

ESEC Campus Chronicle



Biotechnology Students Achieve a Historic Placement Milestone



The Department of Biotechnology is delighted to announce a remarkable achievement as **five students** have been successfully placed at **Orchid Pharma, Alathur, Chennai**.

This placement marks a significant milestone for the department, as these students represent the first-ever batch of Biotechnology students to secure placements in the pharmaceutical industry.

ESEC Innovation and Incubation Foundation Welcomes New Incubatee



The ESEC Innovation and Incubation Foundation (ESEC-IIF) proudly welcomed Mr. R. Ram Sanjai, III Year Biotechnology student, as its new incubatee and founder of RS Built Tech - Reduce, Reuse, Rebuild.

The initiative marks an important step towards encouraging student-led innovation, entrepreneurship, and sustainable technology development. Through incubation support, the ESEC-IIF aims to provide young innovators with the necessary mentorship, guidance, infrastructure, resources, networking opportunities, and growth support to transform innovative ideas into impactful solutions.

Alumni Interaction on Career Opportunities in the Power Sector



The Department of Mechanical Engineering organized an Alumni Interaction Programme on **“Career Opportunities in the Power Sector: Thermal, Geothermal, and Oil & Gas Industries.”** The session was conducted with the objective of providing students with valuable insights into the diverse career opportunities and emerging trends in the power and energy sectors.

The programme featured **Mr. Gopal R.**, Construction Manager, Weld-Con Engineering Ltd., Kenya, as the Resource Person

Strengthening Placement Initiatives with New Leadership

Nandhini Promoted as Placement Officer & Trainer

We are pleased to announce the promotion of **Ms. Nandhini**, Placement Trainer, as Placement Officer & Trainer, recognizing her commitment and contribution towards strengthening student placement activities.

In her new role, **Ms. Nandhini** will work closely with **Mr. Suresh**, Placement Director, **Mr. Ravi**, Placement Officer, and the entire Placement Team to coordinate and enhance placement-related initiatives.

Empowering Innovation Through Patent Knowledge Expert Session on “Patent Drafting for Engineers, Researchers & Entrepreneurs”



The Department of Electronics and Communication Engineering, in association with the **WHIZZCOM** Students Association, successfully organized an expert session on **“Patent Drafting for Engineers, Researchers & Entrepreneurs”** on 07 August 2026.

The session was delivered by **Mr. J.E. Moshe Dayan, M.E., (Ph.D.), DIPR (Patent Law and Management), Assistant Professor – EEE & Coordinator, PSNA IPR Cell.** He provided valuable insights into patent drafting, Intellectual Property Rights (IPR), innovation protection, and the importance of safeguarding research and technological innovations.

The programme was coordinated by **Dr. P. Brindha, ASP/ECE**, under the guidance of **Dr. S. Bharathidasan, HoD/ECE.**

Empowering Young Minds Through Confidence and Well-Being Extension Activity on “Empowering Minds – Overcoming Anxiety and Building Self-Confidence”



The Department of Electronics and Communication Engineering successfully conducted an extension activity titled **“Empowering Minds – Overcoming Anxiety and Building Self-Confidence”** on 07 August 2026 at Kalaimagal Primary School, Erode.

The programme was coordinated by **Mrs. S. V. Saveeithaa, AP/ECE**, and **Mrs. G. Amsaveni, AP/ECE**. A total of 50 students from IV ECE-A actively participated in the initiative and engaged with school students through awareness sessions focused on mental well-being, self-confidence, emotional resilience, and healthy lifestyle practices.

Faculty Achievement: ICMR Grant Awarded

The Department of Computer Science and Engineering is delighted to announce that **Mr. A. Rajesh, AP/M.Tech., CSE**, has been awarded an **ICMR grant of ₹2,25,400** to organize and conduct a workshop.

This achievement is a testament to his commitment to academic excellence, professional development, and knowledge dissemination. The grant will provide an excellent opportunity to organize a meaningful workshop that will enhance the learning and research capabilities of participants.

Exploring Career Opportunities in Biomedical Engineering

Industry Expert Talk for Biomedical Engineering Students



The Department of Biomedical Engineering organized an Industry Expert Talk on **“Career Opportunities in Biomedical Engineering”** to provide students with valuable insights into the evolving career landscape and opportunities in the biomedical engineering sector.

The session focused on the diverse career pathways available to Biomedical Engineering graduates, including medical device industries, healthcare technology, clinical engineering, research and development, regulatory affairs, and emerging healthcare innovations.

Advancing Additive Manufacturing Through MSME-Sponsored Training

₹1.22 Lakh Funding Secured for 3D Printing Training Programme

Dr. S. Deepankumar, Associate Professor and Head, Department of Robotics and Automation, has successfully secured a funding grant of **₹1,22,400** under the MSME-sponsored training programme on 3D Printing.

The funded training programme was successfully conducted for the students of the Department of Robotics and Automation, providing them with valuable hands-on exposure to advanced 3D printing and additive manufacturing technologies.

CEEE Knowledge Sharing Session: Strengthening a Culture of Learning



Faculty Collaboration, Knowledge Exchange & Continuous Professional Development

The CEEE Knowledge Sharing Session witnessed enthusiastic participation from faculty members, creating a valuable platform for knowledge exchange, professional learning, and academic collaboration.

- 130 Faculty Members participated in the session.
- 41 CEEE Faculty Members shared their knowledge and presented their insights.
- 22 Faculty Members participated in the IIT Bombay Session, gaining exposure to wider academic and professional perspectives.

Biotechnology Student Secures Prestigious CSIR Internship ₹15,000 Stipendary Internship at CSIR-NIIST, Thiruvananthapuram



The Department of Biotechnology is delighted to share a remarkable student achievement. **Mr. Ram Sanjai, a Third-Year Biotechnology** student, has secured a stipendary internship with a monthly stipend of **₹15,000** at the prestigious CSIR – National Institute for Interdisciplinary Science and Technology (CSIR-NIIST), Thiruvananthapuram.

Industry–Institution Partnership Cell Conducts Internship Programme – Week 4

Erode Sengunthar Engineering College (ESEC), through its Industry–Institution Partnership Cell (IIPC), successfully organized the Week 4 Internship Programme for I Year to II Year students from 04 August 2026 to 10 August 2026.

- AR/VR Lab – Animation: 96 students

Students gained exposure to Augmented Reality, Virtual Reality, animation technologies, and immersive digital experiences.



INDUSTRY INSTITUTION PARTNERSHIP CELL
ORGANIZED
INTERNSHIP PROGRAM - WEEK 4
I Year to II Year STUDENTS
Week - 4 : 04.08.2026 - 10.08.2026

- AR / VR Lab - Animation 96 Students
- Drone Technology 53 Students
- Fundamentals of EV Technology 75 Students

Contact
Dr.S. Karthick
Director - IIPC

- Drone Technology: 53 students
- Students explored the fundamentals of drone technology, applications, and practical aspects of unmanned aerial systems.
- Fundamentals of EV Technology: 75 students

Students learned the basics of electric vehicle technology, EV components, charging systems, and emerging opportunities in the electric mobility sector.

Alumni Interaction Session on Career Growth, Skills and Opportunities in Full Stack Development



"Empowering Students Through Industry Insights: Career Growth, Skills and Opportunities in Full Stack Development."

RESOURCE PERSON
Mr. A. SURIYA
Full Stack Developer
Jilaba Software Services, Chennai.
Proud 2024 Batch Alumnus (AI & DS - First Batch)
Department of Artificial Intelligence and Data Science

ABOUT THE SESSION
The Department of Artificial Intelligence and Data Science conducted an Alumni Interaction Session on "Empowering Students Through Industry Insights: Career Growth, Skills and Opportunities in Full Stack Development." The session was delivered by Mr. A. Suriya, Full Stack Developer, Jilaba Software Services, Chennai, a proud 2024 Batch alumnus (AI & DS - First Batch) of the Department of Artificial Intelligence and Data Science. The session aimed to provide students with valuable insights into the IT industry, career opportunities, essential technical skills, placement readiness, and the journey from college to the professional world. The interaction also motivated students to strengthen their technical, communication, problem-solving, and industry-oriented skills to confidently prepare for their future careers.

Valuable Insights from Industry Expert | Inspiring Students for a Successful Future | Building Skills for Career Growth | Empowering Minds, Enriching Futures

Thank You to Our Alumni for Inspiring Our Future!

The Department of Artificial Intelligence and Data Science, Erode Sengunthar Engineering College, organized an Alumni Interaction Session on "Empowering Students Through Industry Insights: Career Growth, Skills and Opportunities in Full Stack Development" on 11 August 2026.

The session was delivered by Mr. A. Suriya, Full Stack Developer, Jilaba Software Services, Chennai, a proud 2024 Batch alumnus (AI & DS - First Batch) of the Department of Artificial Intelligence and Data Science.

Transforming Ideas into Patents: Drafting, Filing and Commercialization



TRANSFORMING IDEAS INTO PATENTS: Drafting, Filing and Commercialization

Palakur, Tamil Nadu, India
Erode, Tamil Nadu, India
Palakur, Tamil Nadu, India
Erode, Tamil Nadu, India

The Department of M.Tech-CSE (5 Year Integrated), Erode Sengunthar Engineering College, organized an insightful programme titled "Transforming Ideas into Patents: Drafting, Filing and Commercialization" on 11 August 2026.

The programme focused on creating awareness among students about Intellectual Property Rights (IPR), patent drafting and filing procedures, intellectual property protection, and the commercialization of innovative ideas.

IoT Tech Fezz 2026: Powering a Smarter Tomorrow with AI



ASSOCIATION INAUGURATION & SEMINAR
"Powering a smarter tomorrow with AI"
11 AUGUST 2026 10.00 AM MAIN SEMINAR HALL

The Department of Internet of Things, Erode Sengunthar Engineering College, organized the IoT Tech Fezz 2026 - Association Inauguration & Seminar on 11 August 2026 at the Main Seminar Hall.

The programme, themed "Powering a Smarter Tomorrow with AI," provided students with an engaging platform to explore the latest developments in Internet of Things (IoT), Artificial Intelligence, smart connected technologies, and emerging industry applications.

R&A Department Organizes Industrial Visit to Podaran Foods Private Ltd., Tirupur



PODARAN FOODS PRIVATE LTD, TIRUPUR
Innovating Food. Inspiring Health.

DATE: 11.08.2026 DAY: Tuesday PLACE: Tirupur PARTICIPANTS: II, III & IV Year Students

The Department of Robotics and Automation (R&A) organized an Industrial Visit to Podaran Foods Private Ltd., Tirupur, as part of its initiative to provide students with practical industrial exposure and experiential learning beyond the classroom.

The visit offered students valuable insights into food processing, manufacturing operations, automation and control systems, quality control, industrial safety, hygiene practices, and sustainable production methods. The students had the opportunity to observe real-time industrial processes and understand how automation and modern technologies are integrated into manufacturing operations.

Students from II, III, and IV Year actively participated in the industrial visit along with faculty members Mr. C. ArunPrasath, AP/R&A; Mrs. V. Vimala, AP/R&A; and Mr. M. Karthick, AP/R&A.

Faculty Member Publishes Research Article in Inorganic Chemistry Communications

We are delighted to share that Dr. J. Srinithi, ASP/Chemical, has successfully published a research article in Inorganic Chemistry Communications, an Elsevier journal.

The research article, titled "Nanoparticles at the Bio-Environment Interface: Mechanisms, Applications, and Emerging Frontiers," explores the evolving role of nanoparticles at the interface of biological and environmental systems, highlighting their mechanisms, applications, and emerging research directions.

Seven Chemical Engineering Students Selected for NAPS Apprenticeship at PPG Asian Paints



We are pleased to share that seven final-year students from the Department of Chemical Engineering have been successfully selected for apprenticeship training under the National Apprenticeship Promotion Scheme (NAPS) at PPG Asian Paints.

This achievement provides the students with an excellent opportunity to gain hands-on industrial experience, practical exposure, and valuable insights into professional practices in the chemical and manufacturing industry.

We sincerely appreciate the dedicated efforts and continuous support of Mrs. S. Gokila in guiding and encouraging the students throughout the selection process.

ESEC TV Student Honoured with Content Creator & Best Influencer Award



Erode Sengunthar Engineering College proudly congratulates Mr. Mohamad Anas, Final Year M.Tech CSE student, for his remarkable achievement as a Content Creator and Best Influencer.

Mr. Mohamad Anas was honoured with the Best Influencer Award at the AadiKondattam Event, celebrating his creative contributions and influence in the digital content space. The award was presented in the presence of Vijay TV celebrities, making the achievement a memorable milestone in his creative journey.

Cancer Awareness Programme: "Beyond the Ribbon – Prevent, Protect and Prevail"



The Department of Biomedical Engineering, Erode Sengunthar Engineering College, organized a Cancer Awareness Programme at Model Higher Secondary School, Pattimaniyakarampalayam, Nambiyur, Erode, on 10 August 2026.

The programme, themed "Beyond the Ribbon: Prevent, Protect and Prevail," aimed to create awareness among students and the community about cancer risk factors, early warning signs, prevention, screening, and the importance of maintaining a healthy lifestyle.

ESEC Industry-Institution Partnership Cell Launches Week 5 Internship Training Programme

The Industry-Institution Partnership Cell (IIPC), Erode Sengunthar Engineering College, has commenced Week 5 of its Internship Programme for I Year to II Year students, scheduled from 11 August 2026 to 17 August 2026.

The programme is designed to provide students with hands-on technical training, practical exposure, and industry-oriented skills, helping them bridge the gap between academic learning and real-world industrial practices.

Week 5 Training Areas

- AR/VR Lab – Animation: 91 students
- Students receive practical exposure to immersive technologies, animation, and AR/VR applications.
- CNC Programming on Lathe: 12 students
- Students gain fundamental knowledge and practical understanding of CNC programming and machining operations.
- Drone Technology: 33 students
- Training focuses on drone technology, applications, and emerging opportunities in unmanned aerial systems.
- Fundamentals of EV Technology: 37 students
- Students explore the fundamentals of electric vehicles, EV systems, charging technologies, and the future of electric mobility.

INTERNSHIP PROGRAM	
WEEK 5 : TRAINING SCHEDULE	
I Year to II Year STUDENTS	
Week - 5 : 11.08.2026 - 17.08.2026	
AR / VR Lab - Animation	91 Students
CNC Programming on Lathe	12 Students
Drone Technology	33 Students
Fundamentals of EV Technology	37 Students

ESEC Students Shine at National Financial Literacy Quiz – Regional Round



The Department of Management Studies (MBA), Erode Sengunthar Engineering College, proudly participated in the National Financial Literacy Quiz Competition – Regional Round, organized by the National Institute of Securities Markets (NISM) and the Securities and Exchange Board of India (SEBI).

The regional round was held on 8 and 9 August 2026 in Bengaluru, Karnataka, bringing together selected students from institutions across multiple states.

ESEC students demonstrated their knowledge and enthusiasm for financial literacy, successfully progressing through the competitive stages. Mr.Kiruthick (CSE) and Mr.Bharanidharan (AI & ML) represented the UG Category, while Mr. Tamil arasan (MBA) and Mr.Kathiravan (MBA) represented the PG Category.

The achievement is particularly noteworthy as 4,26,360 students from five states – Tamil Nadu, Karnataka, Andhra Pradesh, Kerala and Telangana – participated in the College-Level Round. Nearly 60 colleges were shortlisted for the Regional Round at Bengaluru.

Robotics and Automation Students Gain Industrial Exposure at Podaran Foods India Pvt. Ltd.

The Department of Robotics and Automation, Erode Sengunthar Engineering College, organized an Industrial Visit to Podaran Foods India Pvt. Ltd. on 11 August 2026 as part of its initiative to provide students with practical industrial exposure and experiential learning beyond the classroom.

A total of 90 students from II, III, and IV Year, accompanied by four faculty members, participated in the visit. The programme offered students an opportunity to observe real-time industrial operations and understand the integration of automation, manufacturing systems, quality control, safety, and sustainable production practices in the food and beverage industry.

The visit was coordinated by Mr. C. ArunPrasath, Assistant Professor, with the support of accompanying faculty members Mrs. V. Vimala, Mr. R. Karthick, and Ms.Nithya, under the guidance of Dr. S. Deepankumar, Associate Professor & Head, Department of Robotics and Automation.



INDUSTRIAL VISIT
Organized by
DEPARTMENT OF
ROBOTICS AND AUTOMATION

Visit to
PODARAN FOODS INDIA PVT. LTD.
Nourishing Quality. Delivering Trust.
Experience. Observe. Learn. Innovate.

VISIT DETAILS
Date : 11th August 2026
Day : Tuesday
Venue : Podaran Foods India Pvt. Ltd.
Purpose : Industrial Exposure & Learning

PARTICIPANTS
90 Students (II, III & IV Year)
4 Faculties
Transport: College Bus
One Team
Many Learnings

WHAT WE WILL EXPLORE
• Best Industrial Practices & Production
• Beverage Production Process (Bottling & Casing)
• Quality Control & Testing
• Packaging & Labeling
• Plant Operations & Maintenance
• Food Safety & Hygiene Standards
• Sustainability & Waste Management

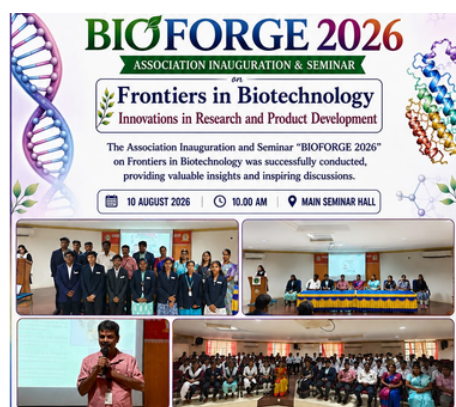
OBJECTIVE OF THE VISIT
• To bridge the gap between theoretical knowledge and industrial practices.
• To understand automation and quality systems in the food & beverage industry.
• To gain practical exposure and industry insights from experts.
• To inspire innovation and career growth among students.

SDG MAPPING
2 (Zero Hunger), 3 (Good Health), 4 (Quality Education), 5 (Gender Equality), 8 (Decent Work), 9 (Industry, Innovation, Infrastructure), 11 (Sustainable Cities), 12 (Responsible Consumption), 13 (Climate Action), 14 (Life Below Water), 15 (Life on Land), 16 (Peace, Justice, Strong Institutions), 17 (Partnerships for the Goals)

BIOFORGE 2026: Exploring the Frontiers of Biotechnology

The Department of Biotechnology successfully conducted BIOFORGE 2026 – Association Inauguration & Seminar on “Frontiers in Biotechnology: Innovations in Research and Product Development” on 10 August 2026 at the Main Seminar Hall.

The seminar provided students with valuable exposure to emerging advancements in biotechnology, research and product development, while highlighting the evolving career opportunities in the field.



Erode Sengunthar Engineering College – Ranked 11th in Tamil Nadu

Erode Sengunthar Engineering College (Autonomous), Erode is ranked 11th among Engineering Colleges in Tamil Nadu based on the number of NBA-accredited UG programmes, with 9 NBA-accredited undergraduate courses.

- 🏆 Rank: 11th
- 🎓 NBA-Accredited UG Programmes: 9
- 📍 Erode Sengunthar Engineering College, Erode

Ranking of Engineering Colleges in TamilNadu based on No. of UG Programmes accredited by NBA

S. No.	College Name	No. of NBA Accredited UG courses	Rank
1	PSG College of Technology (Autonomous), Peelamedu, Coimbatore	16	1
2	University Departments of Anna University, Chennai – CEG Campus	15	2
3	Rajalakshmi Engineering College (Autonomous), Thandain, Sriperumpudur	14	3
4	Kumaraguru College of Technology (Autonomous), Coimbatore	13	4
5	Hindustan College of Engineering and Technology (Autonomous), Coimbatore	13	5
6	Coimbatore Institute of Technology (Autonomous), Coimbatore	13	6
7	Thiagarajar College of Engineering (Autonomous), Madurai	12	7
8	Kongu Engineering College (Autonomous), Perumburai, Erode	11	8
9	K J Somaiya College of Technology (Autonomous), Trichengode	10	9
10	Sri Ramakrishna Engineering College (Autonomous), Coimbatore	10	10
11	Erode Sengunthar Engineering College (Autonomous), Thudupathi Post, Erode	9	11
12	Bannari Amman Institute of Technology (Autonomous), Sathyamanagaram, Erode	9	12
13	Sri Shakti Institute of Engineering and Technology (Autonomous), Coimbatore	9	13
14	Chennai Institute of Technology (Autonomous), Pudupet Village, Chennai	8	14
15	Sri Venkateswara College of Engineering (Autonomous), Sriperumbudur Taluk	8	15
16	Nandha Engineering College (Autonomous), Erode	8	16
17	University Departments of Anna University, Chennai – MIT Campus, Chennai	8	17
18	Agri College of Technology (Autonomous), Chennai	8	18
19	Sri Krishna College of Engineering and Technology (Autonomous), Coimbatore	7	19
20	St. Josephs College of Engineering (Autonomous), Chennai	7	20

Technical Seminar on “Photo-Physical Events in Organic Materials”



The Department of Chemical Engineering, Erode Sengunthar Engineering College (Autonomous), successfully organized a technical seminar on “Photo-Physical Events in Organic Materials” on 12 August 2026 at the Seminar Hall, Main Block.

The session was delivered by Dr.KalaivananNagarajan, Assistant Professor, Tata Institute of Fundamental Research (TIFR), Mumbai, who provided valuable insights into the fundamental concepts, mechanisms, and applications of photophysical processes in organic materials.

Final Year EEE Students Gain Industry Insights on Battery Pack Development

The Department of Electrical and Electronics Engineering, Erode Sengunthar Engineering College (Autonomous), organized a workshop on “Battery Pack Development” for final-year EEE students on 11 August 2026 at the EEE Seminar Hall.

The session was handled by Mr. K. Periasamy, B.E. – EEE (2000 Alumni), Tamilam Smart Tech, who shared valuable insights into the design, configuration, development, and practical applications of modern battery packs.



EEE Students Enhance Technical Skills Through Electrical CAD and PLC Programming Training

The Department of Electrical and Electronics Engineering (EEE), Erode Sengunthar Engineering College (Autonomous), jointly organized a Training Programme on Electrical CAD and PLC Programming in collaboration with MSME – Technology Development Centre (PPDC), Government of India, Foundry Nagar, Agra.

The programme provided students with practical exposure to two important industry-oriented domains: Electrical Computer-Aided Design (Electrical CAD) and Programmable Logic Controller (PLC) Programming. A total of 61 students participated, with 31 students undergoing Electrical CAD training and 30 students receiving training in PLC Programming.



EIE Students Gain Real-Time Industrial Exposure at Podaran Food Processing Unit

The Department of Electronics and Instrumentation Engineering (EIE), Erode Sengunthar Engineering College (Autonomous), organized an industrial visit to Podaran Food Processing Unit, Nathakadaiyur, on 13 August 2026 as part of its efforts to provide students with practical, industry-oriented learning experiences.

The visit offered EIE students and faculty an opportunity to gain firsthand exposure to real-time food processing operations, automation systems, industrial instrumentation, process control, monitoring, and quality assurance practices.

The programme aligned with the UN Sustainable Development Goals (SDGs) 2 – Zero Hunger, 8 – Decent Work and Economic Growth, and 12 – Responsible Consumption and Production, highlighting the importance of technology-driven and sustainable food processing practices.

“Green Prescription for Silent Heroes” – Extension Activity Promotes Environmental Awareness

The Department of Biotechnology, Erode Sengunthar Engineering College (Autonomous), successfully conducted an extension activity titled “Green Prescription for Silent Heroes” on 12 August 2026 at Union Middle School, Sadhumugai, Erode.

II and IV Year Biotechnology students actively participated in the programme, engaging with school children through interactive sessions focused on environmental awareness, the importance of trees, and collective responsibility towards a sustainable future.

The activity was coordinated by Ms. S. Gowsika, Mr. R. Nithisram, Mr. L. P. Ananth Balaji, and Ms. B. Meenaachi. The initiative provided students with an opportunity to contribute to the community while promoting environmental responsibility among the younger generation.



Industry-Ready IC Design Training Using Cadence – Day 1 Successfully Completed



The Department of Electronics and Communication Engineering (ECE), Erode Sengunthar Engineering College (Autonomous), through the WHIZZCOMM Students Association, successfully completed Day 1 of the “Industry-Ready IC Design Training Using Cadence” on 12 August 2026.

The training session was handled by Er. V. Navaneethakrishnan, Senior Application Engineer, Bengaluru, who provided students with valuable industry-oriented insights into IC design and Cadence-based design methodologies.

German Language Demo Class Opens New Global Learning Opportunities

The Career Guidance Cell, Erode Sengunthar Engineering College (Autonomous), successfully organized a German Language Demo Class in online mode on 12 August 2026, in association with MIRAI School of Languages and SMART Training Resources India Pvt. Ltd., Chennai.

Around 120 students actively participated in the session and were introduced to the fundamentals of the German language. The session placed special emphasis on the pronunciation of basic German words and phrases, enabling students to gain an initial understanding of the language in an interactive learning environment.



Faculty Achievements



Career Guidance Session on UPSC & Civil Services

Mr. K. Arun Kumar, AP/ECE and IAS Academy Coordinator, Erode Sengunthar Engineering College, delivered a guest lecture on “Career Guidance Session on UPSC & Civil Services” at Karpagam Institute of Technology.

The session provided students with valuable guidance on the UPSC Civil Services Examination, including an overview of the examination structure, preparation strategies, career opportunities, and the skills required to pursue a career in civil services.



Advanced Engineering Simulation Training Using ANSYS



The Department of Chemical Engineering, Erode Sengunthar Engineering College (Autonomous), jointly organized a Skill Development Training Programme in collaboration with MSME – Skill Development Training Programme, Government of India, Foundry Nagar, Agra.

The training programme focused on “Advanced Engineering Simulation Using ANSYS Software”, providing students with valuable exposure to modern engineering simulation tools and their applications in chemical engineering.

Artificial Intelligence and Startup Innovation: From Ideas to Successful Ventures

The Department of M.Tech. Computer Science and Engineering (5 Year Integrated) successfully conducted the programme “Artificial Intelligence and Startup Innovation: From Ideas to Successful Ventures.”

The programme provided students with valuable insights into Artificial Intelligence, innovation, entrepreneurship, startup opportunities, and the journey of transforming innovative ideas into successful ventures. The sessions encouraged students to think creatively, identify emerging opportunities, and explore the potential of AI-driven solutions in the startup ecosystem.



Industry-Ready IC Design Training Using Cadence – Day 2

The Department of Electronics and Communication Engineering, Erode Sengunthar Engineering College, through the WHIZZCOMM Students Association, successfully conducted Day 2 of the Industry-Ready IC Design Training Using Cadence on 13.08.2026.

The session was handled by Er. V. Navaneethakrishnan, Senior Application Engineer, Bengaluru, who provided students with valuable industry-oriented insights into IC design and the practical applications of Cadence tools.



Digital Product Design: From Ideas to Intelligent Solutions

The Department of Electronics and Communication Engineering, Erode Sengunthar Engineering College, through the WHIZZCOMM Students Association, successfully conducted a one-day workshop on “Digital Product Design: From Ideas to Intelligent Solutions” on 13.08.2026.

The session was handled by Mr.Aravinth S. M., UI/UX & Digital Marketing Analyst, Accent Techno Soft, Coimbatore. The workshop provided students with valuable insights into digital product design, UI/UX principles, user-centric thinking, digital marketing, and the development of intelligent solutions.



Agricultural Extension Activity on Coconut Production Technologies



The IV Year Agricultural Engineering students actively participated in an Extension Activity conducted in the farmers' fields at Vembathy Village near Anthiyur. As part of the activity, the students created awareness among farmers about improved production technologies for coconut cultivation.

The students demonstrated the effective use of pheromone traps for managing Rhinoceros Beetle infestation in coconut plantations. They also demonstrated the root-feeding technique using micronutrient tonic to address micronutrient deficiencies and improve crop health.

Institute-to-Institute Interaction: Lab Visit to Karunya University

The Department of Biomedical Engineering, Erode Sengunthar Engineering College, successfully organized an Institute-to-Institute Interaction and Lab Visit at Karunya Institute of Technology and Sciences, Coimbatore, on 13.08.2026.

The visit was aimed at promoting academic collaboration, knowledge sharing, research awareness, and exposure to advanced biomedical engineering facilities. The faculty delegates, Dr. B. Saritha, HOD/BME, Ms. R. SenthamilEzhlaSelvi @ Azra, AP/BME, and Ms. M. Mohanavalli, AP/BME, interacted with faculty members and researchers and explored advanced laboratory facilities and biomedical engineering equipment.



Stay Tuned for More Updates

MOTIVATION CORNER

Kalam emphasized working hard, noting that shining brightly requires intense effort, similar to a sun.

— Abdul Kalam



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