: Working Capital and Investment analysis, in Multicipilnary Approaches to Organisational Governance During Health Crises, IGI Global, March 2023, PP 169-198, DOI:10.4018/978-1-7998-9213-7.ch009.*
- *Dr. A. Ravisankar, Professor, Department of Management Studies, Harnessing 6G for Consumer-Centric Business Strategies Across Electronic Industries, in AI Impacts in Digital Consumer Behaviour IGI Global, March 2024, PP 241-270, DOI:10.4018/979-8-3693-1918-5.ch010*

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STUDENT PARTICIPATION

Workshop /Seminar Attended Details						
S. No.	Name of the Student	Year / Semester	Name of the event (Workshop / Seminar)	Name of the Institution organized	National / International Level	Date
1	ANAND KUMAR.C	II / III	One day National Workshop on " Hands on training of Khadi Products"	Vellalar College for Women	National	19.07.2023
2	ARUN KUMAR.S	II / III	One day National Workshop on " Hands on training of Khadi Products"	Vellalar College for Women	National	19.07.2023
3	ARUN PRASATH.P	II / III	One day National Workshop on " Hands on training of Khadi Products"	Vellalar College for Women	National	19.07.2023
4	BALASUBRAMANIAN.V	II / III	One day National Workshop on " Hands on training of Khadi Products"	Vellalar College for Women	National	19.07.2023
5	DEVA. S	II / III	One day National Workshop on " Hands on training of Khadi Products"	Vellalar College for Women	National	19.07.2023
6	DHARANIS H.S	II / III	One Day National Workshop on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
7	DIVAKAR.M	II / III	One Day National Workshop on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
8	GOKUL.S	II / III	One Day National Workshop on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
9	GOWTHAMI .M	II / III	One Day National Workshop on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023

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10	MARI MUTHU M	II/III	One day Natioal Level conference on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
11	MADHUMITA.S	II/III	One day Natioal Level conference on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
12	MEENA.P	II/III	One day Natioal Level conference on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
13	MEGANATHAN. V	II/III	One day Natioal Level conference on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
14	MOHAMMED ANSARIA	II/III	One day Natioal Level conference on "Technovista 23"	Sri Eshwar College Engineering	National	08.09.2023
15	MOHANAKRIS HNAN.S	II/III	One day Natioal Level conference on "SCHEMCON'23"	Kongu Engineering College	National	22.09.2023
16	MOUNEESH.G. S	II/III	One day Natioal Level conference on "SCHEMCON'23"	Kongu Engineering College	National	22.09.2023
17	NAMACHIVAYA M K	II/III	One day Natioal Level conference on "SCHEMCON'23"	Kongu Engineering College	National	22.09.2023

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18	NARESH BAABU.M	II/I II	One day National Level conference on "SCHEMCON'23"	Kongu Engineering College	National	22.09.2023
19	NAVEENKUMAR.R.K	II/I II	One day National Level conference on "SCHEMCON'23"	Kongu Engineering College	National	22.09.2023
20	MD TAJREYAN ALAM	I/I	3rd International Conference on 'Sustainability Change Management '(ICSCM 2K23)	Nehru Arts and Science College	International	11.10.2023
21	MUNIYAPPAN B	I/I	3rd International Conference on 'Sustainability Change Management '(ICSCM 2K23)	Nehru Arts and Science College	International	11.10.2023
22	NAVEEN R	I/I	3rd International Conference on 'Sustainability Change Management '(ICSCM 2K23)	Nehru Arts and Science College	International	11.10.2023
23	NITHISH P	I/I	3rd International Conference on 'Sustainability Change Management '(ICSCM 2K23)	Nehru Arts and Science College	International	11.10.2023
24	PAADAGALINGES HWARAN S	I/I	3rd International Conference on 'Sustainability Change Management '(ICSCM 2K23)	Nehru Arts and Science College	International	11.10.2023

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25	PRAKALATHAN R	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
26	PRAKASH P	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
27	PRIYA E	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
28	PRIYADHARSHINI M	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
29	RITESH KUMAR S	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
30	UJJWAL MISHRA	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023
31	YOGESHWARAN K	I/I	3rd International Conference on science, Technology and Management' ICSTM 2023	KCT Tech Park, Saravanampatti, Coimbatore	International	26.10.2023

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32	PRADEEP NA S	II/III	Technical Symposium in "Technovista 23"	Sri Eshwar College Engineering	08.09.2023
33	PRAVEEN KUMAR.M	II/III	Technical Symposium in "Technovista 23"	Sri Eshwar College Engineering	08.09.2023
34	RAJNISH KUMAR JHA	II/III	Technical Symposium in "Technovista 23"	Sri Eshwar College Engineering	08.09.2023
35	RAMESH BABU.P	II/III	Technical Symposium in "Technovista 23"	Sri Eshwar College Engineering	08.09.2023
36	RAMYA.R	II/III	Technical Symposium in "Technovista 23"	Sri Eshwar College Engineering	08.09.2023
37	RAUSHAN KUMAR	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
38	SANJAYKUMAR.M	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
39	SANTHOSH S	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
40	SANTHYA.S	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
41	SANTOSH KUMAR MUKHIYA	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
42	SRITHAR.A	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023

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43	SUDHARSAN.M	II/III	Technical Symposium in "KRIZEN"	Sri Krishna College of Engineering and Technology	15.09.2023
44	SARAN SRI.R	II/III	Technical Symposium in "SCHEMCON'23"	Kongu Engineering College	22.09.2023
45	SARON.SK	II/III	Technical Symposium in "SCHEMCON'23"	Kongu Engineering College	22.09.2023
46	SATHISH.K	II/III	Technical Symposium in "SCHEMCON'23"	Kongu Engineering College	22.09.2023
47	SELVAMANI.G	II/III	Technical Symposium in "SCHEMCON'23"	Kongu Engineering College	22.09.2023
48	SNEHA N	II/III	Technical Symposium in "SCHEMCON'23"	Kongu Engineering College	22.09.2023
49	SOUNDARRAJ N	II/III	Technical Symposium in "TEXARITA 2K23"	Bannari Amman Institute of Technology	06.10.2023
50	SREE SAI.K	II/III	Technical Symposium in "TEXARITA 2K23"	Bannari Amman Institute of Technology	06.10.2023
51	UMA R	I/I	Technical Symposium in "TEXARITA 2K23"	Bannari Amman Institute of Technology	06.10.2023
52	SUNNY KUMAR	I/I	Technical Symposium in "TEXARITA 2K23"	Bannari Amman Institute of Technology	06.10.2023
53	VEERAKUMAR.K.S	I/I	Technical Symposium in "TEXARITA 2K23"	Bannari Amman Institute of Technology	06.10.2023
54	VIGNESH K S	I/I	National Level Students Technical Symposium - 2K23	Velalar College of Engineering and Technology Erode	07.10.2023
55	VIJAY .R.S	I/I	National Level Students Technical Symposium - 2K23	Velalar College of Engineering and Technology Erode	07.10.2023
56	VIKRAM KUMAR MUKHIYA	I/I	National Level Students Technical Symposium - 2K23	Velalar College of Engineering and Technology Erode	07.10.2023
57	VINOTH.T	I/I	National Level Students Technical Symposium - 2K23	Velalar College of Engineering and Technology Erode	07.10.2023

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58	VINOTHINI.S	I/I	National Level Students Technical Symposium - 2K23	Velalar College of Engineering and Technology Erode	07.10.2023
59	SANTHIYA S	I/I	Technical Symposium in MXCEL 2K23"	Kongu Engineering College	11.10.2023
60	SATHIYAPRIYA D	I/I	Technical Symposium in MXCEL 2K23"	Kongu Engineering College	11.10.2023
61	SAVITHA A	I/I	Technical Symposium in MXCEL 2K23"	Kongu Engineering College	11.10.2023
62	SENTHIL NATHAN A	I/I	Technical Symposium in MXCEL 2K23"	Kongu Engineering College	11.10.2023
63	SHAHINA B	I/I	Technical Symposium in MXCEL 2K23"	Kongu Engineering College	11.10.2023
64	SIVA C	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
65	SIVASANKAR S (01-09-2000)	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
66	SIVASANKAR S (15-03-2002)	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
67	SNEHA S	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
68	SRIDHARAN D	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
69	SNEHA S	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
70	SRIDHARAN D	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023
71	SUGUMAR A	I/I	Technical Symposium in "INSIGHTX23"	Bannari Amman Institute of Technology	18.10.2023